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NOVEMBER 13-19, 2011 | Issue 22

# Read.



## A NEW BRAND

More sport stars than ever are being endorsed by big names in order to increase brand awareness



## SINGAPORE NIGHTS



## HITTING THE PEAK

UAE explorer Suzanne Al Houby has inspired dreamers everywhere after becoming the first Arab woman to climb Everest



## BAD DREAMS

New Hollywood horror flick *Dream House* fails to set the silver screen alight, even with big names on board

# Stars on the sand

An exciting lineup hits Dubai  
for the latest Sandance festival



Please take  
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along with you.  
Do not litter  
Dubai Metro  
Dh200 fine.

Health | Fitness | Film reviews | Entertainment | Cars & gadgets | Culture | Homes



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## Letters

Email: [letters@readme.ae](mailto:letters@readme.ae)

**Dear Read.,** Now that the hot months are over, I really want to start enjoying the outdoors more and spending precious time with my family. Even as I travel on Dubai Metro to work, I long to spend some time sitting in the cool of the day. Can you offer some suggestions as to what I might do at the weekend? Thank you.

**Azizah Hines**

**Ed:** One of our favourite pastimes when we're not in the office is going down to Safa Park with friends and families and enjoying a nice picnic while cooking up a feast at one of the cooking stations available at the park. You get to spend time with loved ones, enjoy the great outdoors, and have a great day. Let us know how you get on.

**Hi team,** I think the most important thing to do when living in a foreign country is learn about that nation's culture. I have been in Dubai for almost three years now and my greatest source of information and enlightenment is from the museums. But I feel I've gotten all I can from them now. Could you suggest another way of learning, excluding the obvious Internet option?

**S. Saberi**

**Ed:** Don't write the museums off just yet. There are ten more museums scheduled to open in Dubai over the next four years, including one that will explain the history of traditional Emirati dresses and their significance. If that's not enough, maybe consider learning Arabic.



**I love** your last issue, being a band vocalist myself and a host/comedian, I find a lot of good stuff in your articles. Singing has been



SAFA PARK PROVIDES A GREAT WAY TO ENJOY THE OUTDOORS

my passion ever since I was a child, not a very good singer, but I can manage to keep up with my musical notes fairly. I quit my nursing profession and decided to pursue a career in entertainment without regrets, so when you wrote this article, it somehow tickled my memory to how I used my passion for singing and do what I love most today. Thank you so much.

**Jonah**

**Ed:** Thank you for your letter, Jonah. Quitting any profession to follow your dreams takes great courage and we're always happy to see someone excel in a field they enjoy. We wish you continued success.

**Hi Read.,** Small query. What's the maximum capacity of each train cabin of the Metro?

**Bwin Shakyia**

**Ed:** Each five-car train is designed to carry 643 passengers (based on four passengers per square metre). Common courtesy of all passengers will ensure a safe and enjoyable journey every time. We can only hope that passengers consider their fellow commuters' safety and comfort when travelling.

**Perhaps a Read.** recycling stand should be there inside the Metro so that people could leave their copy on the stand after reading... hence recycling and increasing the reach?

**Premi Mathew**

**Ed:** That is a great idea, Premi, but with so many people using Dubai Metro daily, the space is probably best used for passengers. Who knows; maybe it is something that will be incorporated in the future. Thank you for the suggestion. By the way, you are encouraged to recycle your *Read.* copy responsibly.



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Scan this QR code with your smartphone to go to the Facebook page of Read.

Please recycle this copy responsibly.

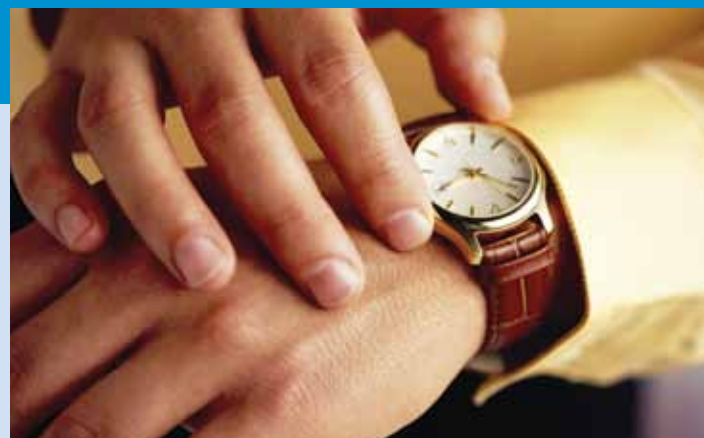


### My Metro life

**Lodhi Mohammed Azmatullah Khan**  
Secretary, Horlanz

I had a terrible time in 2007 when I was newly married and brought my wife to Dubai. We used to work together in Bur Dubai area and were living in Mantaka Hamdan area. The only bus routes available in that area were the number 28 or number 17. Our office opened at 9am so we had to be on time in order to get the bus. If we missed it there was a thirty minute wait for the next one, which didn't go directly to

our workplace. Instead, it went to Sabkha or the Gold Souq, meaning we would have to take the C2 bus to reach our office or use the abra to cross, which was a lot of effort and walking. Each day, it took us nearly one and a half hours to reach work and get home again at the end of the day. At the time, my wife was pregnant and not only working in her condition but having to walk far and catch buses all across Dubai—it



was a time I can't forget. But, thanks to the RTA and Dubai government introducing new bus routes and Metro services, it is now easy to reach every corner of the city. My jour-

ney to work now takes thirty minutes instead of an hour and a half. I am very thankful to all RTA departments for making the Metro and new bus routes a success.

Tell us about your experiences on Dubai Metro. Send your story to [mymetrolife@readme.ae](mailto:mymetrolife@readme.ae) for a chance to appear in next week's *Read.*



METROpics

From a gorgeous sunset behind the Burj Al Arab to the bustle of Deira on a Friday night, there's plenty to see from a Metro carriage. If you catch sight of something special while you're on the Metro, snap it and email it to us at [pics@readme.ae](mailto:pics@readme.ae). We will publish a selection of the best each week. A selection is also posted at regular intervals on our Facebook page at [facebook.com/readmeae](https://facebook.com/readmeae)



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NELSON LOBO



# STATION-BY-STATION *guide*

Looking for something to do? You could always hop off the train and visit one of these...

## SARAY SPA



**Open daily 9am-10pm  
Dubai Marriott Harbour  
Hotel**

Throughout November, the Saray Spa is offering a 30-per cent discount on some of their most popular treatments, such as facials and massages, perfect for relaxing after a hectic Eid. Guests of the spa are also given access to the serene relaxation areas, showers, steam room, sauna and jacuzzi.

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## LA TRAVIATA



**November 18,  
8pm  
Centrepoint  
Theatre,  
DUCTAC**

Opera and music lovers are set to be delighted by *La Traviata* di G. Verdi in *Forma di Concerto*, a concert version of Verdi's legendary opera *La Traviata*. Regular tickets Dh130.

## DIGITAL PHOTOGRAPHY WORKSHOP



**Starts Nov 18/Dec 9  
DUCTAC, Mall of the  
Emirates**

This introduction to digital photography workshop is your chance to join professional photographer Tiffany Schultz for a course of four sessions, where you can learn how to get the best shots with your DSLR camera. Workshops consist of four four-hour sessions, Fridays at 2-6pm.

## FABULA



**Until November 29  
The Ara Gallery, Burj  
Plaza**

Emirati photographer Saeed Khalifa will be presenting his first solo photo exhibition, entitled *Fabula*, until the end of November. The collection consists of surreal fairytale-like images that comment on acceptance in modern society. Call 04 454 2784 for more information.



BBQ AT CLIQUE



**Fridays 6-9pm**  
**Jumeirah Emirates Towers**  
For a change from the usual Friday brunch, why not head to Clique at Jumeirah Emirates Towers for an affordable, lip-licking barbecue?

CIRQUE DU SOIR



**November 15**  
**The Fairmont Hotel**  
The hot new club night Cirque du Soir will be launching this month, bringing a little circus magic to our wonderful city. With spectacular stilt walkers, contortionists, tattooed dancers, jugglers, drummers, burlesque dancers, magicians and fire eaters, it's easy to see why the flagship night in London is a firm celebrity favourite.

HORSERIDING



**Open daily**  
**Al Ahli Club**  
A five-minute walk from Stadium station takes you to Al Ahli Club, where non-members are welcome to enjoy the Al Ahli Horse Riding Club. What better way to enjoy this cool weather than on horseback? Dhs150 for a 45-minute horse ride. For more information or to book call 04 298 8408.

GO IRISH AT DUBLINER'S



**Sat-Thurs**  
**12pm-2.45am,**  
**Fri 11-2.45am**  
**Le Méridien, Garhoud**  
This traditional Irish joint comes alive each night with a friendly and lively atmosphere. Away from some of the more over-crowded venues of JBR or the Marina, venture out towards the airport to find a cosy place serving comforting home-cooked food and offering a wide selection of entertainment.

venues of JBR or the Marina, venture out towards the airport to find a cosy place serving comforting home-cooked food and offering a wide selection of entertainment.

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AL NAHDA POND PARK



**Open daily**  
**Al Nahda Road, Al Qusais 3**  
Now the summer has officially ended, take a 15-minute walk from the start of the green line to Al Nahda Pond Park for a day out in the fresh air. This massive green space has a two-kilometre jogging track, kids' play areas and basketball courts for the active type, or simply provides the perfect place for a picnic with the family. Entry to the park is free.



## The Burning Question

**Q** A new student entrepreneur competition has just begun, offering students the chance to become CEO of their own businesses. What company would you most like to run?



**Nevin Tosun**  
Recruitment consultant  
JLT

I would start my own training company, where people could get advice and coaching on how to further their career. Many recruitment and career agencies only focus on the short term, so my company would be more about finding a long-term solution and helping people to progress within their career. It would be an in-depth and personal service for both clients and candidates.

**Syed Zain**  
Sales officer  
Karama

In India I worked in a call centre, so I would like to start a recruitment consultancy company there which helped people get into work like this. I definitely agree with young people being given help and initiatives to start up in business.



**Rajinder Rana**  
Chef  
JLT

If I could start a business, I would like to start my own restaurant, specialising in Indian food. If I had the opportunity to set this up as my own business, I would eventually like to open restaurants in different countries.



**Salar Golsen**  
Student  
JLT

I would probably start a business that has something to do with making computer software. I have always been interested in studying the subject and would like to be the CEO of a global software company. I definitely think it is a good idea for young people to be helped into the world of business.



**Kishor Arry**  
Restaurant manager  
Jumeirah

I would open my own restaurant. I manage a restaurant at the moment, but I would like to set up my own which served fusion food. It would be a mix of food from all continents, and hopefully could turn into a chain of restaurants across the world.



**Jung Yoon**  
Student  
Bur Dubai

I have never really thought about it, but I would like to be an electronic designer in later life so maybe I would start a business doing that. I also really like animals, so it would be a nice idea to set up my own care home for animals.



**Julia Valdemoro**  
Nanny  
Jumeirah

It is my dream to open up my own nursery school, so if I could start any business then this would be my choice. I would like to open it in the Philippines first, then open another school in Dubai. I think it is good for young people to be given advice and opportunities to start their own businesses.





# What's happening this week on readme.ae?

Make sure you check out our web site for these daily specials, which appear online every afternoon. 'Like' us on Facebook so that we can keep you up to date with our latest online features and fun.

## COMING UP THIS WEEK

### TODAY

Did you know that on this day in 1947, development of the AK-47, one of the first proper assault rifles, was completed by Russian Mikhail Kalashnikov? Or that on November 13, 1954 Great Britain defeated France in the final of the first ever Rugby League World Cup? Find out what else happened on this day in history.



### TUESDAY

Crop circles and UFO sightings have fuelled theories of extraterrestrial existence for years. Readme.ae tries to dig a little deeper and possibly debunk the conspiracy theories and claims of abduction.



### THURSDAY

With Kim Kardashian having filed for divorce after only 72 days of marriage, she still managed to last longer than some other unions in the entertainment world. Find out today who she beat.



### MONDAY

Now that Formula 1 has left our land for another year, we take the opportunity to look back on some of the greatest drivers in the history of the sport, from the fated Ayrton Senna to the perpetually cool Michael Schumacher.



### WEDNESDAY

From ancient cave paintings, to the Mona Lisa, art has always intrigued us. We profile the art considered priceless and figure out what it is that makes it so special.



### FRIDAY

Once again our Facebook page has been full of your opinions on our daily Burning Question. We find the best responses from our Facebook fans and bring you the answers that matter most to the people of Dubai.



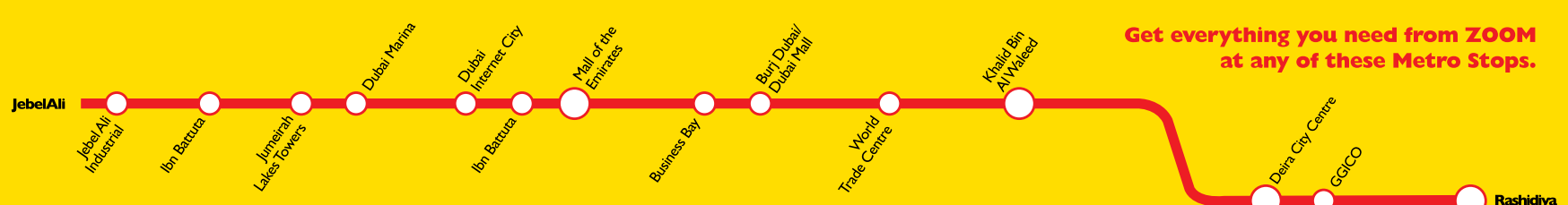


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# Climb every Mountain

Read. speaks to **Suzanne Al Houby**, the lady who chased her dreams and became the first Arab woman ever to climb Mount Everest.

**W**e have all dreamed about something in our lives. Whether that is getting our ideal job, owning a private jet, or climbing Everest, we have all dreamt about achieving a goal of some description. But how many of us have then gone out and pursued that goal until we have actually achieved it?

One woman who can lay claim to this is Suzanne Al Houby. Earlier this year, she completed a long-term goal by climbing to the peak of Mount Everest. Not only did she achieve this treacherous feat, but by doing so she became a record-setter, becoming the first Arab woman to scale the summit. She says, "It's been a lifelong dream of mine to climb. I have been

climbing for a long time and have always wanted to do more routes and improve my skills as a climber. A while ago, I was on a trek to the base camp at Everest. When I reached camp a guy asked me if I had ever considered climbing it. My answer was simple; no. However a while later I found myself in

the Antarctic on another expedition. In the solitude and vastness, I had this thought about climbing Everest in the back of my mind. I tried to silence it, telling myself it was out of my league, but it became as clear as the air of the Antarctic that I should do it and I became fixated by the idea."

Deciding on a mission as dangerous and filled with trepidation was only the first step, however, and, after coming to her decision, Al Houby began an intense training programme to prepare for the forthcoming expedition. As well as the physical preparation needed for a climb as big as Everest, there is also the mental aspect to account for. Many climbers have died attempting to scale its icy peaks unsuccessfully and the path to the top is by

*"I had to get my fitness level good enough, but I also read whatever books I could find."*

no means lined with gold.

Al Houby says, "I put all my mental and physical effort into preparing. I had to get my fitness level good enough, but I also read whatever books I could find. My decision wasn't rosy; I was expecting a horrific experience as I had read in books, but nothing can prepare you for the horrors of the mountain. I pushed through, though, because I love climbing and I love what the mountains have to offer me on a personal and spiritual level. I deliberately didn't have a lot of media contact before the climb because I wanted to make sure I was doing it for my own self-respect, not because of the hype."

So, Al Houby set off on her expedition relatively unknown to the public and the media. She had found private sponsorship and laughs as she recalls how one of the first things the sponsor asked her was, "are you crazy?" Slowly but surely she began the climb, cautious of what lay in store. Re-

AL HOUBY WAS THE FIRST ARAB WOMAN TO CLIMB EVEREST





SCALING MOUNT EVEREST

calling the experience she says, "I was climbing for 51 days. Everyone thinks when you get to the summit you will be happy and ready to do the poses you have planned, but you are so tired, thankful to be alive, and concerned about getting back down safely. At the top, though, I knew I had made it. I am an ordinary person so it was like an out-of-body experience; I actually saw the curvature of the earth from up there."

It was only after Al Houby safely made it back that the world stood up and took notice of what she had achieved. "I was surprised with the contact when I got back, especially from the Arab world," she says. "Arab women and men have so many challenges to their dreams, whether that's social, cultural, or religious. Hopefully I can open doors for others. Everyone has his or her own Everest and you have to work hard. Those who want to do something just to be the first

***"I actually saw the curvature of the earth from up there."***

have the wrong reasons; it needs to be inside you. I feel I need to give back to the Arab community so I do presentations and motivational talks; it's nice to see the impact of my story on other people. By absorbing the world, and each other, we can break down boundaries."

So, what's next for Al Houby? Without even pausing to think, her answer comes quickly and certainly. "I'm going to Alaska to



climb Denali." For those who don't know, Mount Denali is the highest mountain peak in North America. It looks as though this intrepid explorer really has developed a head for heights.



SUZANNE AL HOUBY

## Facebook Chatter

Here's what you have been saying on the *Read* Facebook page.

(Responses only edited for length)

**Do you believe we are alone in the universe?**

we are beleaguered beyond words with 'earthly' issues which seem to be getting more complex with time.. do we really need to look 'outside' for more ???!!

— Shiuli Lara Dutt

**Do you use programmes to block or limit the amount of time that can be used on certain web sites?**

Let them have access to all but be told what is good and not good.....by advincing then , they are left to dictate what is right from wrong on thier own...

— Ebesoh Roland

**How did you spend the Eid holiday?**

Eid prayer then prepared food 4 the friends, time passing with them Insha Allah evening roaming in dubai. last 4yrs I celebrating Eid only with my friends but I like celebrate with my family. I very miss them

— Risve Omarkathab

# Charity oil gala aims to raise Dh1m

## COMMUNITY

The Oil Barons Charity Ball is gearing up for its ninth annual gala event, which will this year be held at the Meydan Racecourse on November 18.

Having now made quite a name for itself, the charity ball is one of the highlights on Dubai's social calendar, with more than 2,000 guests having attended last year.

Aside from being a glamorous networking and social event, the Oil Barons Charity Ball is, as its name suggests, a charitable venture; proceeds from the ball go to local cancer charity Friends of Cancer Patients (FOCP).

The organisation is based in Sharjah, providing financial and emotional assistance to cancer patients in the UAE.

The Oil Barons Charity Ball has



THE BALL HAS SO FAR RAISED DH1.2 MILLION FOR FRIENDS OF CANCER PATIENTS

supported the charity for the past three years, and has become FOCP's largest fundraiser, having so far donated a total of more than Dh1.2 million. And this year, the ball's organisers have pledged to raise Dh1 million, given the ris-

ing number of cancer cases in the UAE. The money raised is used to help pay for cancer treatment, other needs of cancer patients, or to even send patients abroad if the treatment is not available over here.



Aside from the serious side of what the ball involves, there will also be a night of great entertainment on offer, in the form of tribute act *Let the Good Times Roll*, which is based on the 1990 musical comedy, *The Blues Brothers*.

The show will feature music from a number of James Brown and Aretha Franklin acts.

Aside from the music, the ball will also award the best-dressed man and woman on the night, along with awarding the crown to the Oil Baron of 2011.

The latter prize is an annual one, and has come to be one of the highlights of the event.

For those who cannot attend the ball, but would still like to participate in the charitable spirit, it is possible to make online donations at any time through [www.oilbaronscharityball.com](http://www.oilbaronscharityball.com).



# Friday Brunch and All That Jazz

Live jazz and high-end world food turn a *Read.* staffer's Friday afternoon into a superb culinary delight.

## RESTAURANTS

**I must admit**, when it comes to the institution that is the Dubai brunch, I would most probably come under the "novice" category. Having been in the emirate a little while now, I have attended a couple of so-so efforts and a couple of impressive ones, but none have been quite as staggering as the scene I was met with at the Battuta Gate Hotel's latest offering, the JazzSumptuous brunch.

Having realised the potential of the hotel's main lobby, Al Bahou, the powers-that-be have turned this into a new entertainment and dining area, which, with its high ceilings, welcoming atmosphere and live jazz music, makes a striking place to kick back for four hours and eat until you're fit to pop. All the while enjoying the soothing sounds of a pianist or singer in the background.

The food on offer is an amalgamation of the best dishes from all of the hotel's restaurants. From the fashionable far Eastern fare at Shanghai Chic, to the mouth-watering Mediterranean tastes of Sicilia, this brunch gives diners a huge selection of cuisine from

*"There is an entire room filled with sweets, cakes puddings and ice cream."*



THE LIVE MUSIC SETS THIS BRUNCH APART FROM OTHERS



all corners of the globe. While there are other brunches that do similar, JazzSumptuous leads the way due to the fact that no area (or its local cuisine) has been scrimped on. Whether it's sushi or lamb roast, the food looks, tastes and satisfies as its host nation would want it to. Nearly every station has its own expert chef, on hand to cook up some fresh Eggs Benedict (an absolute must-try), a bespoke manakesh, or simply to advise you on what to try, which, when there is such an array of food on offer, really



does come in handy. The buffet is laid out in such a way that there is a natural progression from the lighter foods—seafood and salads for example—all the way through the heavier stuff, such as carvery and curries, until you reach what could quite possibly be the best thing I have ever seen.

There is an entire room filled with sweets, cakes, puddings and ice cream; it really is like walking into Mr Wonka's chocolate factory. This in itself is guaranteed to keep the kids happy, alongside the supervised children's area down the end of the hall. But we all know it's really there to please all of us grown-ups who still have a sweet tooth. Just make sure you leave room to squeeze at least one desert in after indulging in your culinary trip around the world.

## The Litigators

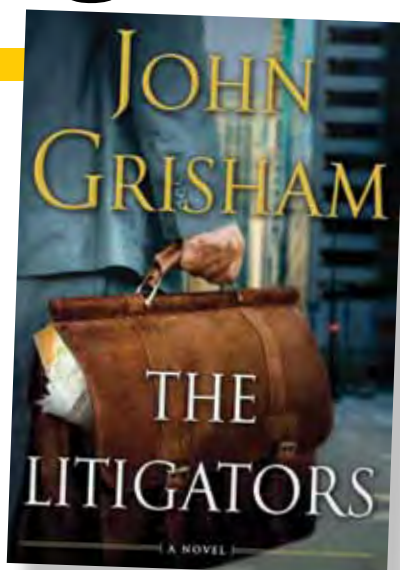
by John Grisham

### BOOKS

**John Grisham** is regarded by many as America's favourite storyteller. *The Litigators* is no exception to his long line of hit novels, proving to be a hugely entertaining and fascinating tale, filled with plenty of the theatre and suspense that have made Grisham's previous books so popular.

Finley and Figg is, in the partners' own words, a boutique law firm; selective and prosperous, with a modern and chic approach to the law. But the firm is, in fact, an over-ambitious, two-bit company, always on the look-out for the one big case that will make its name.

However, with a new hotshot associate, the firm prepare to tackle the high-profile case they always longed for—a suit against a giant pharmaceutical company—which could see them become very rich



without needing to practice much law. All the lawyers need to do is find a handful of people who have had heart attacks while taking one of the pharmaceutical company's drugs, convince them to become clients and give evidence against the drug. It all seems too easy to work. And it is.

If you like this, you could also try...

### Lethal

by Sandra Brown

Honor Gillette rushes to help a sick man, however he turns out to be Lee Coburn, an accused murderer. Armed and dangerous, Coburn promises not to hurt Gillette and her daughter, so long as she does everything he asks. Desperate to protect her child, she has no choice but to trust him and do as he says.

### Red Mist

by Patricia Cornwell

Kay Scarpetta is determined to find out what happened to her murdered colleague Jack Fielding. The information she finds not only regards what happened to Fielding, but a string of other horrific killings. She also uncovers something far more destructive; conspiracy and international terrorism, which only she has the power to stop.

## Florence and the Machine – Ceremonials

★★★★★ Island

### ALBUMS

**When Florence** Welch stated that her band's second album, *Ceremonials*, would be "more dark, more heavy", with "bigger drum sounds, bigger bass, but with more of a whole sound", big things were expected of it. The first album, *Lungs*, was both a critical and a commercial success, making it a hard act to follow.

Welch even turned down a huge, America-based contract, working with some of the industry's top pop producers. But if the new album is anything to go by, this was a good decision.

*Ceremonials* has indeed lived up to Welch's promises. The album has been compared to the offerings of art-rock artist Kate



Bush, though its songs have a bigger sense of occasion to them. The excellent singles *What the Water Gave Me* and *Shake it Out* are just snippets of the album's haunting, baroque style. And most tracks are superbly crafted, with layers of Welch's sensational voice hugging big, orchestral melodies like a warm blanket. Just a few filler tracks prevent this album from being a masterpiece.





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## HEALTH HINTS

### Spotlight on eczema



ECZEMA CAN AFFECT ANY AND ALL PARTS OF THE BODY

**Eczema is the** term used for a medical condition that causes the skin to become inflamed or irritated. The condition is characterised by one or more of the following symptoms, including redness, swelling, itching and dryness, blistering, cracking, oozing, or bleeding. The most common type of eczema is known as atopic dermatitis, or atopic eczema.

Skin anywhere on the body can be affected, though commonly sufferers notice the condition on areas such as ankles, backs of knees, elbows, the hairline, feet and hands. Eczema is almost always itchy; sometimes the itching will start before the visible rash appears, which can cause sufferers discomfort and irritation even if no visible symptoms are apparent to others. Areas of skin that are affected by eczema usually appear dry, thick, or even flaky and scaly. On fair skin, these areas may appear reddish or start to turn brown, while on dark skin, eczema can affect the pigmentation, often making the affected area lighter or darker.

The exact cause of eczema is unknown, but it is believed to be linked to an overactive response by the body's immune system. Lotions and creams are used to keep the skin moist, which are usually applied after bathing, to help the skin retain moisture. Cold compressions can also be used to relieve itching.

# Cutting down on bad dental health

The **Pass on a Healthy Smile** campaign offers free dental check-ups for UAE residents.



SHEIKH MOHAMED BIN SAQER AL QASSIMI VISITS A FREE DENTAL CHECK-UP CENTRE

### CAMPAIGNS

**This week**, on November 13 and 14, UAE residents will be offered free dental check-ups at Sharjah's Mega Mall, as part of a dental health campaign put together by the Ministry of Health and the Oral-B and Crest toothpaste brands.

The initiative, known as *Pass on a Healthy Smile*, aims to highlight the importance of dental health and regular dental checks, to dispel oral myths and misconceptions and to explain why people should not fear the dentist's chair.

The campaign is an extremely important one, if the figures are to be believed. According to a recent survey conducted by Oral-B and Crest, almost 40 per cent of the UAE's residents have not visited the dentist in over two years, while 19 per cent have not had a check-up in around four years. What is more, according to Ministry of Health research completed in 2010, nine out of 10 children in the UAE suffer from cavities or missing teeth.

The statistics come across as shocking, especially when considering

*“With this campaign we are trying to cultivate a change in behaviour.”*

that dentists recommend check-ups every six months for both children and adults, so that any dental problems can be quickly identified and fixed. Indeed, even with brushing twice a day and flossing, dental problems can still come up. Regular dental check-ups can

also help to prevent serious issues that could, if left untreated, result in extremely costly and permanent treatment. Dentists can also help identify health issues such as mouth cancer or heart disease.

“With this campaign we are trying to cultivate a change in behaviour, at first at the individual level and then expanding that to include the whole family, i.e. getting people involved in actively encouraging their family and friends to go to the check-up points, thereby creating a movement of sorts,” said Mohammed Ali Faruqi, Brand Manager, Oral Care, Arabian Peninsula.

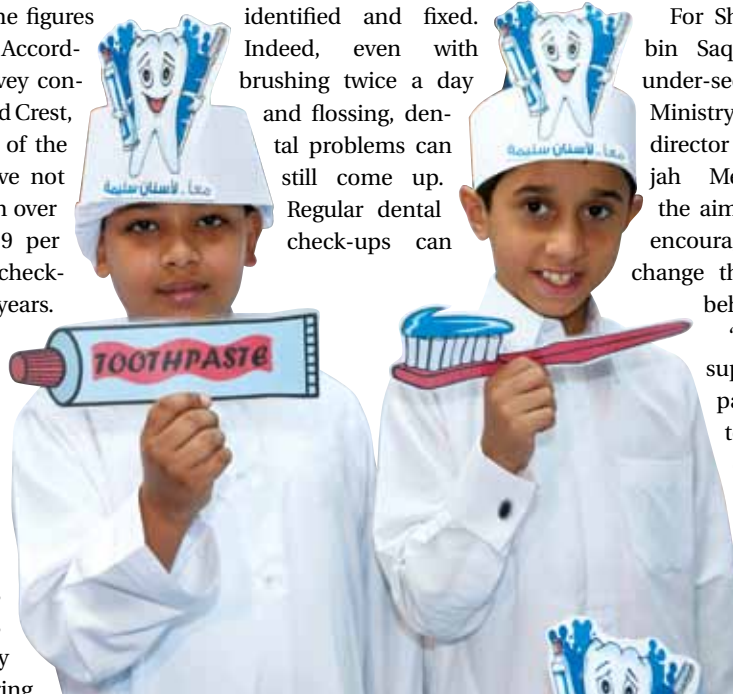
For Sheikh Mohamed bin Saqer Al Qassimi, under-secretary of the Ministry of Health and director of the Sharjah Medical District, the aims are the same; encouraging people to change their bad dental behaviour.

“We are glad to support a campaign that serves to not only benefit many of our residents but one that will also work to cultivate a culture of prevention, by encourag-

ing the public to undergo regular healthcare check-ups including timely visits to the dentist, a paramount objective for the Ministry of Health,” he said.

Another key point to the initiative is to dispel the idea that visiting the dentist is a scary prospect. Modern technology has made almost every dental procedure relatively painless, meaning that there is no excuse not to go for a free check-up.

The campaign will be running until June, 2012, and will involve setting up free dental check-up points at a number of malls, schools, dental clinics and other locations across the UAE. To book a free appointment, visit [www.crestoralbarabia.com](http://www.crestoralbarabia.com) or call the local hotline on 050 717 6837.



### DID YOU KNOW?

- Placing a cap on your toothbrush is actually bad for dental health, as the resulting condensation encourages bacterial growth.
- People who drink three or more cans of fizzy drink per day are at 62-per cent more risk of tooth decay.
- New-born babies do not have tooth decay, but bacteria can be transmitted from mother to child.





## 40<sup>th</sup> UAE NATIONAL DAY CELEBRATIONS

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# Party on *the* Beach

Class acts are gearing up to hit Nasimi Beach for **Sandance** this weekend.



FUNKAGENDA



NORMAN JAY



SNEAKY SOUND SYSTEM

**S**andance at Nasimi Beach returns once more this weekend, and much like its predecessors, the latest installment of the five-star, 12-hour music festival is sure to impress the hoards of revellers well into the early hours on the Atlantis sand.

From 2pm on Friday, November 18, the huge party affords an excellent opportunity to soak up the atmosphere with outstanding performers, a convenient waiter service, and live cooking stations, for the type of fantastic experience

we have grown to expect from Dubai's Sandance festival.

Kicking off this month's event in the sunshine, partygoers will be treated to Sandance entertainers as they warm up to the smooth tunes of David Craig and the soulful funk of Charl Chaka, before Dubai-based London duo Smokingroove release their wave of "straight up house music" on the crowd as the sun begins to set.

Australia's multi-platinum selling acoustic rocker Pete Murray takes to the stage at sunset, performing ARPA Award-winning and nominated hits like *So Beautiful* and *Better Days*. Next to hit the stage after the sun goes down is one of the most anticipated live performances for some time in Dubai. Blue-eyed soul and pop rockers The Script bring their infectious lyrics to the droves on the beach.

The Irish band rose to prominence in 2008 when their single,

*"Australia's multi-platinum selling acoustic rocker Pete Murray takes to the stage at sunset."*

*We Cry*, stormed the charts before backing up the smash hit with *The Man Who Can't Be Moved* the same year. The Script are the biggest band to emerge from the Emerald Isle since U2, and have performed for a sold-out crowd of 50,000 people in their homeland, as well as selling out venues all over the UK, so the chance to see them set against the stunning

## THE STRAIGHT FACTS

- Tickets for Sandance range from Dh150 for Face Card holders to Dh350 for VIP tickets.
- Groove Armada have had their music featured in three video games to date—*Rayman 3: Hoodlum Havoc*, *Brian Lara International Cricket 2007*, and *FIFA 11*.
- Since signing to the Phonogenic label in 2008, The Script have had their music appear in popular television shows *90210*, *Ghost Whisperer*, *The Hills*, *Eastenders*, and *The Vampire Diaries*.
- British DJ Norman Jay was awarded the MBE by the Queen of England for services to music in 2002.



Dubai backdrop is an opportunity not to be missed.

As the evening progresses, innovative British DJ Norman Jay will bring his rare groove to the fore. With a diverse and deep musical knowledge, teamed with a staunch refusal to be restricted by playing from any single genre distinguishes him from his peers. The primarily house music DJ will be belting out tracks that include sounds reminiscent of 'Seventies and 'Eighties funk, soul and jazz-funk.

Following on from Norman Jay, and blurring the lines between visual and audio, VJ Cold Fusion intends to light up the Dubai sky.

Visual deejaying is the latest trend to set performers apart from their fellow disc jockeys, and VJ Cold Fusion has hand-picked each visual specifically to dance to the beats he spins, taking the world of live visual graphics and DJ'ing to a new level with his live audio visual sets and vibrant stage presence.

Into the night, the party will continue to rouse excitement as Sneaky Sound System whip up a spate of electropop as vocalist Connie Mitchell stunningly complements the guitar riffs of producer Black Angus in a perfect continuation from the equally impressive Funkagenda, who has at-

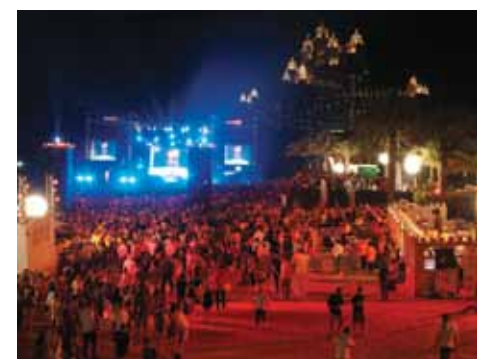


tracted musical partnerships and remixed tracks from a spectrum of genres.

Closing out the night are the world renowned duo Groove Armada, who will showcase their *Red Light* set. As a live band, the boys have been legendary with singles like *Superstylin'* and *I See You Baby* released to widespread acclaim. The *Red Light* set opens a new chapter; a four-deck, multi-FX audio-visual DJ experience rooted in the spirit of warehouse music, where the Groove Armada project started in the 'Nineties.

So pick up a ticket and be pre-

pared to mingle with the hoards of partygoers and dance your flip-flops off to another massive line-up on the Nasimi sand long after the sun sets this Friday.



# Traversing from China to the Emirates

World-renowned Chinese artist **Hu Yongkai** is set to bring his latest, Middle East-inspired works to DUCTAC.

## EXHIBITS

If there is one thing that Dubai is known for—and proud of—it is the sheer multiculturalism of our city. This is visible in the people who ride the Metro on a daily basis, the restaurants which spring up all over town, even in the artists who choose Dubai as a place to exhibit their work.

It is with this in mind that the latest exhibition at DUCTAC has art fans and culture lovers all over Dubai excited. For the first time, celebrated Chinese artist Hu Yongkai will be in town to exhibit a series of brand new works, entitled *Traverse*. The exhibition, being touted as Yongkai's "Chinese interpretation of an Arabian world", the show contains a series

Traverse opens at 7.30pm on November 16, and runs until November 23 at the Gallery of Light, DUCTAC.



of paintings depicting Arabian culture in the artist's unique style, which fuses the form and technique of Chinese painting with the vivid colour of Western art.

With over 60 works on display, the collection portrays the Beijing-born artist's more typical subject; elegant Chinese ladies at leisure, but also includes many scenes



inspired by Yongkai's visits to the Middle East and the UAE. Created over the course of one year, the works on display are divided into three series—*Arab Theme*, *Chinese Theme* and *Faces of Muslims*—which comprise a collection of portraits, the subjects

of which will be familiar to anyone living in Dubai.

*Traverse* is part of Season 11/12, a multidisciplinary arts festival featuring a host of high-calibre artists and performers from around the globe. Including visual art, music, dance, drama and film events, Season 11/12 aims to provide the Dubai art community with a rich cultural programme throughout the winter, which Yongkai's exhibition looks set to introduce with a bang.





## QUICK FIXES

### Mind games for body gains



**Have you** often found yourself lagging during a gym session? Managing to, more or less, do the same routine each time but never quite improving on your last performance? Well, new research suggests that perhaps the problem is all in the mind. Sports scientists discovered during a recent experiment that the performances of trained cyclists could be improved by up to five per cent, simply by deceiving the mind.

The cyclists were asked to race against an on-screen avatar, which they believed was moving at the same speed as their own personal best. But the avatar was moving at a speed one-per cent faster than the cyclist's own fastest time. Unknowingly, the cyclists—who could also see themselves as an avatar on the virtual course—were able to match their opponent and cycle faster than they ever had before. The researchers claim this proves there is a reserve of energy production that can be tapped into, even in well-trained athletes.

Perhaps this research could be used in everyday fitness. Next time you are in the gym, why not try to trick your mind into working your body harder than ever before? Perhaps set the speed of the treadmill slightly faster than usual, but change the display so it doesn't show the speed. Even better, ask your trainer or gym buddy to set the weights or speed and advise them of what you are doing beforehand. As long as you train safely, there is no reason why you can't achieve more.



World-famous tennis stars are often at the peak of fitness and agility, and with good reason.

#### TENNIS

**It is hard** to deny the pleasure associated with the primal urge that brings you to smashing something really hard as pent-up aggression is released with the simple swing of a racket. But tennis is so much more than a way of driving something away from you in the hope that it doesn't return.

Tennis fitness involves all of the muscles and organs of the body in some way. Since what we do with our bodies also effects what we can do with our minds, proper physical fitness greatly influences qualities such as mental alertness, emotional stability, and stress reduction.

Often referred to as the “sport of a lifetime”, the game of smacking the small ball over a net provides benefits for all walks of life at any age and can be tailored to meet anyone's fitness needs.

As a sport, tennis is always going to have health and fitness benefits, but the range of advantages to playing the game may come as quite a shock. From aerobic exercise, burning fat and improving cardiovascular fitness while maintaining higher energy levels, to anaerobic fitness offering short and intense bursts of activity followed by rest, assisting muscles to use

oxygen efficiently. In the physical realm, there is a natural oscillation of stress and recovery when a player competes in a point and then has the rest period between points or on changeovers. Like heart rate, muscle activity, brain waves, sleep cycles and glucose cycles, tennis oscillates in a similar pattern.

Leg strength, speed and agility, the ability to accelerate and control the body, specifically through movement and ball striking skills using large and small muscle groups such as touch shots, angled volleys, drop shots and lobs, all enhance your body physically.



ANDRE AGASSI PLAYING ATOP THE BURJ AL ARAB

But the fitness and health benefits of playing tennis don't stop there. Dynamic balance through rapid changes of direction and hitting the ball on the run, hand-eye coordination because of constantly judging the timing of the oncoming ball and the proper

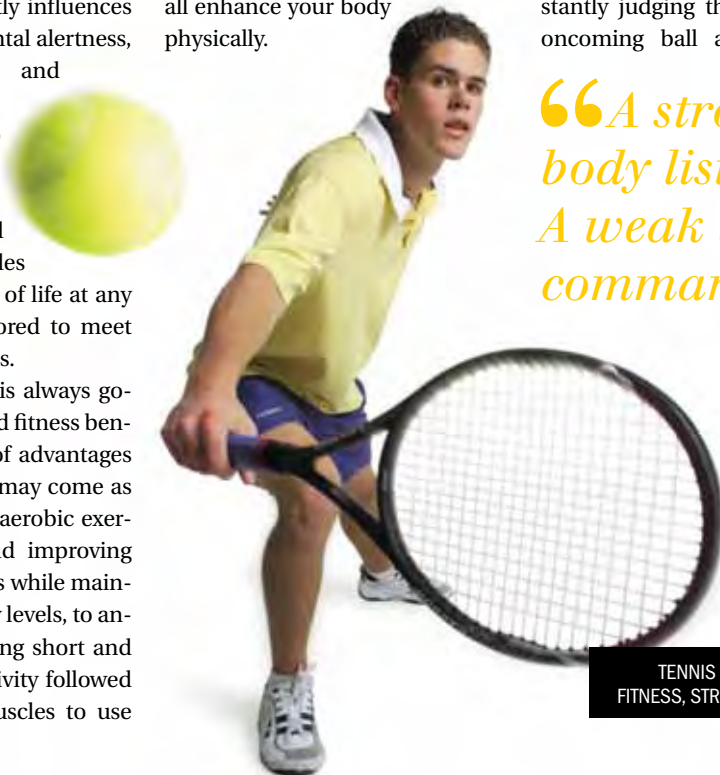
contact point, and even improved bone strength and density, including the prevention of osteoporosis in older players, have all been attributed to regular stints out on the court.

As former world number one Andre Agassi states, “A strong body listens. It obeys. A weak body commands. If your body is weak, it tells you what to do. If your body is strong it will actually listen to you when you tell it to do something. If you built it right, you can overcome some of the obstacles of age and recovery”.

But you don't need to climb to the heights of the Burj Al Arab's helipad like Agassi and Roger Federer did in 2005 to stay tennis-fit. You can keep your feet firmly planted on the ground in any number of Dubai's tennis clubs.

Tennis can be played as both a sport or as simply a fun activity. And playing tennis is a good sport to maintain your health, fitness, strength and agility, so get out there and start swinging.

*“A strong body listens. A weak body commands.”*



TENNIS HELPS TO IMPROVE FITNESS, STRENGTH AND AGILITY





# IS IT A REFRIGERATOR? OR SOMETHING BETTER? EXPERIENCE SOMETHING BETTER

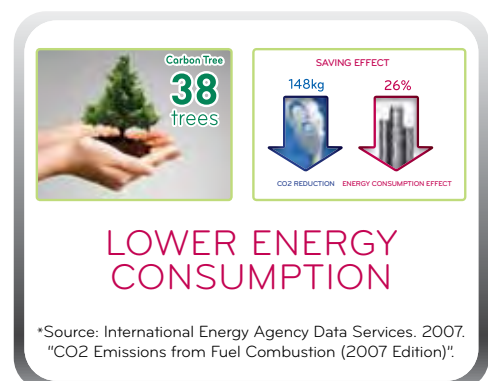
The new LG Bottom Freezer Refrigerator has much more than meets the eye. State-of-the-art technology, Hygienic Separation for different food types - vegetables, meat, dairy and cooked food and add to that signature premium styling.



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For health reasons it's better that different food categories of food don't mix. Eg: Meat and raw vegetables. That's why this refrigerator comes with separate drawers in the freezer that avoids mixing or contacts with other foods.



Experience 11 layers of luxurious metallic appearance with anti finger mark resistant coating.



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# Service available from 4 am to midnight. Service is available in Dubai, Sharjah and Ajman and is not available on Fridays and Public Holidays.

\*Linear Compressor Technology in select models. \*\* Features and specifications may vary for some models



## BYTES & PIECES

REEM HAMEED  
NEW MEDIA SPECIALIST  
BOOMTOWN PRODUCTIONS

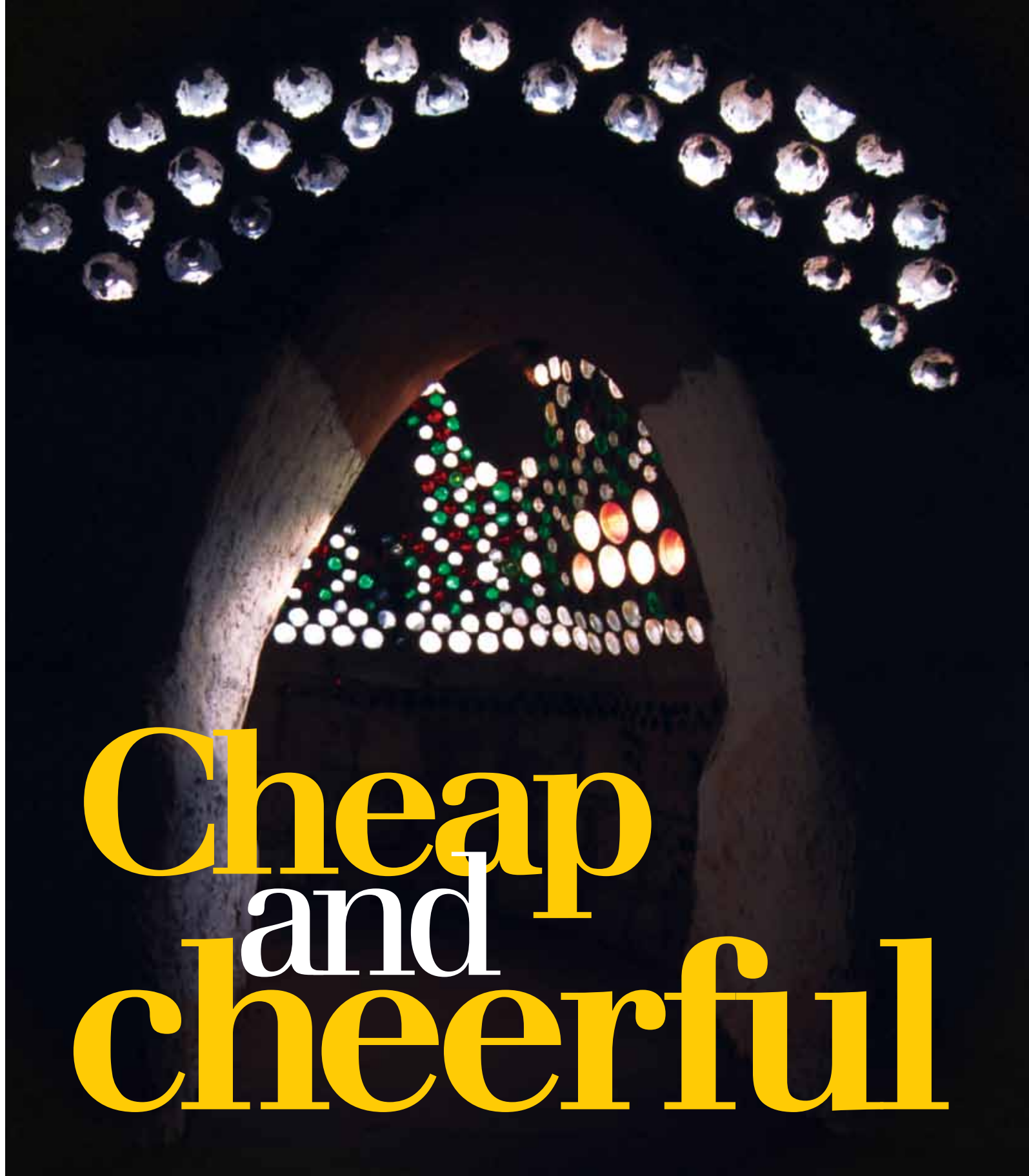
### Getting LinkedIn

I'm often asked to speak about using social media to find employment. My seminar covers a number of sites, but the spotlight is always on LinkedIn. The UAE has about 2,000 companies listed on LinkedIn and almost 200,000 people from Dubai have accounts. This environment allows you to target potential employers and find companies that are hiring. And it's free.

First, you need to create a profile. This will often be an employer's first interaction with you, so ensure there are no spelling or grammatical errors, then add a photo—preferably a professional headshot. LinkedIn profiles are heavily searchable, so include all keywords from your CV and your skills, to allow your profile to be found faster. Build your network by connecting with members in companies that you wish to work for. Even when you do find a job, never stop building your network—it will act as a safety net next time.

Get recommendations from colleagues to show you are a valued employee and highlight your strengths to potential employers, and find out where people with your background are working. Search for people in your area who share the same skills as you, then see which companies employ people like you. Finally, the "Answers" section is a great way to demonstrate your knowledge and increase your visibility.

These steps are merely a snippet. For more information, connect with me on LinkedIn ([ae.linkedin.com/in/reemhameed](http://ae.linkedin.com/in/reemhameed)) or on twitter (@reemhameed).



# Cheap and cheerful

Outside of our gadget-crazed world, appropriate technology is enriching the lives of thousands.

**T**he use of cutting-edge, high-end technology to bring convenience to the masses is routinely reported on in the media. Log on to any technology blog or web site, and the pages will be full of examples of the brave new technological world that is being created before our very eyes.

But much of this tech has cost millions to research and develop, and will likely only be available to those who can afford it, meaning that the masses of the poorer parts of the world are often left behind. Even so, a number of dedicated groups are working to

bring what is called appropriate technology to the places that need it, providing simple things such as cheap electricity, free lighting and easy sanitation to some



PLASTIC BOTTLES ARE RECYCLED TO PROVIDE LIGHT

# \$5

The maximum  
cost of installing  
the innovative  
solar-bottle light.

of the poorest parts of the world. Take, for example, the *Litre of Light* initiative set up by the My Shelter Foundation. This was brought to Dubai's attention by the recent TedxDubai talk given by Illac Diaz, who heads up the project. In the talk, Diaz described how he and his team have been providing the residents of underprivileged parts of the Philippines with cheap light sources.

The areas that Diaz spoke of are densely populated, with tall buildings and narrow streets. Because of these tall buildings, the basic apartments inside barely see any natural light at all, despite some having large windows. And electric lighting is impossible, given that, according to Diaz, the electricity bills would cost around US\$28 per month (Dh102), and the average



monthly wage in these areas barely reaches \$18 (Dh66).

The solution is superbly elegant in its simplicity. My Shelter Foundation has championed an idea being used by a number of Filipinos in such areas. All that is required is a 1.5-litre plastic water bottle, some filtered water and a few teaspoons of bleach.

The bottle is filled with these ingredients and then attached to a roof tile, with the top sticking out, and then stuck in place with sealant to prevent any weather getting in through the hole. When sunlight hits the outside part of the bottle, the inside contents are illuminated by bright, natural, white light. The bleach keeps the water clear for years, while the water makes sure that the light is distrib-

uted evenly around the room. And the best thing? The cost of installing one of these solar lights ranges from \$2 to \$5, and they can last for around five to 10 years. The idea has already caught on in Brazil and Mexico, and is spreading rapidly across the Philippines and other parts of the world.

This is not the only cheap piece of low-fi technology to light up the lives of thousands. In areas of Africa, where millions are denied access to safe drinking water, a new, cheap product is providing a temporary answer to the problem. The invention is

MILLIONS SUFFER FROM A LACK OF CLEAN WATER

aply named the LifeStraw, which essentially works as a large drinking straw that purifies water as it is sucked through.

The filtration system is simple, meaning that the LifeStraw costs only a few dollars. It



THE LIFESTRAW ALLOWS ANYONE TO DRINK DIRECTLY FROM RIVERS



will filter around 700 litres, which, if two litres of water are drunk every day, will provide a year's worth of clean drinking water. It will protect against common waterborne bacteria such as Salmonella, Shigella and Enterococcus, all of which cause thousands of deaths every year.

The straw is so effective that users have been able to drink directly out of rivers, wells and lakes. In the promotional video, the system is tested with water from fresh cow dung and the water comes out completely clean.

The LifeStraw project still needs funds to get the technology to as many people as possible. To donate to the cause, visit [www.vestergaard-frandsen.com/donate](http://www.vestergaard-frandsen.com/donate).



## Tech beat

### MODERN WARFARE 3 RELEASED

The third installment in the *Call of Duty: Modern Warfare* series of games was released last week, amid a controversy between the game's distributor, Activision, and the sacking of founding members of developer Infinity Ward. Nevertheless, the game has already received huge acclaim, and is expected to sell more copies than its blockbuster predecessor.



### GOOGLE+ GAINS GROUND

Google now allows companies to set up their own pages on its new social networking site, much in the same way that Facebook allows pages to be "liked", according to recent reports. Burberry, the Muppets and Barcelona football club are some of the groups that took part in the launch of the new service. Google has said that it will not charge companies for the pages, nor will it put adverts on them.

### OLYMPUS TROUBLE

Camera and optic manufacturer Olympus found itself in hot water last week after the company admitted to hiding huge losses on securities investments. Shares plummeted by as much as 30 per cent following the announcement. As a result, the executive vice-president, Hisashi Mori, has been dismissed, and criminal charges are being considered.



### GAMERS FOR GOOD

Scientists have said that they are "pleasantly shocked" by the skills of online gamers taking part in the massively multiplayer online game, Foldit, which allows players to fold proteins and unlock the mysteries behind diseases. Gamers have been progressing through the experimental game, solving riddles that can further our understanding of cancer and Alzheimer's.

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# Bold & dynamic

Conservative shapes are being enlivened by bright prints this season.



VERSACE

**PRINTS**  
The bold prints seen here first came to mainstream fashion in the 1960s but have deeper origins in India



GIVENCHY



MARY KATRANTZOU

## Her

### PRINTS

Whilst the silhouettes of autumn and winter have been on the conservative side, designers have been having their fun elsewhere, with dynamic, busy and bright prints and motifs. Jonathan Saunders' dresses were all strictly below the knee, but, thanks to a vivid, clashing colour palette, and a well-placed leg slit, were kept feeling young and fresh.

Mary Katrantzou featured beautifully illustrated, traditional oriental prints and ornate embellishment that offered up an interesting traditional juxtaposition to the rather unusual and futuristic tailoring. Straight edged, but energetic, Katrantzou's line tied in with the overall move that saw the femi-

nine silhouette redefined in a playful manner. Givenchy's line also featured prints and patterns with a Far-Eastern feel and also kept hemlines and necklines modest.

Cacharel stepped outside the box with ornately decorated silk boy short suits featuring all over floral patterns. Sheen fabrics and silks were in abundance and the fabric really lends itself well to the heavy detailing, as they offer up a welcome visual distraction to an often difficult-to-wear material.

So reach out to your artistic side this autumn and winter, with a look that will carry you well into next season (a peek into spring/summer sees prints and florals staying strong). Keep tailoring simple but don't be afraid to go larger scale with the prints, like Versace, who zoomed in on small sections of patterns and blew them up for bigger impact.



GIVENCHY

KENZO

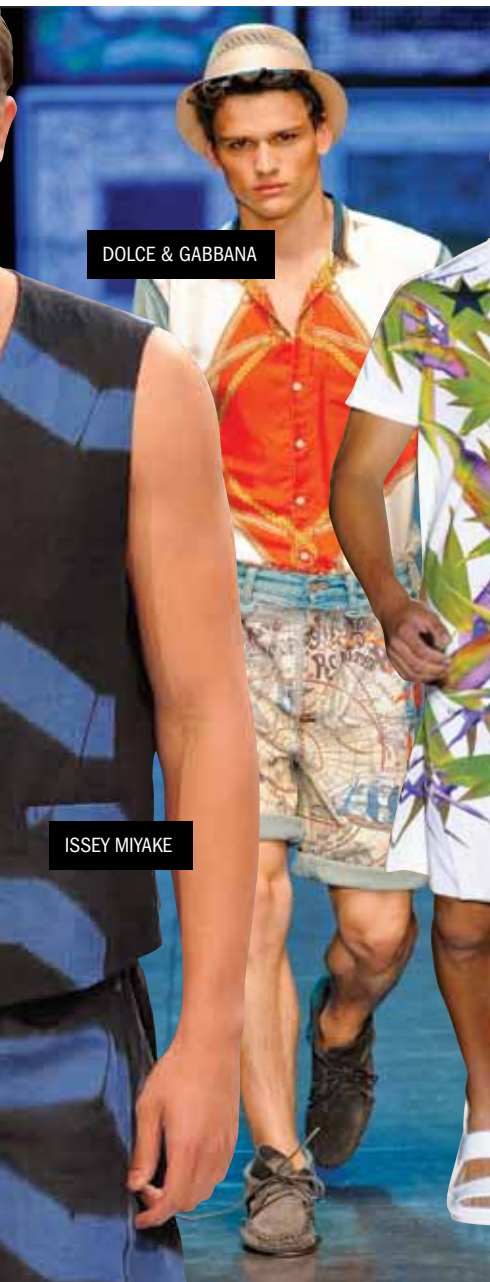


# prints



DOLCE &amp; GABBANA

ISSEY MIYAKE



GIVENCHY



days, but the take on the trend for menswear definitely had a vacation vibe, and similarities between bad-Dad Hawaiian shirts and a few of Kenzo's pieces are definitely easy to draw.

But despite a slight edge of tackiness, the trend is fun and adventurous and will be toned down by the time it trickles down to the high-street. So whether it is oriental patterns, like D&G or Kenzo, or statement stripes like Issey Miyake, get collecting the quirky prints in time for next season. Or just pinch your girlfriend's clothes from this season.

## Him

SPRING/SUMMER

As is so often the case with men's fashion, we see the men following the girls. But while pattern featured heavily in autumn/winter, 2011 for women, it isn't until this spring/summer that the boys can have some fun and jump on the print bandwagon. Givenchy carried on where it left off in womenswear, featuring similar motifs on silk fabrics, but with larger-scale, more rugged imagery. Perhaps it's just gearing up for summer holi-



DOLCE &amp; GABBANA

## FASHION OPINION

SHERRY TENORIO  
EDITOR-AT-LARGE  
LAMODADUBAI.COM

### Forgetting about fashion

In a city of all things glitzy and glamorous, Dubai Fashion Week should be as ambitious as the Burj Khalifa or as iconic as the Burj Al Arab. That's why we were excited when the management change caused a revamp for the invite-only, week-long event.

Firstly, there was a careful selection of venue. From the la-la land of Palm Jumeirah, DFW moved to the convenient Trade Centre, but still missed the elegance of a Godolphin Ballroom. Then there was an obvious attempt to pamper local media—especially bloggers. But the creative direction certainly wowed audiences. The opening ceremony saw international models, horses, local bands and even desert sand on the runway.

Entertained? Yes. Glad about the changes? Yes. But still, we went home feeling that something was missing. And that something was, unfortunately, fashion. No offence to the designers, some of you are the best in the local industry. But if DFW wants to maximise its potential, it needs designers providing international designs, world-renowned names on the list, like Elie Saab or Vivienne Westwood. And international editions of *Vogue*, *Elle* and *Harper's Bazaar* should be front row.

Yes, we need creative shows—something that DFW proved it has the capacity of doing. But, apologies if need be, DFW has so much revamping to do in the coming season. If its shine is fading, hope is not. For now, we'll keep our fingers crossed that it's going to finally pay attention to fashion.



# Child's

## PLAY

THE KEY TO  
HEALTHY  
DEVELOPMENT

According to the experts, playtime is a key staple to proper, healthy child development.

**A**ll parents worry about their child's development. With so much to achieve in such a short space of time, it is hardly surprising that many parents panic when their child isn't walking by the usual time or hasn't mastered the alphabet as quickly as some of their classmates, says child development specialist, Dr Sandra Jones.

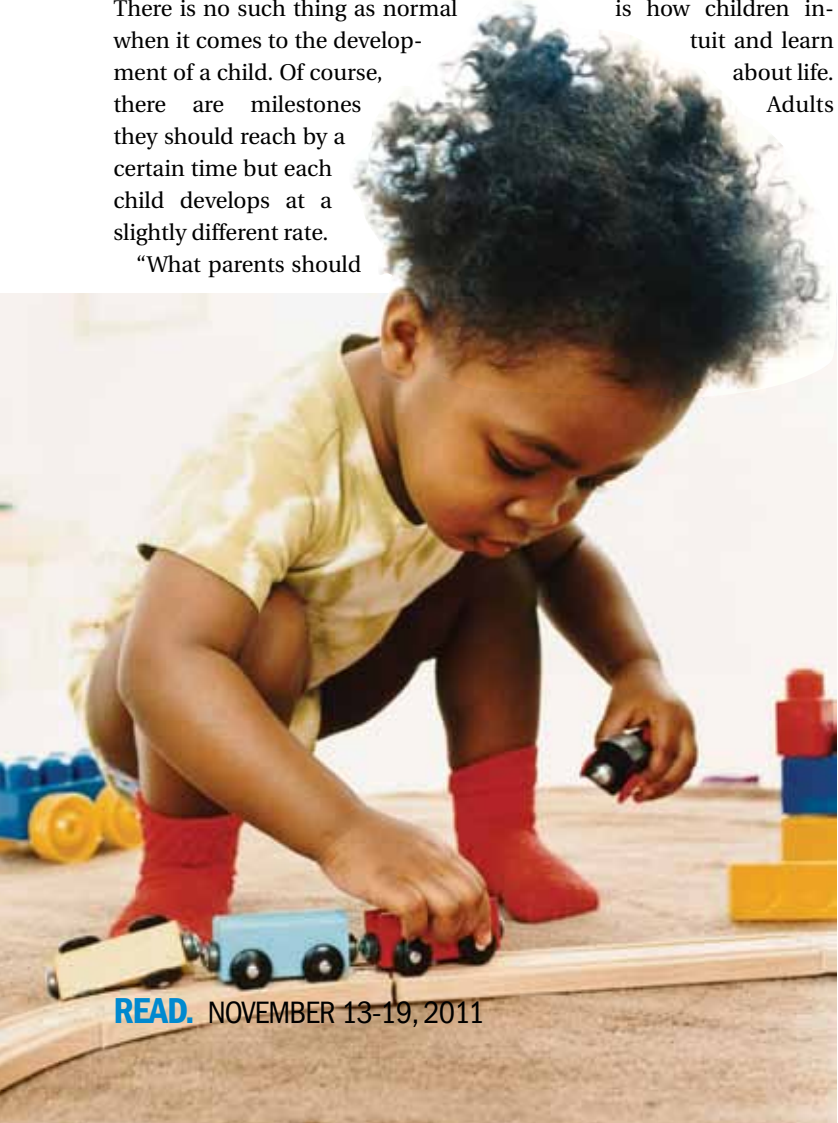
Almost every parent Dr Jones meets, she says, asks the inevitable question: is my child normal? "It's the wrong question to ask. There is no such thing as normal when it comes to the development of a child. Of course, there are milestones they should reach by a certain time but each child develops at a slightly different rate.

"What parents should

really be asking is whether they are providing the appropriate encouragement, support and environment to help their particular child grow intellectually, socially and physically. A parent is a child's first teacher and it is their responsibility to provide their little ones with all the tools they need to learn," she explains.

This does not simply refer to school and intellectual education. A lot of child development is down to play, says Dubai-based neurodevelopment paediatrician, Dr Rajeshree Singhania, "Play is how children intuit and learn about life.

Adults







PLAY FROM AN EARLY AGE ENCOURAGES DEVELOPMENT

### Three types of play

- Constructive play—Using building blocks and similar tools with your child helps them to understand the concept of teamwork and helps muscular development.
- Pretend play—Role play and make-believe games help strengthen language skills and aids in proper social development.
- Solitary and group play—Playing alone fosters independent thinking and problem-solving while playing in a group encourages cooperation and understanding.



and adolescents. Research shows that 75 per cent of brain development occurs after birth. The activities engaged in by children both stimulate and influence the pattern of the connections made between the nerve cells, which in turn influences the development of motor skills, language, socialisation, personal awareness, creativity, emotional well-being, problem-solving and learning ability."

Play, she says, is the work of a child and toys are their tools. "Among other things, toys teach children to figure out how things work, pick up new ideas, build muscle control and strength, use their imagination, solve problems and learn to cooperate with others." Unfortunately, these days, play experiences and toys are increasingly based on electronic media, which encourage children to spend their time being passively entertained.

"Most children nowadays will have watched television long before they enter school. The first two years of life are a critical time

for brain development and TV and other electronic media can get in the way of exploring, playing and interacting with parents and others, which encourages learning and healthy physical development. TV in moderation is fine and can help supplement a child's learning process but it should not be used as an alternative to play, which is one of the most important learning tools a parent can offer," says Dr Jones.



GROUP PLAYING AIDS SOCIAL DEVELOPMENT

can understand through language, but [children] don't have that faculty fully until after the age of nine," she told a local publication.

Children, as every parent knows, are extremely impressionable. "A child enters this world primed to learn. This is obvious very early on from the way they imitate, learn and question. Think of their mind as an empty memory cache, which will absorb whatever you feed it in the early stages," says Dr Jones.

It is during play that children first learn how to learn. "A child who has been allowed to develop play resources will be equipped with a universal learning skill. Play exposes them to the qualities

*"A child enters this world primed to learn."*

of spontaneity, wonder, creativity, imagination and trust from the beginning, all of which, as adults know, are very difficult to develop later in life if not installed at an early age," she adds.

It's not just young children that require playtime to develop. According to Dr Maria Montessori, "Play activities are essential to healthy development for children



# Forget flicking that fly and take real action

Instead of swatters, screens, traps and sticky strips can help keep flies outside and bad bacteria at bay.

## HEALTHY HOMES

It's that time of year again, when the weather has finally cooled and doors and windows are flung open once more to welcome in the breeze. Unfortunately, it is not just fresh air that comes in but all those creatures that enjoy it as much as we do. For most, this means flies.

The irritating buzzing in your ear as you try to doze off to sleep and the even more annoying attempts to share your dinner or nose dive into your drink are just a few of the infuriating habits of house flies. Sadly,



no amount of racing around the room, wielding folded magazines in a futile attempt to catch them will help—invariably the speedy creatures slip away, leaving their human target angrier than ever.

There are, however, a number of more effective ways of seeing them off than shouting, swatting or chasing. The fight against house flies begins with the rubbish. Flies like nothing better than diving into bins for a rummage among household debris so begin by making sure all lids remain firmly shut



FLIES REGURGITATE SALIVA TO LIQUIFY FOOD

when not in use. A clean kitchen is another major step in immunising your home against a fly invasion. "House flies are attracted to human food and drinks, and are

very good at contaminating food and other surfaces due to the fact that they cannot feed on a solid food," says entomologist Dr Ludek Zurek.

In order to eat, flies must regurgitate saliva to liquify the food and in the process spit out a lot of bacteria. In doing so, they can pass on a variety of the diseases they are known to carry, including typhoid, diarrhoea, salmonella, tuberculosis and anthrax.

An effective way of keeping them out entirely is to use fly screens over windows and doors, making sure there are no holes and gaps for them to sneak through. There are also numerous tools for getting rid of those that have found a way in, including fly traps, fly killers and sticky strips. These items may not look especially attractive but it is well worth sacrificing a little house pride to rid your home of the pesky disease-carriers.



For questions about modern South East Asia, **Singapore** provides the most promising answers.

**T**he city may be known for its rigid laws, which forbid chewing gum on the street or smoking in public, but Singapore is by no means as straight-laced as the rules imply. Immaculate, sophisticated and efficiently-run it may be, but in its rise from poverty-ridden port town to thriving modern metropolis, the city has retained the life and colour that have long lured visitors from all over the world.

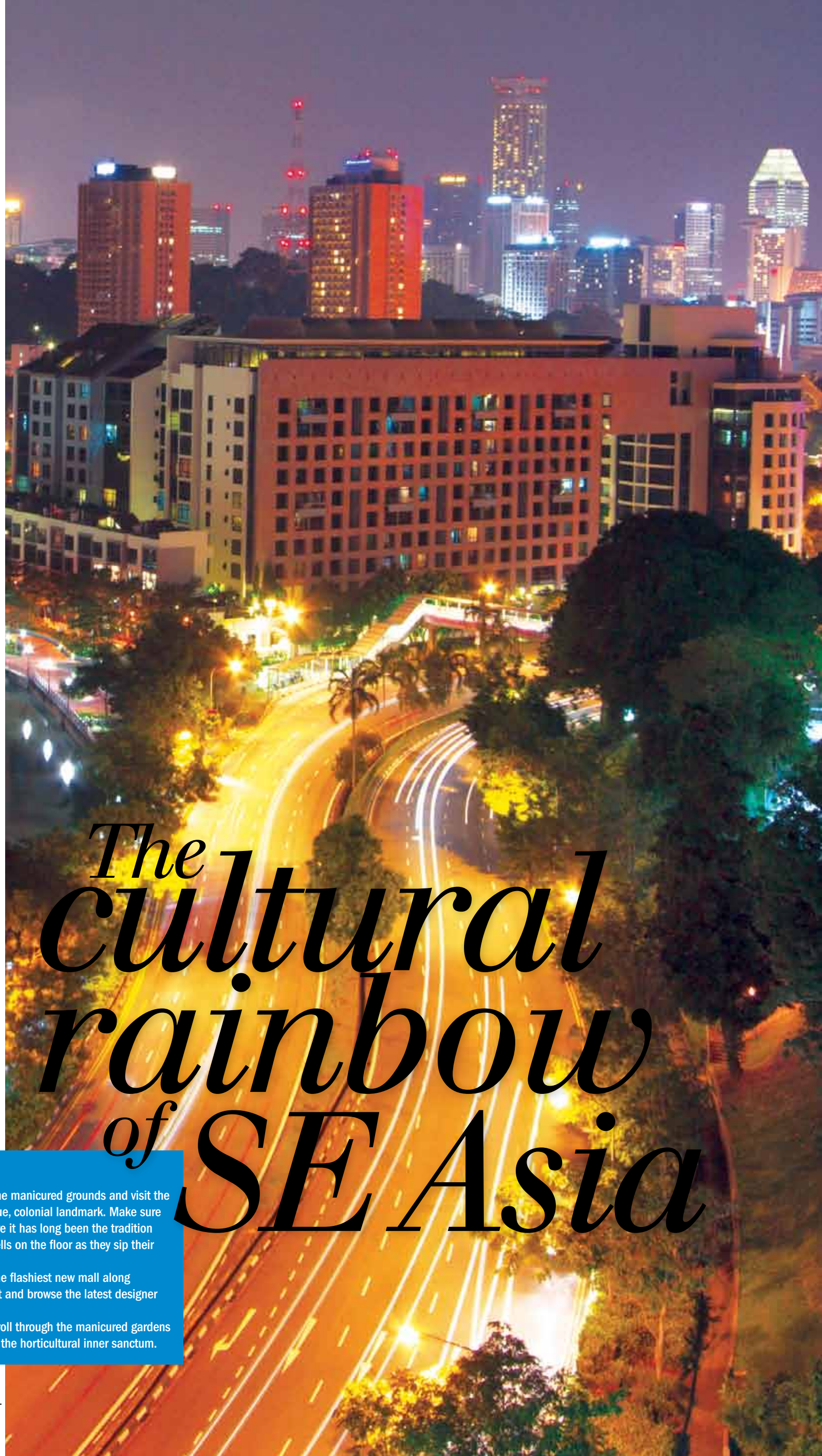
It is this widespread appeal to people of all origins and nationalities that have helped make Singapore such a characterful place. The city, then just a small port town, was wrenched from obscurity by Sir Stamford Raffles in 1819, when he recognised the potential of the strategically-located island, which dangles from the southern tip of South East Asia.

Before long the shabby, colonial backwater was well on its way to becoming the modern, industrial powerhouse of today with its smart boulevards, state-of-the-art



#### Don't miss...

- 1 Raffles Hotel**—Wander around the manicured grounds and visit the top-floor museum at this picturesque, colonial landmark. Make sure you stop for a drink in the bar, where it has long been the tradition for guests to throw their peanut shells on the floor as they sip their cocktails.
- 2 Orchard Road**—Head into Ion, the flashiest new mall along Singapore's famous shopping street and browse the latest designer collections.
- 3 The Botanic Gardens**—Take a stroll through the manicured gardens and escape the bustle of city life in the horticultural inner sanctum.



# *The cultural rainbow of SE Asia*



skyscrapers and designer malls. People moved from far and wide to be a part of this commercial hub, which now boasts an eclectic mix of ethnic influences and a richly cosmopolitan society.

Nowhere is this more felt than in the Singaporean cuisine. Singapore is where the different culinary traditions of Asia, Europe and beyond come together to offer an enormous array of gastronomic delights, from Malaysian curries and Chinese stirfries to European delicacies and a huge number of fusion dishes. The choice is endless and over time the city has even developed some cuisines of its own, such as Nonya—a succulent combination of Chinese and Malay food.

Restaurants here are among the most stylish and sophisticated in the region but a quick bite from one of the many street vendors and market stalls is often just as rewarding. You can find almost every kind of street food imagina-

*“Restaurants here are the most stylish and sophisticated in the region.”*

ble here, where it has the added bonus of being safe and clean as well as tasty due to the fact that food stalls in Singapore operate under stringent health controls.

Another area where Singapore proudly displays its social and cultural diversity is in its architecture. Pillared, white mansions in the suburbs recall the early colonial era while gleaming towers and more recent, futuristic structures, like the Esplanade

Theatre on the Bay and the Singapore Flyer, testify to the city's drive to develop its own landmarks and structural styles.

Nestled among these are the many houses of worship that have been erected to serve the huge variety of immigrant communities that live and work here. Hindu, Sikh and Buddhist temples, Shia and Sunni Muslim mosques and Christian churches are just



PINK FLAMINGOS AT THE ZOO

a few of the religious houses in Singapore. Some of these are also popular tourist attractions, like the magnificent St Andrew's Cathedral and the beautiful Sultan Mosque.

Singapore is full of splendid buildings, museums, galleries and malls to entertain tourists but its not just urban pleasures that await visitors here. The city is teeming with local travel agents offering adventure activities that range from diving with the sharks at Underwater World and leopard-spotting on a night safari at Singapore Zoo to mountain biking around Bukit Timah and wakeboarding on the Kallang River.

However long you spend in Singapore, it is well worth setting aside an afternoon to explore the rainforest. Singapore is

one of only two cities in the world that still retains a patch of primary rainforest and an afternoon spent clambering over the forest floor, gazing up at monkeys in the trees and admiring colourful birds, insects and other exotic beasts, is when you truly begin to grasp just how cosmopolitan this city really is, with its huge variety of cultures, nationalities, cuisines and creatures.



SINGAPORE IS HOME TO A WEALTH OF CULINARY DELIGHTS



THE ESPLANADE THEATRE



MERLION IN SENTOSA ISLAND

## A walk through antiquity

### LOCAL TRAVEL

**Some ancient** ruins just look like a pile of rocks to all but archaeologists; others are windows into long gone eras that offer a rare glimpse into the history of humanity. Byblos, in Lebanon, is definitely the latter.

Here, it is possible, with a little imagination, to envisage Roman communities going about their daily business in the roads, houses and theatres, whose foundations are clearly visible. It is largely free from modern intrusions, with very little in the way of information signs, barriers and other typical museum features to disturb the feeling of antiquity that pervades the air.

It's wonderfully peaceful and surprisingly uncrowded on most days, allowing visitors the free-

dom to wander among the ruins and really grasp a sense of the history that lives in these ancient walls.

As one of the world's oldest continually inhabited towns, Byblos is certainly among some of the most important anthropological sites. It was the birthplace

of the modern alphabet during the Phoenecian period and at its peak, was a thriving and wealthy town. Today, it is a peaceful, seaside village with some excellent restaurants, a hotel or two and not much more beyond, of course, the ruins.

This, however, is very much

to its advantage, as much of its charm lies in the sleepy tranquility that makes a visit here such a pleasant experience. There are a few shops selling handicrafts and trinkets in the souk but these are much the same as you'll find

elsewhere in Lebanese markets. The real reason to come here is to spend a lazy afternoon exploring the ruins and gaining the kind of glimpse into times long gone that no history book could ever come close to affording.



A QUIET TOWN ON THE SEA MAKES FOR A VERY PLEASANT VISIT



THE ROMAN RUINS AT BYBLOS ARE WONDERFULLY PRESERVED





# *Dreaming* **ta***ll* **but** *waking* **small**

Alexa Soar dozes off with **Dream House** and wakes up with a feeling of indifference.

## NEW RELEASE

**Jim Sheridan's** *Dream House* is more likely to go down in history as the venture that brought together Daniel Craig and Rachael Weisz than a supernatural thriller of any particular merit.

The story goes something like this; Will Atenton (Craig) is a high-flying publishing executive who relocates his wife (Weisz) and two young daughters from the hustle and bustle of New York City to their "dream house" in a leafy New England suburb. But in true thriller style, domestic bliss and happily ever afters never transpire. Instead the family are faced with a bizarre, but disappointingly tame, series of events; faces popping up at windows, teenagers lighting candles in the basement and even some strange looks from the neighbours (gasp!).

**READ.** NOVEMBER 13-19, 2011

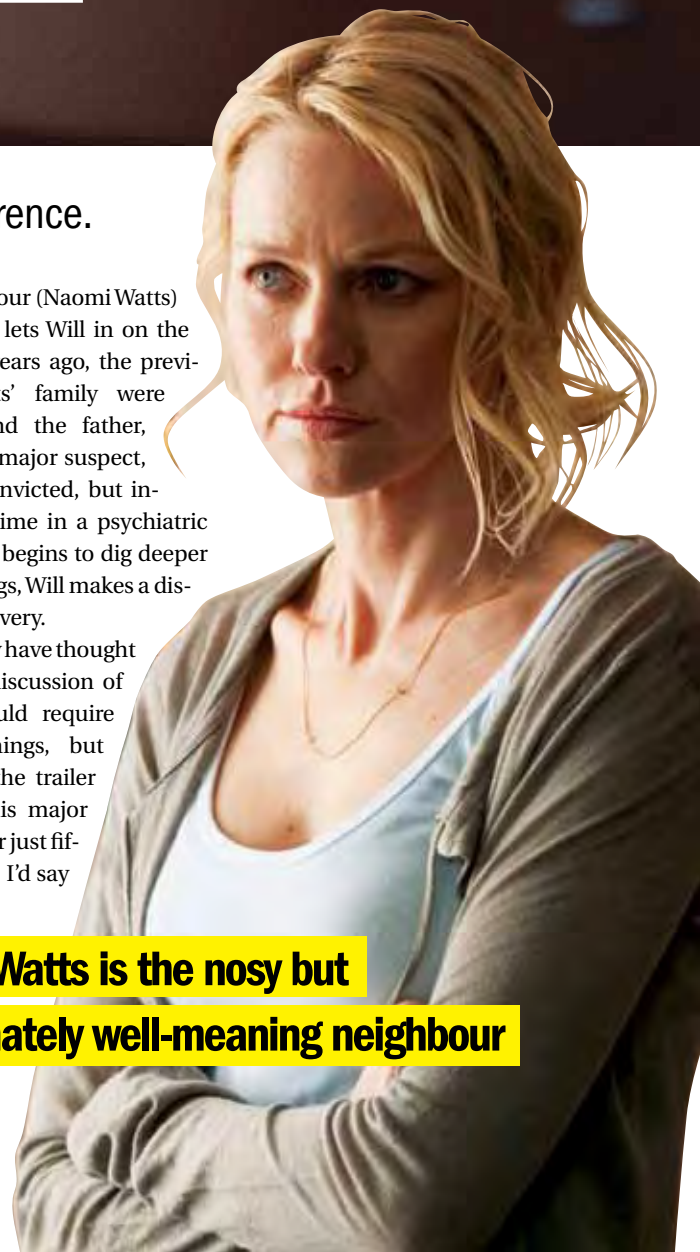
DANIEL CRAIG DOES WELL  
AS THE PUBLISHING EXECUTIVE



One neighbour (Naomi Watts) begrudgingly lets Will in on the secret. Five years ago, the previous residents' family were murdered and the father, who was the major suspect, was never convicted, but instead spent time in a psychiatric facility. As he begins to dig deeper into the killings, Will makes a distressing discovery.

I'd originally have thought any further discussion of the plot would require spoiler warnings, but considering the trailer blurts out this major plot twist after just fifteen seconds, I'd say

**Naomi Watts is the nosy but ultimately well-meaning neighbour**







it's a safe bet that the vast majority of moviegoers will know what's coming next. And even if you have managed to remain in the dark until screen time, I doubt that a mid-film game of Angry Birds could even distract from the rather obvious clues that something 'ain't right. Weisz's character never interacts with anybody outside of the family or ventures outside of the

house, and, yep, Will's family and the murdered family end up being one and the same. Dun Dun Dun!

In fact, the film (or, arguably the trailer) only really leaves one question unanswered; how did a bunch of Hollywood heavyweights—including director Jim Sheridan, cinematographer Caleb Deschanel and screen writer David Louschka—get it so wrong? Admit-

tedly the film looks great, thanks to Deschanel, and the star-studded cast are as convincing as expected (the chemistry between Craig and Weisz goes without saying). And it is also worth mentioning that Craig does a particularly worthy job of transforming from a refined "man who has it all" to a troubled loner as the plot unravels.

But it is the crucial lack of any shocks, squeals, mystery or genuine suspense that really leaves this thriller feeling rather flat. Louschka's screenplay felt disjointed and muddled; it managed to feel both familiar and perverse, a kind of love-child of films we've already seen. There's a bit of *The Shining*, *The Sixth Sense* and *Shutter Island* all mixed up in one concoction that just doesn't sit well.

So whilst the film looks great on paper, it ultimately just doesn't live up to high expectations. And putting aside Sheridan's match-making prowess, *Dream House* was neither great, nor bad, a dream nor a nightmare, it was merely a forgettable afternoon snooze.



# SHOCK HORROR

## A brief history of the scariest genre around



**The horror** movie is nothing new; the genre is almost as old as cinema itself. The first horror film was the short silent flick *Le Manoir du Diable* directed by Georges Mèliès in 1896. It may have been in black and white, with no sound, but audiences were instantly taken by this new, daring approach to film-making.

It wasn't until the early 1930s, however, that Universal Studios created the modern horror film genre, bringing a series of horror movies to the silver screen including *Dracula* (1931), *Frankenstein* (1931) and *The Mummy* (1932), among others, all of which spawned numerous sequels. By this point, horror had taken on a new life, providing excitement and shocks that film audiences had never seen before.

By the 1970s, the cinemagoing audience's fascination with all things gory and gruesome led to the making of *The Exorcist* (1973), which subsequently broke all records for a horror film and paved the way for supernatural themes to take the lead. Ghosts, ghouls and the occult became the focus for many horrors over the following decades. The genre continued to grow and the 1990s saw films such as *Scream* (1996) and *The Blair Witch Project* (1999) breathe new life into the, now rather clichéd, world of horror films, with modern topics that set the wheels in motion for films such as *Paranormal Activity* (2007).

## DID YOU KNOW?

- Christian Bale and Brad Pitt were considered for the role of Will.
- Erik Van Looy was originally set to direct.
- Director Jim Sheridan fought with Morgan Creek head Jim Robinson continuously on-set over the shape of the script and the production of the movie. After Sheridan re-shot some scenes because they did not go down well with test audiences, Morgan Creek took the film from Sheridan's hands to re-cut it themselves. As a result, they created the trailer which many felt gave away too many of the movie's secrets. And then Sheridan, Daniel Craig and Rachel Weisz refused to promote the film to the press.
- During the shooting of this film, actors Daniel Craig and Rachel Weisz fell in love and started a relationship, which was publicly announced months later. Craig and Weisz later married at a discreet ceremony.

## Bollywood news



### FAKE DON 2 SONG HITS INTERNET

The anticipation and tremendous buzz surrounding the release of *Don 2* has been so much so that a fake song claiming to be from *Don 2* is doing the rounds on the internet. The song in question, *Rehmat (Bhool Na Jaana)*, has been downloaded by many misled fans. However the filmmakers have clarified that the song in question is not from *Don 2*. The *Don 2* OST will be released shortly.



### POSSIBLE SEQUEL TO AB TAK CHHAPPAN

Ram Gopal Varma, who is currently busy working on his upcoming film *Department*, is said to be keen to make a sequel to his critically acclaimed 2004 thriller *Ab Tak Chhappan*. The story of *Ab Tak Chhappan* revolved around Inspector Sadhu Agashe (Nana Patekar), who is famous for having killed 56 people in police encounters. Reportedly, Sahil Saple is set to direct the sequel and Nana Patekar is already on board to star in the sequel.

### DEEPIKA PADUKONE TO BE OLYMPIC AMBASSADOR

After being the face of Formula 1 in India, Deepika Padukone has been approached for a motivational campaign that is being worked on for the Olympics next year and at the same time has been approached to become the face of badminton in India. The Olympics Board chose Padukone as she has achieved so much at a young age.





# Reviews *in brief*

A quick look at the week's biggest films.



**IMMORTALS, 2011**

★★★★★ **Henry Cavill, Mickey Rourke, John Hurt**

King Hyperion (Rourke) and his army are rampaging across Greece in search of the long-lost Bow of Epirus, leaving a wake of destruction in their path. A stonemason named Theseus (Cavill) vows to avenge the death of his mother and stop the evil king. A fairly simple but engaging plot, it's fast paced, visually pleasing and packed full of action. If you liked *300*, be sure to catch *Immortals*.

**THE TREE OF LIFE, 2011**

★★★★★ **Brad Pitt, Sean Penn, Jessica Chastain**

Set in the 1950s, *The Tree of Life* follows the life-journey of Jack; through the innocence of childhood to his disillusioned adult years as he tries to reconcile his relationship with his father (Pitt). Jack (played as an adult by Penn)



finds himself a lost soul in the modern world, questioning the existence of faith and the meaning of life. It has the potential to be pretentious and does require some patience, but in return it offers a sensitive, visually beautiful treat by the acclaimed director Terrence Malick.

**ROCKSTAR, 2011** (Hindi) (yet to be released)

**Ranbir Kapoor, Nargis Fakhri, Shammi Kapoor**



Brought up in a middle-class family, Janardan (Kapoor) has led a relatively easy life, but his one true dream—of becoming a rockstar—has never been realised. He comes to the conclusion that his life has been too full of happiness to be a true artist, and he must suffer some tragedy. So he throws himself at the hard-to-get Heer Kaul (Fakhri) in a bid to break his heart. Released world-wide from this week, let us know what you think of the film by contacting [letters@readme.ae](mailto:letters@readme.ae)

**READ.** NOVEMBER 13-19, 2011

# Listings

**MOVIE GUIDE**

**GRAND CINEPLEX - WAFI**

**The Adventures of Tintin** - 11:00, 13:20, 15:40, 18:00, 20:20, 22:35  
**The Adventures of Tintin (3D)** - 10:00, 12:15, 14:30, 16:45, 19:00, 21:15, 23:30  
**Immortals** - 11:30, 13:45, 16:00, 18:15, 20:30, 22:45, 01:00  
**Immortals (3D)** - 10:30, 12:45, 15:00, 17:15, 19:30, 21:45, 00:00  
**Johnny English Reborn** - 10:00, 12:15, 16:45, 21:15  
**Paranormal Activity 3** - 14:30, 19:00, 23:30  
**RA One** - 11:00, 14:00, 17:00, 20:00, 23:00  
**Rockstar** - 10:30, 12:00, 13:30, 15:00, 16:30, 18:00, 19:30, 21:00, 22:30, 00:00  
**Rum Diary** - 11:00, 13:30, 16:00, 18:30, 21:00, 23:30  
**Shareh Al Haram** - 11:30, 14:00, 16:30, 19:00, 21:30, 00:00  
**Tak Tak Boom** - 10:50, 13:00, 15:10, 17:20, 19:30, 21:40, 23:50  
**Tower Heist** - 10:15, 12:30, 14:45, 17:00, 19:15, 21:30, 23:45

**GRAND MEGAPLEX - IBN BATTUTA**

**The Adventures of Tintin** - 11:00, 13:20, 15:40, 18:00, 20:20, 22:35  
**The Adventures of Tintin (3D)** - 10:00, 12:15, 14:30, 16:45, 19:00, 21:15, 23:30  
**Elam Arivu** - 11:00, 14:00, 17:00, 20:00, 23:00  
**Immortals** - 11:00, 11:30, 12:00, 13:15, 13:45, 14:15, 15:30, 16:00, 16:30, 17:45, 18:15, 18:45, 20:00, 20:30, 21:00, 22:15, 22:45, 23:15, 00:30, 01:00  
**Immortals (3D)** - 10:30, 12:45, 15:00, 17:15, 19:30, 21:45, 00:00  
**In Time** - 10:50, 13:00, 15:10, 17:20, 19:25, 21:35, 23:55

**Johnny English Reborn** - 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00, 00:00  
**Paranormal Activity 3** - 10:15, 12:15, 14:15, 16:15, 18:15, 20:15, 22:15, 00:15  
**RA One** - 10:30, 13:30, 16:30, 19:30, 22:30, 00:55  
**Real Steel** - 10:00, 12:45, 15:30, 18:15  
**Rockstar** - 10:30, 13:30, 16:30, 19:30, 22:30  
**Rum Diary** - 11:00, 13:30, 16:00, 18:30, 21:00, 23:30  
**Setup** - 21:15, 23:30  
**Shareh Al Haram** - 11:30, 14:00, 16:30, 19:00, 21:30, 00:00  
**Tak Tak Boom** - 10:50, 13:00, 15:10, 17:20, 19:30, 21:40, 23:50  
**Tower Heist** - 10:30, 11:30, 12:45, 13:45, 15:00, 16:00, 17:15, 18:15, 19:30, 20:30, 21:45, 22:45, 00:00  
**Tree of Life** - 11:30, 14:00, 16:30, 19:00, 21:30, 00:00  
**Velayudham** - 10:30, 13:30, 16:30, 19:30, 22:30

**GRAND CINEMAS - FESTIVAL CITY**

**The Adventures of Tintin** - 11:00, 13:20, 15:40, 18:00, 20:20, 22:35  
**The Adventures of Tintin (3D)** - 10:00, 12:15, 14:30, 16:45, 19:00, 21:15, 23:30  
**Immortals** - 11:30, 13:45, 16:00, 18:15, 20:30, 22:45, 01:00  
**Immortals (3D)** - 10:30, 12:45, 15:00, 17:15, 19:30, 21:45, 00:00  
**Johnny English Reborn** - 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00, 00:00  
**Paranormal Activity 3** - 10:15, 12:15, 14:15, 16:15, 18:15, 20:15, 22:15, 00:15  
**RA One** - 11:00, 14:00, 17:00, 20:00, 23:00  
**Rockstar** - 10:30, 13:30, 16:30, 19:30, 22:30  
**Shareh Al Haram** - 11:30, 14:00, 16:30, 19:00, 21:30, 00:00



THE RUM DIARY



THE *READ*. WEEKLY GUIDE TO WHAT'S ON AT THE MOVIES.

SCHEDULE CORRECT AT TIME OF GOING TO PRESS; HOWEVER, PLEASE NOTE THAT THEATRES CAN CHANGE SCHEDULES WITHOUT NOTICE

**Tak Tak Boom** - 10:50, 13:00, 15:10, 17:20, 19:30, 21:40, 23:50  
**Tower Heist** - 10:15, 12:30, 14:45, 17:00, 19:15, 21:30, 23:45

GRAND CINECITY - AL GHURAIR

**The Adventures of Tintin (3D)** - 10:00, 12:15, 14:30, 16:45, 19:00, 21:15, 23:30  
**Elam Arivu** - 11:00, 14:00, 17:00, 20:00, 23:00  
**Immortals** - 11:30, 13:45, 16:00, 18:15, 20:30, 22:45, 01:00  
**Immortals (3D)** - 10:30, 12:45, 15:00, 17:15, 19:30, 21:45, 00:00  
**RA One** - 10:00, 13:00, 16:00, 19:00, 22:00  
**Rockstar** - 10:30, 13:30, 16:30, 19:30, 22:30  
**Shareh Al Haram** - 11:30, 14:00, 16:30, 19:00, 21:30, 00:00  
**Tower Heist** - 10:15, 12:30, 14:45, 17:00, 19:15, 21:30, 23:45

GRAND METROPLEX - METROPOLITAN

**Elam Arivu** - 11:00, 14:00, 17:00, 20:00, 23:00  
**Footloose** - 10:00, 12:20, 14:40, 17:00, 19:20, 21:40, 00:00  
**Immortals** - 11:30, 13:45, 16:00, 18:15, 20:30, 22:45, 01:00  
**RA One** - 10:00, 13:00, 16:00, 19:00, 22:00  
**Rockstar** - 10:30, 13:30, 16:30, 19:30, 22:30  
**Rum Diary** - 11:00, 13:30, 16:00, 18:30, 21:00, 23:30  
**Tak Tak Boom** - 10:50, 13:00, 15:10, 17:20, 19:30, 21:40, 23:50  
**Tower Heist** - 10:15, 12:30, 14:45, 17:00, 19:15, 21:30, 23:45

GRAND MERCATO

**The Adventures of Tintin (3D)** - 10:00, 12:15, 14:30, 16:45, 19:00, 21:15, 23:30  
**Immortals** - 11:30, 13:45, 16:00, 18:15, 20:30, 22:45, 01:00  
**Immortals (3D)** - 10:30, 12:45, 15:00, 17:15, 19:30, 21:45, 00:00  
**Rockstar** - 10:30, 13:30, 16:30, 19:30, 22:30  
**Shareh Al Haram** - 11:30, 14:00, 16:30, 19:00, 21:30, 00:00  
**Tak Tak Boom** - 10:50, 13:00, 15:10, 17:20, 19:30, 21:40, 23:50  
**Tower Heist** - 10:15, 12:30, 14:45, 17:00, 19:15, 21:30, 23:45

VOX CINEMAS - DEIRA CITY CENTRE

**The Adventures of Tintin** - 11:15, 13:45, 16:00, 18:15  
**The Adventures of Tintin (3D)** - 09:45, 12:00, 14:15, 16:45, 19:00, 21:15  
**Immortals** - 10:45, 13:15, 15:45, 18:15, 20:45, 23:15  
**Immortals (3D)** - 11:45, 14:15, 16:45, 19:15, 21:45, 00:15  
**Johnny English Reborn** - 09:45, 12:00, 14:15, 16:30, 18:45, 21:00, 23:15



TOWER HEIST

**RA One** - 11:15, 14:30, 17:45, 21:00, 00:15  
**RA One (3D)** - 23:30  
**Rockstar** - 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00, 00:00  
**Tak Tak Boom** - 20:45, 23:15  
**Tower Heist** - 10:15, 12:30, 14:45, 17:00, 19:15, 21:30, 23:45  
**Tree of Life** - 11:00, 14:00, 17:00, 20:00, 23:00  
**Where Do We Go Now** - 11:15, 13:45, 16:15, 18:45, 21:15, 23:45

VOX CINEMAS - MOE

**The Adventures of Tintin** - 10:15, 12:30, 14:45, 17:00  
**The Adventures of Tintin (3D)** - 10:45, 13:15, 16:00, 18:30, 21:00, 23:15  
**Dolphin Tale (3D)** - 10:30, 13:00, 15:45, 18:15  
**Immortals** - 10:30, 13:00, 15:30, 18:00, 20:30, 23:00  
**Immortals (3D)** - 10:00, 12:30, 15:00, 17:30, 20:00, 22:30, 00:45  
**Johnny English Reborn** - 09:45, 12:00, 14:15, 16:30, 18:45, 21:00, 23:15  
**Real Steel** - 20:45, 23:30  
**Rockstar** - 10:30, 13:45, 17:00, 20:15, 23:30  
**Shareh Al Haram** - 11:30, 14:00, 16:30, 19:00, 21:30, 00:00



THE ADVENTURES OF TINTIN

**Tak Tak Boom** - 19:15, 21:45, 00:15  
**Tower Heist** - 10:15, 12:30, 14:45, 17:00, 19:15, 21:30, 23:45  
**Tree of Life** - 11:15, 14:15, 17:15, 20:15, 23:15  
**Where Do We Go Now** - 11:00, 13:30, 16:00, 18:30, 21:00, 23:30

VOX CINEMAS - MIRDIF CITY CENTRE

**The Adventures of Tintin (3D)** - 10:45, 13:15, 15:45, 18:15, 20:45, 23:00  
**Immortals (3D)** - 10:30, 13:00, 15:30, 18:00, 20:30, 23:00  
**Johnny English Reborn** - 10:15, 12:30, 17:15, 22:00  
**Rockstar** - 10:30, 13:45, 17:00, 20:15, 23:30  
**Shareh Al Haram** - 11:30, 14:00, 16:30, 19:00, 21:30, 00:00  
**Tak Tak Boom** - 14:45, 17:30, 12:15  
**Tower Heist** - 10:15, 12:30, 14:45, 17:00, 19:15, 21:30, 23:45  
**Where Do We Go Now** - 11:00, 13:30, 16:00, 18:30, 21:00, 23:30

REEL CINEMAS - DUBAI MALL

**The Adventures of Tintin** - 11:00, 13:20, 15:40, 18:00, 20:20  
**The Adventures of Tintin (3D)** - 12:00, 14:20, 16:40, 19:00, 21:20, 23:40  
**Contagion** - 15:10, 22:30, 00:50

**Dolphin Tale** - 11:45, 14:15, 16:45, 19:15, 21:45, 00:15  
**Dolphin Tale (3D)** - 10:50, 13:10, 15:30, 17:50, 20:10  
**The Help** - 15:00, 18:00, 21:00, 00:05  
**Immortals** - 11:10, 12:30, 13:50, 15:10, 16:30, 17:50, 19:10, 20:30, 21:50, 23:10, 00:30  
**Immortals (3D)** - 14:00, 15:00, 16:30, 17:30, 19:00, 20:00, 21:30, 22:30, 00:05, 01:00  
**In Time** - 10:40, 12:50, 17:30, 19:50, 22:10, 00:30  
**Johnny English Reborn** - 17:20, 22:20, 00:40  
**Project Nim** - 14:45, 17:00, 19:15, 21:30, 23:45  
**Real Steel** - 14:40, 19:40  
**Rockstar** - 14:35, 17:50, 21:05, 00:15  
**Rum Diary** - 13:50, 16:20, 18:50, 21:20, 23:50  
**Shareh Al Haram** - 11:30, 13:45, 16:00, 18:15, 20:30, 22:45, 01:00  
**Tower Heist** - 11:05, 13:10, 15:25, 17:40, 19:55, 22:10, 00:25  
**Tree of Life** - 10:30, 13:20, 16:10, 19:00, 21:50, 00:40  
**Where Do We Go Now** - 14:30, 17:00, 21:30, 22:00, 12:20

REEL CINEMAS - MARINA MALL

**The Adventures of Tintin** - 12:30, 14:50, 17:10, 19:30, 21:50, 00:15  
**The Adventures of Tintin (3D)** - 12:00, 14:20, 16:40, 17:00, 21:20, 23:40  
**Dolphin Tale** - 14:45, 21:45, 00:05  
**Dolphin Tale (3D)** - 12:25, 17:05, 19:25  
**The Help** - 11:30, 14:20, 17:10, 20:10, 23:30  
**Tower Heist** - 11:00, 13:10, 15:25, 17:40, 19:55, 22:10, 00:25  
**Tree of Life** - 12:30, 15:20, 18:10, 21:00, 23:50

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YOU REVIEW

*We asked cinemagoers what they thought, fresh from seeing the film.*

Brigitte Kirby  
Teaching assistant  
The Greens



This week I went to watch *The Rum Diary* as I am a massive Johnny Depp fan and had heard a lot of good reviews about it beforehand. It was a good film and I really enjoyed it, but I have actually read the original Hunter S. Thompson novel it was based on, and I think the movie lacked some of the punch that the book had. The cast was good but it was as if the director had just given them the script and said, "do what you like with this". The lead stars are all great actors, but *The Rum Diary* just felt as though it lacked specific direction and plot development. There were some funny bits, though, and it looked great visually. Perhaps I would have enjoyed the film more if I hadn't read the book first, because it would be ridiculous to call it a bad film. It was also quite a nice relief to see Johnny Depp playing a role other than a weird character in a Tim Burton movie for once!

**Want to be in Read?**  
If you've been to see a recent movie, we want to hear your views. Email us your 150-word film review, along with your job title, location and a high-resolution photograph and you could be featured in our *You Review* section.



I don't know who is working away in the design department at Mercedes, but something has fundamentally shifted. Gone are the soft, rounded luxury saloons of old, replaced with a range of sharp, racy-looking touring cars.

Don't get me wrong, the company has (apart from a few exceptions) always made great cars, but there seems to be a serious move towards race-bred street fighters from the big German brand.

Everything from the C-Class I tested to the big GL 4x4 looks like someone gave it a serious dose of steroids before letting it loose on the public. As a brand, Mercedes is looking like it means business in the luxury car market.

Before you all start writing in, yes the C-Class I drove did have the optional AMG body kit fitted, but that seems to be becoming the norm these days, as more customers go for the racetrack look on cars



THE NEW ENTERTAINMENT SYSTEM CAN TAKE SOME GETTING USED TO



with fairly modest engines. It's becoming ever more difficult to spot the external difference between a C180 and a C63 AMG model. That's great for the guys who bought the base model, but not so good for those that shelled out a small fortune for the car at the top of the pecking order.

But the lower end of the model range still isn't exactly slumming it either. The car I tested was a C200, which as a mid-sized saloon is more car than most people will ever need. It's spacious, sporty, well bolted together and great to look at. It's not perfect, but you can see why Mercedes has become the brand of choice for so many people

over the last decade. Although the car comes with a relatively small 1.8-litre engine, it has a turbo charger strapped to it. So with the right approach to driving it, this car can really move. You'll need to drive it in semi-automatic mode to get the best out of it, as the engine does suffer from low-end turbo lag and it needs to be revved. In full 'auto mode you can occasionally find yourself in that void of no power and hence no rapid forward movement. The suspension is a little too hard to make it a soft family wagon. But it corners flat and with no roll, giving you the feeling of a track-ready racer. The brakes are also excellent and more than up to



# Making the grade

★★★★★

Noel Ebdon tests the **Mercedes C-Class** and finds an A-grade piece of machinery.





**SPECS  
(as tested)**

Engine: 1.8-litre turbo  
Power: 184hp@5,250rpm  
Torque: 135kW@5,250rpm  
0-100km/h: 8.2 seconds  
Top speed: 237km/h  
Price: Dh182,00



the task of hauling the car to a quick stop.

Inside, you only get cloth seats with this option level, but they are fully adjustable. There's also good legroom in the rear and a large boot, giving this a practical edge as well. The piano black wood trim looks great and surrounds a well-thought-out centre console. As with all Mercedes, everything is extremely well bolted together and feels like it'll last forever.

One of the things I didn't like was the positioning of the cruise control, which I kept switching on instead of indicating. I also didn't get on with the main on-board entertainment system, but I'm sure that'll be something you get used to with time.

With its hard suspension, paddle shift and tough-looking body kit, this is a seriously smooth looking car. It's not the ideal four-door family saloon, but it will appeal to the more affluent, brand-conscious singles and couples. It's fun to drive, great to look at and apart from a few niggling interior issues, easy to live with.

All the non-German brands need to be worried. If the lower end of the range is this good, what on earth are the cars at the other end like?

THE SPORTY LOOKS ARE PROVIDED BY THE OPTIONAL AMG SPORTS PACKAGE



*“You'll need to drive it in semi-automatic mode to get the best out of it, as the engine does suffer from low-end turbo lag.”*

## Car briefs

### BMW's new engine

**ENGINES**

BMW has introduced what it calls the world's most advanced four-cylinder engine, the TwinPower Turbo, to the Middle East, explaining that the new power plant will first see service in the 520i. Compared to the older engine, this one offers up more power and more torque while also reducing engine noise and fuel. The power peaks at 184bhp at 5,000rpm.

### McLaren Middle East debut

**SUPERCARS**

Last week, the Dubai International Motor Show saw McLaren Automotive's new MP4-12C supercar appear for the first time at any Middle Eastern motor show. The highly anticipated car is capable of doing the 0-200km/h sprint in 8.9 seconds, and will have a top speed in excess of 320km/h. These performance figures come from a 3.8-litre twin-turbo V8 which develops 592bhp.



### Lamborghini awarded

**AWARDS**

The Lamborghini Aventador LP700-4 was named the best supercar at the recent Middle East Motor Awards, which was held at Sharjah's Expo Centre earlier this month. Rally legend Mohammed Ben Sulayem named the Aventador as the best supercar, though the decision was reached by a group of 19 journalists from around the Middle East.

### New Nissan GT-R

**SPORTSCARS**

Nissan last week announced the third iteration of its blistering flagship sportscar, the GT-R, which looks the same as the last one, but has had its performance figures upped. With the revision comes a serious engine upgrade, meaning that the 3.8-litre, twin-turbo V6 now produces 550bhp and 623nm of torque. This makes the new GT-R capable of completing 0-100km/h in a staggering 2.8 seconds.





# Endorse THIS



LEWIS HAMILTON



DAVID BECKHAM

Sport star endorsements are commonplace around the world, but how much are they really worth?

## SPORT BUSINESS

With well-known sport stars, it is pretty much par for the course that they will take on huge and lucrative endorsement contracts. Indeed, the popularity of some sport stars is even bolstered by the massive advertising exposure that these contracts produce.

But for the most famous, the contracts are normally about one thing: money. Many sport stars earn far more from brand endorsements than from the salaries paid to them for taking part in the sport. And it is easy to see why. According to research done in Australia, parents buying any kind of product, from food to sporting goods, will more likely opt for brands that have been advertised using the faces of their sporting heroes.

The research looked at more than 1,500 parents and their buying habits and found that, even when buying food for their kids, the adults would be swayed by unhealthier options that had been endorsed by celebrity sport stars.

Whether this is a good or bad thing is best reserved for another conversation, but the point is that, because of their pulling power with consumers, sport star endorsements are big business. Just take a look at what some



DAVID BECKHAM'S ADIDAS DEAL IS REPORTED TO BE HUGE

sport stars earn from having their names and faces aligned with certain brands.

David Beckham recently topped a *Forbes* list of the world's highest-paid football players, with a reported net worth of \$219 million (Dh804.5 million). He earned \$40 million (Dh146.9 million) from May, 2010 to May, 2011 alone. Aside from his considerable salary from the Los Angeles Galaxy football team, he also earns a pretty penny from his endorsement deal with Adidas, reported to be the biggest deal in sport at the moment, and in May this year, he signed a deal with Samsung

to become one of the company's global ambassadors.

Earning similar money in 2010 was Tiger Woods, before a host of sponsors dropped him after the infamous adultery scandal. When his image was still squeaky clean, Woods was earning a whopping \$105 million (Dh385.7 million) in endorsements alone, thanks to deals with brands such as Nike. Meanwhile, Formula 1 driver Lewis Hamilton is worth a reported \$82 million (Dh301.2 million), with a big salary coming from McLaren but enormous sums also emerging out of deals with Reebok and Tag Heuer watches.

And it is not only the athletes that are getting in on the action. Prominent sports figures such as football managers are also seen as fair game for brands looking for ambassadors. Last week, it was announced that Real Madrid manager José Mourinho is now the men's dry shaving ambassador for Braun. There are no details on how much the partnership is worth, but it can be assumed that it will be



TIGER WOODS



JOSE MOURINHO

worth both parties' while. Given that most sports thrive on the revenue generated from advertising, it is unsurprising that sport star endorsements are so widely used by companies and brands. But it is unfair to criticise the stars over how much money they earn.

After all, how much would you charge to have your image shown across the world?



# Post-it

## JOBS AVAILABLE

**Physiotherapist required** for a full time job at a ladies salon in the Burj Khalifa area. Call 0556324634.

**Makeup artist/hairdresser** required for a part-time job (1500-1800) at a TV channel in Dubai Media City. Email details to info@city7tv.com.

**Sales executive** required for a full-time job. Should have experience in IT sales. The work is commission based. Call 0555456759.

**Software developer** required for a full-time job. Should have 3 yrs experience in Vb and VB.net. Call 0555456759.

**Nine females** required, full-time, at a travel agency. 3 for ticketing/reservations, 3 for accounting and 3 for tele-marketing. Call 043531510, 043537050.

**Arabic family** requires a Filipina housemaid for 10 days only. Call 0508010676.

**Delivery driver/bike** rider required for a chain of restaurants. Should have valid motorbike licence, needed fluency in English, road experience. On visit / employment visa. Fax CV to 042860360/ Email job.vetra@gmail.com.

## JOBS WANTED

**10+ yrs UAE** experienced accountant required for a night shift part-time job. At Al Qusais, Clock Tower, Hor Al Anz area. Call 0502613761

**Indian/UK** certified chartered secretary and lawyer seeks job in the legal/paralegal field. 6 yrs experience in a US-based MNC. Call 0557491150/email: v.rupali@gmail.com.

**Graphic /3D** designer seeks job. 3+ yrs experience in UAE. Email mdshahfaisal3d@gmail.com. Call 0501192740.

**Indian male**, 35, seeks job in accounting. 7 yrs of experience. Knowledgeable in accounting software. Willing to learn other systems. Call 0559134217/email nazerpk2010@gmail.com.

**Registered Nurse** with DHA seeks job. 4 yrs experience in hospital. On visit visa. Call 0552916976/email: thush\_damayan-thi@yahoo.com.

**Sri Lankan** male graphic designer seeks job. 6 yrs of Gulf experience. Call 0556255824.

**MBA/Civil** Engineer graduate seeks job in the administrative field. 11 yrs of professional experience in different multinational companies. Call 0554781491/ Email hamadullah.uae@gmail.com.

**BCom graduate** seeks job. 2 yrs experience in India as assistant accountant/ data entry operator. On visit visa. Email sha.riff@gmail.com/ call 0553854260.

**Egyptian biomedical** engineer seeks job. 3 yrs experience in clinical laboratory equipment. Call 0567466112/ email bio.eng\_mina@yahoo.com.

**Indian male** seeks job in accounting. 3+ yrs of UAE experience. Knowledgeable in Tally, Peachtree & LC. Email: anu2gs@yahoo.co.in/ Call 0559269920/0559269920.

**Egyptian graphic** designer seeks job. 6 yrs experience. Can freelance. Call 0551563534.

**Male, 22**, ACCA Finalist seeks job as an Accountant or Audit Junior. Have good communication skills and knowledge of MS Office. Email: m\_ahsan.nazim@yahoo.com or call 0552338217.

**Male, 23**, software developer & system analyst seeks job. 5 yrs experience in NET technologies. Excellent work ethics/ self-learner. Email: Rami.Shareef@gmail.com , call 0557542731.

**Indian male**, accountant seeks job. 5+ yrs experience in Accounts and Finance. Knowledgeable in SAP, Tally, Peachtree, Quick Books. Call 0556878566.

**Male, 25**, MBA (international business) seeks job in marketing /advertising. One yr experience. Call 0553163034/email: mohdali.k23@gmail.com.

**Muslim seeking** job. 4 yrs experience in sales /banking. Fluent in English and Arabic. Knowledgeable in MS Office. Call 0552315249/email: naimaxxxabdul@yahoo.com .

**Male, 21**, ACCA Inter seeks job as an Accountant or Audit Junior. Excellent communication skills. Knowledgeable in MS Office. Email ahmadzahid32@gmail.com / call 0552669007.

**Creative graphic** designer professionally qualified seeks job. 8 yrs UAE experience. Email pengraphic@gmail.com.

**Pakistani male** seeks job as PRO. 3 yrs experience. Fluent in Arabic. Knowledgeable about immigration, labour /Dubai courts work. On employment visa. Call 0502008925/ibrahimpasha41@yahoo.com.

**Male seeks** job in accounting/ finance. 15+ yrs experience. Knowledgeable in banking, AR/AP, P&L, balance sheet, budgeting, auditing, etc. Call 0502460865.

**Ukrainian, female**, 23, seeks job in hospitality or travel and tourism company. Owns a bachelor's degree in international tourism. Call 0508780359/email mariana\_nechypurenko@ua.fm.

## AUTO

**Mitsubishi Pajero** 2008 model. Black colour. Only done 60,000km, full automatic option with sunroof. Single driver used. Only AED86,000. Call 0559704790.

**Nissan Tida** sedan, 2011 model, white colour, 29,000km, in good condition. Looking for a prospective buyer. Call 0501513138.

**Nissan Sunny**, 2005 model for sale. 1.6 full options, 86,000km. White colour, well maintained. For AED17,500. Call 0557992414.

**Mercedes SLK350**, 2005 model."Designo" Sports coupe, 60,000km. No accidents, well maintained. AED89,000. Call 0566038557.

**Nissan Sunny** 2010 model for sale. Single lady owner. Driven for 15,000km. In excellent condition. Call 0567976504.

**Peugeot 307SW**, 2006 model. Available for sale. Full automatic. For AED22,000. Call 0502368829.

## SERVICES

**Professional moving services available. Packaging, shifting, loading & unloading villas, flats, offices at suitable price. Call 042211906/0501734885.**

**Baby sitting** services available near Dubai Hospital. Call 0503420603.

**Car lift** services available from Sharjah National Paints to Etisalat metro station. Morning timings only. Call 0504605575.

**Professional moving**, shifting & goods delivery services available at low charges. Call 0558630234.

**Babysitting services** available in Karama (Behind Sukh Sagar). Call 0558012027/0507921824.

**Customised corporate** gift item services available. From T-shirts, mugs, caps, key chains to lanyards, badges, etc. For more information call 0553493641.

**Required car lift** services from Karama to DUBAL (Dubai Aluminium). For single person. Morning pickups 7:10am/ 7:20am. Call 0502750389.

**Experienced babysitter** available in Ajman. Good with children. Call 0507749214.

**Baby sitting** services/tutoring lessons available for all subjects, from KG1 to Grade 7. In Frij Murar, behind Karachi Darbar, Deira. Call 0567533972,042365862.

**Baby-sitting** services required 6 days/month. From 8:30am to 6:30pm. In Al Rigga area. Call 0502100388.

**Car lift** services available from Dubai (Reef Mall) to Abu Dhabi. Call 0502471424.

**Tutoring lessons** available. Courses offered from a German and English teacher. Call 0553849787.

## PERSONAL

**Wallet, black** colour lost in Jumeirah area, near Cooperative supermarket on Oct. 4, 2011 between 6.30-7pm. Also lost is national ID, labour card, driving licence, etc. If found please call 0507981606. Thank you.

**Freelance female** writer. Available at any time. For more information please call: 0505250476.

## ITEMS

**Sony PlayStation** available for sale. Modified. Black in colour. Comes with 22 games, 8GB memory. Can access Wi-Fi / Skype. Email ping\_aguirre2008@yahoo.com.

**MacBook** laptop for sale. Intel core duo. Used for less than one month. In excellent condition. For 3,000AED. Call 0557353593.

**Mini Mac** (Early 2009 edition)/iPhone 4G available for sale. All at 2,000AED. Both items in excellent condition. Email: wakeupadz@live.com /Call 0567341888.

**Canon 60D/ 18-55mm** lens. Brand new. For 4,100AED. Price not negotiable. Free 4GB memory card/ with case. Call 0508446279

## ACCOMMODATION

**Sharing accommodation** available for executive Keralite bachelor behind Al Maktoum Hospital, Dubai. Rent 600+Dewa. Call: 0506957820.

**Shared accommodation** available for rent. Two bachelors only. Sharing it with a Gujarati family in Deira, Al Ras. Call 0508565932.

**Shared accommodation** available for rent. Bathroom attached. For a couple/ two ladies only. Near Bur Dubai bus station. Call 0502262556.

**Room available** for rent. In Al Khail Gate, phase 2, Al Quoz. For a Filipino couple only. Call 0505097432.

**Partition available** for rent. Kabayans only. DEWA included. In Al Jafiliya. Call 0556492382/0558679040.

**Bed space** accommodation available for rent. Keralite executive bachelors only. In Naif road, behind Golden Square Hotel. Call 0507142976.

**Shared accommodation** available for rent. Executive Indian Muslims only. Behind Crowne Plaza on SZR. Rent 600AED including DEWA. Call 0507082328/ 0555226306.

**Bed space** available for rent. Indian ladies only. In Al Muteena St., Deira, near Salah Al Din metro station. Shared kitchen and bathroom. Call 0508762967.

**Partitions available** for rent. Filipinos only. Near Al Rigga metro station for 1,200/1,500AED. Call 0503948640.

**Private room** with attached bathroom available for rent. Near Rashidiya metro station (2-minute walk). For Kabayans only. At 2,500AED DEWA included. For a couple, sisters or small families. Call 0567355279.

**Shared room** available for rent. From the 1st of November. For Keralite/Indian bachelors only. Near G-Mart Karama. 750AED (Including DEWA). Call 0552611840.

**Bed space** available for rent. Keralite executive bachelors only. Near Al Baraha Jesco. Mess/Internet facilities offered. Call 0555792089.

**Flat available** for rent. For three people. Big common hall. Near Karama metro station. Call 0559469082.

**Room available** for rent. Executive bachelor only. For 1499AED. Behind York hotel, Bur Dubai. Call 0097150/2418574.

**Bed space** available for rent. Filipinas only. Good and comfortable room located near Al Hana center. Free Internet. Call 0507452641.

**Bed space** available for rent. Keralite Muslim bachelors only. Furnished flat behind Al Noor Clinic, Deira. Call 0551289378.

## MISCELLANEOUS

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# RTA outlines celebrations for National Day

## UAE NATIONAL DAY

The RTA has unveiled a package of events, activities and programs to celebrate the 40th UAE National Day, beginning from November 1 and rolling on through the first week of December.

Dr Aysha Saad Al Busmait, Director of Marketing and Corporate Communication, said, "The RTA is keen on coming out brilliant for the UAE National Day celebrations, an exuberant and prized occasion to all citizens, residents and visitors from brotherly and friendly countries. The RTA is also working to make the festivities associated with this important event as diverse and joyful as possible such that they remain forever etched in our memories.

"December 2 remains a special and immortal day in the hearts of the UAE citizens and a source of their pride and glory. This historic day in 1971 marked the formation of the United Arab Emirates, the most successful unitary model in the Arab world, and heralded the start of the construction, develop-



ment, and progress drive marking a blessed renaissance that raised this country to a prominent position befitting its ancient history and rich traditions. On this day, we demonstrate our commitment to pursue our drive with determination and persistence to achieve more successes for our beloved homeland and build a brighter fu-

ture for ourselves and future generations," she continued.

Dr Al Busmait noted the variety of events that the RTA has prepared to celebrate the 40th UAE National Day, including hoisting the UAE flag at the RTA Head Office, embellishing the front of the RTA building with an overarching logo of this year's National Day, "The

*December 2 remains a special and immortal day."*

spirit of the Union", decorating all of the RTA's facilities and affiliated customer service centres with the UAE flag along with photos of their Highnesses the Rulers of the Emirates, and setting up a mobile exhibition shuttling between the RTA building and Cambridge School. The event will also witness a theatrical traditional performance prepared and presented by the RTA's staff, conducting courses showcasing the national identity and Arabic language, running an Arabic calligraphy exhibition, hosting a number of UAE writers on a weekly basis throughout November to present their writings on the national identity or the UAE heritage, and organising lectures and workshops highlighting the

UAE's achievements over the past 40 years. It also seeks to publicise the sincere efforts made by the leaders and founders of the UAE Federation.

The event will also narrate the achievements of His Highness Sheikh Khalifa bin Zayed Al Nahyan, President of the UAE, and His Highness Sheikh Mohammad bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai, along with their brothers, their Highnesses the Rulers of the Emirates. In addition, it will educate the RTA's employees on the importance of the flag as a national symbol and its terms of use.

"The RTA has launched a contest to choose the best-decorated three departments at the RTA. Moreover a traditional Arab tent will be set up, folkloric art bands and craftsmen will be hosted, and traditional food will be served," added Dr Al Busmait. She pointed out that His Excellency the Chairman of the Board and Executive Director would honour the winning departments in the contest.

## DTC rolls out vehicle training

### INITIATIVES

The Dubai Taxi Corporation (DTC) at the RTA recently rolled out a new initiative titled "My Skills", which is aimed at training and enriching the knowledge of its administrative staff to furnish them with the basic technical skills of vehicles maintenance. The initiative, which was held in collaboration with strategic partners, is part of DTC's endeavours to raise employees' satisfaction through upgrading their competence and technical expertise.

According to Yousef Al Ali, Acting Executive Director of DTC, "This initiative came as part of the plan developed to educate employees at various job grades on how to approach all technical aspects of vehicles in theory and practice.

The training was held in one of the specialised training centres outside the corporation, and conducted in different groups and phases.

"Training focuses on getting to grips with parts of the vehicle, maintenance procedures, preventive check up, and vehicles' safety systems," continued Al Ali.



Al Ali stated that the third phase of this initiative, which was held in collaboration with DTC's strategic partners (Al-Futtaim Motors, Al Rostamani Auto, and Juma Al Majid Motors), was completed at the beginning of July and involved the training of 39 employees at the training centres of these partners.

"From its inception, the My Skills training program has proved feasible in realising the desired objectives. Consideration is therefore now being given to explore the possibility of continuing the program with a new look in the last quarter of this year.

"This initiative comes as part



of a package of measures taken to reach the level of satisfaction anticipated by DTC's top management. These measures nurture an atmosphere of satisfaction and coherence among DTC's employees," concluded Al Ali.

## Online number plate auction hailed as large success

### AUCTIONS

The eighth online auction held by the Licensing Agency via the RTA's website last October attracted wide participation from various community members who were keen on acquiring their fancied plates online. About 350 number plates were on offer comprising four and five-digit licensing numbers of different codes for vehicles and quad bikes.

These were well received by bidders whose bids generated total revenues of Dh2,393,900. Mohammed Abdul Kareem Nimaat, Director of Vehicles Licensing at the RTA Licensing Agency, said, "The eighth online auction has added to the successes of previous online auctions, which underscores the importance of such auctions to a chunk of community members who find great fun in selecting number plates online in a time-saving experience and hassle-free

environment. "The auction saw heated bidding among 112 participants vying for vehicle plates and quad bike plates and the latter made their online auctioning debut in order to satisfy the desire of bikers to buy distinguished numbers for their bikes. Such a trend is perceivable now as the cooler weather kicks in and the number of quad bikers practising on desert terrain is on the rise," explained Nimaat. The RTA is planning to hold the ninth online auction in December, concluded Nimaat.





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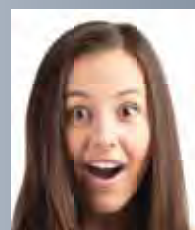
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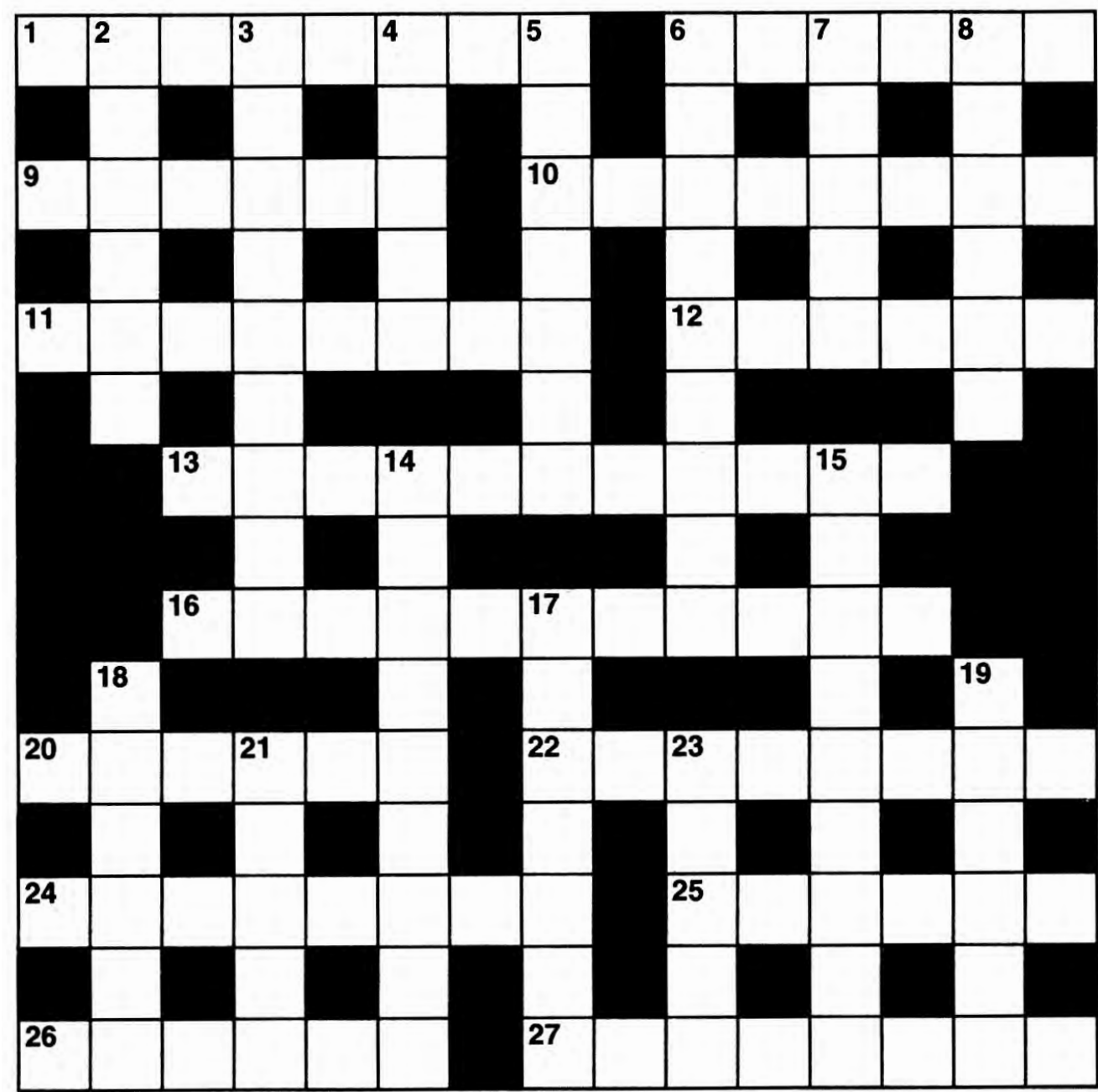
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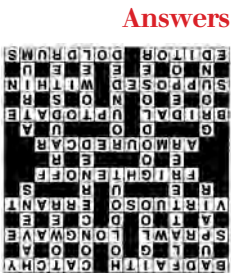
# Taking your time

Test your skills with our puzzles, try something new with a recipe and turn to us for advice. It's free!



**Across**  
1 Ill intention (3,5) 6 Easily remembered (tune) (6) 9 Loll (6) 10 Area of radio frequencies (4,4) 11 Great musician(8) 12 Going wrong (6) 13 Scare away (8,3) 16 Military vehicle (8,3) 20 Matrimonial (6) 22 Contemporary (2-2-4) 24 Presumed or assumed (8) 25 Enclosed by (6) 26 Magazine boss (6) 27 Period of stagnation or recession (8)

**Down**  
2 Foreign housekeeper (2,4) 3 One who pays extravagant compliments (9) 4 Polar dwelling (5) 5 Survive in difficult circumstances (4,3) 6 Affected (9) 7 Part of a castle (5) 8 Sanctuaries (6) 14 Sporting runner-up (4,5) 15 Hoaxer (9) 17 \_\_\_ off, completed (7) 18 Pulverised (6) 19 Glassed-in central courtyard (6) 21 Storehouse (5) 23 Throw in the \_\_\_, give up (5)



## Moroccan chicken casserole

Tasty and filling, this Moroccan-style dish will be an instant dinner party hit.

### RECIPE

**Ingredients**  
**For the paste**  
2-3 large garlic cloves, peeled and chopped  
1 pinch sea salt flakes  
3 pinches smoked paprika  
3 pinches ground turmeric  
1 tsp cumin seeds  
1 glug of olive oil

**For the casserole**  
6 large chicken thighs, bone in and skin on  
2 onions, peeled and chopped  
1 lemon, thinly sliced  
1 glug of olive oil



Serves  
**4**

1 pinch of saffron strands  
1 handful of pitted green/black olives  
1 small handful of chopped fresh coriander

**Method**  
To make the paste, crush the garlic cloves and sea salt with a pestle and mortar. Add the paprika, turmeric and cumin seeds then grind to a paste. Add enough olive oil to make the paste easy to pour, but thick enough to coat the chicken.

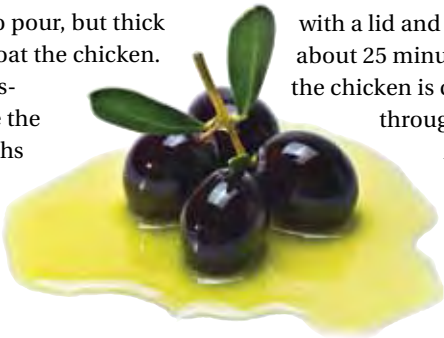
For the casserole, place the chicken thighs into a bowl and pour the coat well with the paste.

Cover with cling film and leave to marinate in the fridge for as long as possible; overnight is ideal.

Heat the olive oil in a large shallow pan and cook the onions until softened. Add the chicken thighs and fry until lightly browned on both sides.

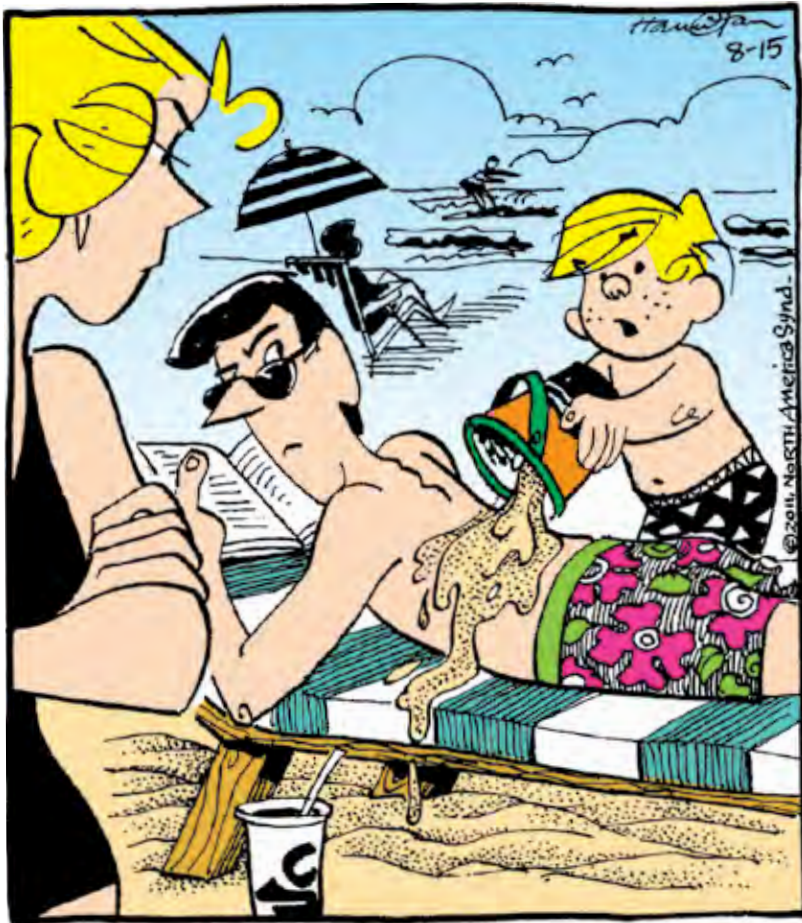
Add the slices of lemon and pour in enough water to cover the chicken pieces half way up. Stir in the saffron, then cover with a lid and simmer for about 25 minutes or until the chicken is cooked right through and tender.

Add the olives and fresh coriander and serve with rice or couscous.



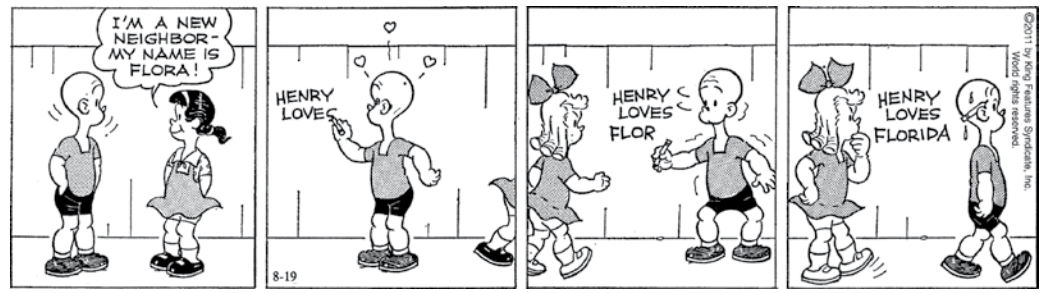


## Dennis the Menace



"WHEN DID I GET OLD ENOUGH THAT I SHOULD KNOW BETTER?"

## Henry



## Ollie and Quentin



## Spiderman



## Here to help

**Q** My eyes are so puffy in the morning; even if I get loads of sleep I look like I've been punched when I wake up! How can I reduce this puffiness?

**Read:** Try a cooling, firming eye gel in the morning. Failing that, two teaspoons (or slices of cucumber if you want to be traditional) in the fridge overnight then gently placed on closed eyelids will work wonders to reduce puffiness when you wake up. On a deeper level, if the puffiness is constantly very bad, possibly itchy or uncomfortable, you may be allergic to your pillow stuffing or a cream you use before bed. Look into this if the swelling persists.

**Q** I constantly bite and tear the skin at the side of my nails. It sometimes gets really sore and even bleeds, but I can't help doing it.

**Read:** A lot of people are guilty of pulling a bit of loose skin from around the nail, but sometimes it can cause soreness and pos-



sibly even get infected. Keep the skin around your nails well-moisturised and clip any hanging skin with cuticle cutters. You should never rip or bite hanging skin, though, and make sure you keep the cuticle cutters hygienic and clean.

**Q** My boss sometimes makes jokes which I find quite inappropriate. I get on with him but sometimes he just says something a bit too personal for the work environment.

**Should I say something?**

**Read:** You say you get on with your boss so perhaps bring it up with him that sometimes you think he crosses the line. Chances are he will not have realised he is being inappropriate. If he refuses to change his ways, however, perhaps it is worth speaking to your colleagues.

At Read, we are happy to help with any advice you might need to live your life to the full. If you have a problem we can help with, email us at [letters@readme.ae](mailto:letters@readme.ae)

## Who's this?

Answer

Turn to page 38





Codeword

|    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 20 | 7  | 20 | 5  | 26 |    | 5  | 10 | 11 | 16 | 14 |    | 1  | 10 | 6  | 15 | 6  |
| 17 |    | 17 |    | 6  |    | 21 |    |    | 6  |    |    | 20 |    | 24 |    | 1  |
| 5  | 2  | 26 |    | 18 | 24 | 11 | 9  | 20 |    | 25 | 16 | 20 | 19 | 3  | 25 | 21 |
| 20 |    | 11 |    |    |    | 24 |    | 10 |    | 5  |    | 10 |    | 15 |    | 3  |
| 24 | 20 | 10 | 6  | 1  | 25 | 20 |    | 11 | 17 | 20 | 14 |    | 10 | 11 | 24 | 19 |
| 1  |    |    |    | 3  |    |    |    | 13 |    | 14 |    | 25 |    | 14 |    |    |
| 26 | 20 | 1  | 20 | 20 |    | 25 | 13 | 2  | 6  | 26 |    | 6  | 18 | 6  | 25 | 21 |
|    |    | 6  |    | 19 |    | 26 |    | 20 |    |    |    | 24 |    |    |    | 11 |
| 19 | 3  | 24 | 9  |    | 18 | 24 | 20 | 14 |    | 25 | 9  | 3  | 10 | 22 | 2  | 10 |
| 6  |    | 26 |    | 23 |    | 6  |    | 5  |    | 4  |    |    | 24 |    |    | 3  |
| 5  | 11 | 14 | 23 | 20 | 14 | 26 |    | 20 | 6  | 24 | 10 | 4  |    | 6  | 12 | 20 |
| 21 |    | 20 |    | 20 |    | 2  |    |    |    | 3  |    | 11 |    | 8  |    | 25 |
| 6  | 3  | 24 | 20 | 24 |    | 8  | 6  | 14 | 26 | 6  |    | 18 | 10 | 20 | 6  | 26 |

Codewords are like crosswords but without clues. Each letter of the alphabet has been replaced by a number. This number represents the same letter throughout the puzzle.

|    |    |    |    |    |    |    |    |    |    |    |    |    |   |   |   |   |   |   |   |   |   |   |   |   |   |
|----|----|----|----|----|----|----|----|----|----|----|----|----|---|---|---|---|---|---|---|---|---|---|---|---|---|
| A  | B  | C  | D  | E  | F  | G  | H  | I  | J  | K  | L  | M  | N | O | P | Q | R | S | T | U | V | W | X | Y | Z |
| 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 10 | 11 | 12 | 13 |   |   |   |   |   |   |   |   |   |   |   |   |   |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 |   |   |   |   |   |   |   |   |   |   |   |   |   |

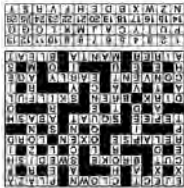
Sudoku 1

|  |   |   |   |   |   |   |   |  |
|--|---|---|---|---|---|---|---|--|
|  |   |   |   |   |   |   |   |  |
|  | 8 |   | 5 |   | 6 |   |   |  |
|  | 1 | 2 |   | 3 |   | 5 |   |  |
|  | 6 |   |   |   | 8 | 1 | 9 |  |
|  |   | 8 | 1 |   | 7 | 3 |   |  |
|  | 3 | 5 | 6 |   |   |   | 4 |  |
|  |   | 7 |   | 9 |   | 4 | 6 |  |
|  |   |   | 8 |   | 5 |   | 7 |  |
|  |   |   |   |   |   |   |   |  |

Sudoku 2

|   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|
|   | 4 |   |   | 9 | 1 |   |   |   |
|   | 9 |   | 8 |   |   | 4 |   | 5 |
|   |   |   |   |   | 6 | 1 | 7 |   |
|   | 6 |   |   | 4 |   |   |   |   |
|   | 7 | 4 |   |   |   | 6 | 9 |   |
|   |   |   |   | 8 |   |   | 3 |   |
|   | 3 | 7 | 1 |   |   |   |   |   |
| 1 |   | 9 |   |   | 5 |   | 4 |   |
|   |   |   | 9 | 6 |   |   | 1 |   |

Codeword answers



Sudoku 1 answers

|   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|
| 5 | 2 | 8 | 1 | 7 | 9 | 6 | 3 | 4 |
| 4 | 6 | 5 | 9 | 8 | 1 | 7 | 2 | 3 |
| 1 | 9 | 7 | 6 | 2 | 3 | 5 | 8 | 4 |
| 8 | 7 | 4 | 6 | 2 | 9 | 5 | 1 | 3 |
| 9 | 5 | 1 | 7 | 9 | 1 | 8 | 2 | 6 |
| 2 | 6 | 1 | 8 | 5 | 4 | 9 | 7 | 3 |
| 6 | 8 | 5 | 7 | 1 | 2 | 3 | 9 | 4 |
| 7 | 3 | 2 | 9 | 1 | 5 | 6 | 8 | 7 |
| 3 | 1 | 9 | 2 | 8 | 6 | 4 | 5 | 1 |

Sudoku 2 answers

|   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|
| 7 | 1 | 8 | 9 | 6 | 2 | 5 | 4 | 3 |
| 9 | 7 | 2 | 5 | 7 | 6 | 8 | 1 | 3 |
| 8 | 5 | 6 | 7 | 2 | 1 | 7 | 9 | 4 |
| 4 | 6 | 7 | 8 | 9 | 5 | 1 | 2 | 3 |
| 2 | 6 | 9 | 1 | 5 | 7 | 2 | 8 | 3 |
| 1 | 8 | 5 | 7 | 4 | 2 | 9 | 6 | 3 |
| 6 | 7 | 1 | 9 | 5 | 7 | 8 | 2 | 3 |
| 5 | 9 | 4 | 2 | 8 | 1 | 6 | 7 | 3 |
| 3 | 2 | 8 | 1 | 6 | 7 | 9 | 4 | 5 |

Who's this? answer - Lady Gaga



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# What's in your stars?

The Read. astrologer tells you exactly what to expect over the next seven days.

## ARIES (MAR 21 - APR 20)

You may have high hopes about a winter holiday, but unfortunately someone who has agreed to help you or travel with you may let you down. Make sure you are all crystal clear on the details before handing over any deposit money.

## TAURUS (APR 21 - MAY 21 )

A friendship and relationship may start to feel as though it requires a level of commitment that matches yours. You may be fed up of a person's constant indecision and weakness, which could see a new direction open up in this area of your life.

## GEMINI (MAY 22 - JUN 21)

You have always been quite in tune with others, but someone has been confusing you rather a lot recently. Luckily, they will start to reveal more to you over the coming weeks, which moves your understanding and appreciation of each other forward greatly.

## CANCER JUN 22 - JUL 23

If you have children, they may start wanting to spend a lot more time with you. This offers you the perfect opportunity to relax and forget about the stresses of work for a while, so let your hair down for once and rediscover your inner child.

## LEO (JUL 24 - AUG 23)

The fun and playful side of your personality can help you to put the strains and pressures of daily life into perspective. Don't feel guilty about wanting to escape every now and then into your happy place, others would love nothing more than to have their own.

## VIRGO (AUG 24 - SEP 23)

A momentous occasion is on the horizon for you, although it may not feel as though anything big is stirring at the moment. Just bide your time for now, safe in the knowledge that your hard work and dedication will be greatly rewarded soon.

## LIBRA (SEP 24 - OCT 23)

An air of uncertainty surrounding a friendship or relationship continues to linger, but don't close the lines of communication just yet. Even though you are unaware of where you stand exactly, things will start to become much clearer soon.

## SCORPIO (OCT 24 - NOV 22)

You may feel as though someone is not being clear with you regarding a family issue, but perhaps the confusion is on your side. This could be an issue related to childcare, which although it seems personal, could actually turn out to be an area you need to revise.

## SAGITTARIUS (NOV 23 - DEC 21)

Your personality is shining bright and you are feeling quite inventive. This means you could find an interesting new way to express yourself, which can persuade others to sign up to your ideas. Just be careful your enthusiasm doesn't become too overpowering.

## CAPRICORN (DEC 22 - JAN 20)

An awkward or delicate situation at work needs careful handling. It may be worth calling in advice from outside or from an objective source. This will speed up the resolution process, as everyone will be judged fairly and be able to have his or her say.

## AQUARIUS (JAN 21 - FEB 19)

You may have always had a mischievous side to your personality, which rears its head every now and then. A new friendship could bring this side of you out, which breathes new life into your routine. Just make sure you don't get too carried away.

## PISCES (FEB 20 - MAR 20)

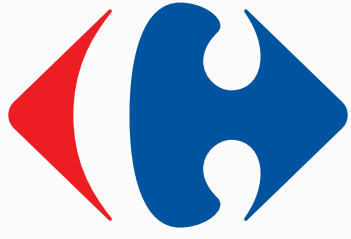
The contacts you have been building up could open doors for you professionally, but your skills as a negotiator or sales person prove to be the most important factor. Your energy may feel as though it's fading, but you will soon pick it back up again.

## This week's local weather

| SUNDAY                                              | MONDAY                                              | TUESDAY                                             | WEDNESDAY                                           | THURSDAY                                            | FRIDAY                                              | SATURDAY                                            |
|-----------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------|
| 13 <sup>th</sup>                                    | 14 <sup>th</sup>                                    | 15 <sup>th</sup>                                    | 16 <sup>th</sup>                                    | 17 <sup>th</sup>                                    | 18 <sup>th</sup>                                    | 19 <sup>th</sup>                                    |
|                                                     |                                                     |                                                     |                                                     |                                                     |                                                     |                                                     |
| <b>Sunny</b><br>High 28C<br>Low 21C<br>Humidity 47% | <b>Sunny</b><br>High 29C<br>Low 19C<br>Humidity 42% | <b>Sunny</b><br>High 30C<br>Low 24C<br>Humidity 44% | <b>Sunny</b><br>High 31C<br>Low 26C<br>Humidity 43% | <b>Sunny</b><br>High 30C<br>Low 26C<br>Humidity 46% | <b>Sunny</b><br>High 30C<br>Low 24C<br>Humidity 45% | <b>Sunny</b><br>High 31C<br>Low 25C<br>Humidity 44% |



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