

FREE



www.facebook.com/readmeae



www.twitter.com/readmeae



www.youtube.com/readmeae



www.readme.ae



editorial@readme.ae

NOVEMBER 17-23, 2013 | Issue 127

Read



WORLDS COLLIDE

New flick *Elysium* explores the divide between rich and poor as they fight to exist in a future that's far from rosy



SALUT SENEGAL



VELVET CRUSH

One of the biggest trends for this fall, the soft and luxurious feel of velvet is taking over the catwalks and celebrity closets



Get your daily updates from the **Read** Facebook page

- Weather
- Horoscope
- Exchange Rates
- Gold Rates
- Quote of the Day
- Word of the Day



POWER OF THE MIND

Hypnosis can be used to improve and change various aspects of your life, without even realising that you're doing anything

FACE THE FUTURE

How facial recognition technology is fast becoming part of our lives



Health | Fitness | Film reviews | Entertainment | Cars & gadgets | Community | Listings

Please take this copy along with you. Do not litter Dubai Metro Dh200 fine.



3 Dreams
Documents
Hours Approval

Just 3 hours to greater joy.

Inviting you to avail a Citibank Personal Loan or Credit Card on submission of the following documents:

- ✓ Current-dated Salary Certificate
- ✓ Last 3 Months' Bank Statements
- ✓ Original Emirates ID and Passport

What's more! Get a FREE travel voucher of up to AED 1,500 with a Citibank Personal Loan and exclusive offers on Credit Cards!

To apply, just walk-in at the Citibank Bur Dubai Branch next to BurJuman metro station today.

For enquiries, call **+971 4 507 4598** between 9 am to 5 pm or SMS '**NOW**' to **2484**.

Your surprise free gift at the branch awaits you!



Like us today at www.facebook.com/citibankuae



Contents

Metro life 03
Community 06
Health 08
Travel 10
Motoring 12
Technology 14
You 16
Careers 18
Fashion 20
Film 22
Listings 23
Metro guide 24
Public transport 30
Take a break 32

Letters

Email: letters@readme.ae

A selection of the letters we've received this week. Write in to have your say.

✉ SPOILT GENERATION

It's tough to see this generation's children slowly being turned into zombies of materialism by their own parents. A new phone every year (or every few months), new shoes, clothes, expensive outings with friends; just see what happens when their parents run out cash and can't support that kind of life-style any longer. For brats out there who are miserable because they couldn't get that new iPhone or whatever, consider yourselves lucky compared to children who have to work like a grown man for a full day to feed themselves or their families. Owning a decent toy is the very least of their prob-

lems. Quit complaining and be thankful with what you have.

P. O'Shea

✉ ROAD TESTING

How often do we hear about fatalities due to road accidents? The authorities have been doing their best to address this problem but it seems that people have a knack of gambling their lives for something so reckless. I think a psychiatric test should be mandatory before student drivers go for a road test, and if they fail that test they should take the Dubai Metro for life.

Ales Nimrov



GENERATION Z

Read. Poll

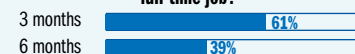
Do you lend money to friends, family or work colleagues even though you may ill afford to do so?

- Yes
- No
- Case by case basis

Cast your vote online at www.readme.ae

LAST READ. POLL RESULTS

What should the probation period be for a full-time job?



QR codes



Scan this QR code with your smartphone to go to the Read. website



Scan this QR code with your smartphone to go to the Facebook page of Read.



Please recycle this copy responsibly.

270 AIRLINES
75,000 HOTELS
HOLIDAY PACKAGES
ONE WEBSITE

OUR AMAZING WINTER DEALS
 ARE NOW LIVE

musafir.com



MUSAFIRDOTCOM



Sachin Tendulkar, Cricketing Legend

What's happening this week on **readme.ae**?

Make sure you check out our web site for these daily specials, which appear online every afternoon. 'Like' us on Facebook so that we can keep you up to date with our latest online features and fun.

Coming up this week



TODAY

The destruction caused by Typhoon Yolanda in the Philippines has been catastrophic. However, in light of the tragedy, governments and people across the globe have joined hands to help, proving that—no matter where you're from—we are all united as one.



MONDAY

As careful as you may try to be, a small fire can catch in the home at any time. Make sure you know how to deal with the situation safely.



TUESDAY

From goji berries to edamame beans, the list of 'superfoods' sounds more like a superhero gang role call than a shopping list. Here are our top five.



WEDNESDAY

Having enjoyed a recent revival with their hit single *Get Lucky* and latest album, *Random Access Memories*, we take a look back at the 20-year legacy of the dance duo known as Daft Punk.



THURSDAY

If you work in an office, you may have become accustomed to throwing your waste paper into a recycling box, but are you aware of just how many positives can come from doing so?



FRIDAY

The *Read*. Facebook page has been full of your opinions on our daily question. We find the best responses from our Facebook fans and bring you the answers that matter most to the people of Dubai.

Facebook chatter

Here's what you have been saying on the *Read*. Facebook page.

(Responses only edited for length)

Does your career fit with what you studied, or have you ended up in a job not linked to your speciality?

I couldn't study what I wanted and most probably I'll end up doing something I never wanted as well.

— **Zahid Ahmed**

Yes, kind of. I studied Sociology and Comms and PR and now I work in PR. However I wished I had studied film making or arts

— **Claudia Curici**

Yes it is exactly for what I have studied (accounting) but it is not what I wished to study in the 1st place! I wanted to study programming and that's what I do when I'm free, I educate myself with coding. But my progress is very slow.

— **Abdullah Zaghloul**

What is the most adrenaline-fuelled activity you have ever done and would you ever do it again?

Extreme carnival rides! I will not do it again haha!

— **Avie Arrabis Roda**

Formula Rossa the world's fastest roller coaster in FWAD was one crazy ride! Definitely going back. After all, you only live once.

— **Bonsai Blando- Remigoso**

ZIP LINING!!! From hundreds of



FEEL THE RUSH

meters to another area. The gravity and rush of adrenaline!

— **Danz de Asis**

With My WU®
I get more than just money

Unique benefits across all Western Union® services!

Now, get rewarded with Western Union!



Tune in to Radio Mirchi for the MyWU Western Union contest and win fabulous prizes! Promotion period: 7 Nov. to 19 Dec. 2013.



visit: **westernunion.ae/mywu**
or call **800 4851**

My world. My way.
MY WU

Thrilling acts. Entertaining shows. Life's always enjoyable at Global Village.

Watch world-class performers in fascinating acts such as Sky Wheel, Level Up and Aerial Angels. Enjoy energetic dance and cultural performances from all over the world. When you come to Global Village, you can be sure of one thing - every moment is exciting.

Follow us on Facebook and Twitter for live updates. For the event calendar and more information, visit our website.



القرية العالمية
Global Village

5 October 2013 to 1 March 2014



Level Up



Aerial Angels



Cultural Shows

SHOPPING

RIDES

DINING

SHOWS

RAFFLES

The world is here at Global Village.



إكسبو 2020
دبي، الإمارات العربية المتحدة
DUBAI, UNITED ARAB EMIRATES
معرض 2020
دبي، دولة الإمارات العربية المتحدة

Our Partners

ADIB
بنك أبوظبي
بنك أبوظبي
Banking as it should be.



Media Partners

Khaleej Times
Keeping track of change



إمارات سبورت
www.uae-sports.com



• facebook.com/globalvillage • twitter.com/globalvillage • youtube.com/globalvillage • www.globalvillage.ae

Walking as one

The Beat Diabetes Walkathon promises to be a fun-filled morning packed with entertainment and family activities.

With much media focus on diabetes over recent years, many people could be forgiven for thinking that it is only a disease that affects those who are overweight. However, while Type 2 diabetes—where the body develops a resistance to insulin—is often triggered by these factors, Type 1 diabetes is an autoimmune disease whereby a person's body doesn't produce insulin.

While there are differences between the two types, Type 2 diabetes is rising at an accelerated rate among today's population, with the UAE having the highest prevalence of diabetes in the GCC region.

Renuka Jagtiani, Vice-Chairperson, Landmark Group, said: "The incidence of diabetes is growing at an exponential rate worldwide. Regionally, although a lot has been done to increase awareness about the condition, the numbers are still very

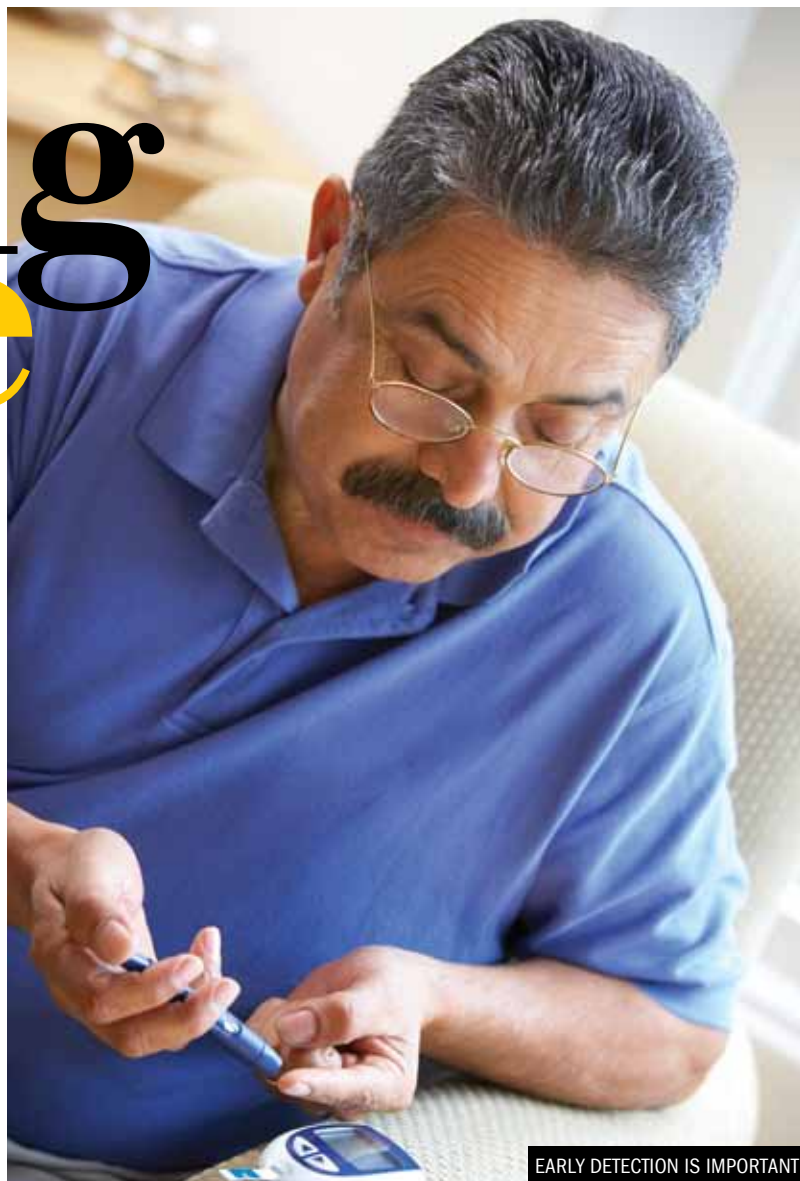
alarming. Though there is no cure for diabetes, if detected early, the condition can be managed through proper control and care."

It is with this in mind that Landmark Group will host the fifth annual Beat Diabetes Walkathon. The Dubai walkathon is part of the group's community-centric initiatives held every year in the GCC and India to raise awareness of the condition.

Jagtiani said: "Landmark Group is an integral part of the community and we are proud to play a pivotal role in creating diabetes awareness through our Beat Diabetes initiative, which is now in its fifth year. Our goal



ALL ARE WELCOME



EARLY DETECTION IS IMPORTANT

Get involved

The Beat Diabetes Walkathon will take place at 8am on November 22, 2013 in Area A, Gate 1, Zabeel Park. Distribution of free walkathon T-shirts and caps will start at 7am. Participants will also be served healthy refreshments after the walk. Participants are invited to register at www.beatdiabetes.me or at the Oasis Centre, Dubai, as well as all Centrepoint, Home Centre, Max, Fitness First outlets and iCare Clinics in the UAE. To find out more about the Beat Diabetes Walkathon, log on to www.facebook.com/beatdiabetes.

remains to encourage people to adopt a healthy lifestyle and we are reaching out to as many as possible encouraging them to join the walk. This year, we are also incorporating numerous new channels to take the campaign further and reach out to more families across the region."

And it would seem as though the message is getting out there among those living in our region. Last year, over 13,000 residents joined the walk in the UAE last year.

This year's walkathon will also feature attractions such as live music, popular RJs, fun sporting activities, free blood glucose tests, competitions and prizes, a kids entertainment zone, as well as Zumba and fitness sessions. Every walker will also get the chance to win up to 250,000 Shukran points, the Landmark Group's loyalty programme, as well as special gift hampers.

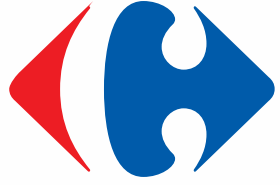
With registration for the walkathon having opened on November 14, globally observed as the World Diabetes Awareness Day, this year's walk looks set to be bigger and better than ever before. So get your walking shoes on and join in the fun, get some exercise, and help to raise awareness of diabetes in Dubai – it's not only your own health that could benefit. ●



RAISING AWARENESS



كارفور



Carrefour

MAJID AL FUTTAIM ماجد الفطيم
HYPERMARKETS UAE

أسعار مخفضة ٥، ١٠، ٢٠ درهم DHS 5, 10 & 20 PRICES FAIR

من ١٤ نوفمبر لغاية ٢٣ نوفمبر ٢٠١٣
From 14th November until 23rd November 2013

EXPO 2020
DUBAI UNITED ARAB EMIRATES
CANDIDATE CITY
Bid Supporter



إكسبو 2020
دبي، الإمارات العربية المتحدة
محافظة دبي
داعم للملف

5 Dhs .00
مياه ينابيع طبيعية
(أريكلي) ه لتر
Erikli natural spring water 5L

10 Dhs .00
مكعبات مرق الدجاج
(ماجى) ٢٠ غرام x ٢٤
Maggi chicken stock
20g x24

20 Dhs .00
أرز بسمتي هندي (زارا)
ه كيلو
Zaara Indian basmati
rice 5kg

5 Dhs .00
مندرين، أورجواي
Mandarine, Uruguay
PER KG

5 Dhs .00
خبز موز صغير x 4
Mini banana bread x4
PER PACK

10 Dhs .00
سمك بلطي طازج، مصر
Fresh tilapia, Egypt
PER KG

OR

Dhs 39.95
PER PC 10 Dhs .00
جينز أطفال، مقاس ٣-١٢ سنة
Kids jeans, sizes 3-12 years

Dhs 14.95
PER PC 5 Dhs .00
قميص نوم، مقاس ٣-١٢
Nighty, sizes S-XL

Dhs 29.50
11 PCS 20 Dhs .00
طقم سكاكين مع لوح تقطيع
Knife set with cutting board

Dhs 32
3 PCS 20 Dhs .00
لمبة توفير الطاقة ١١ واط (فيلبس)
Philips genie 11W screw or pin type

Dhs 10 Dhs .00
ألعاب طرية متنوعة ٢٠ سم
Soft toys 20cm assorted
PER PC

Carrefour كارفور
LOW PRICES AND SO MUCH MORE! أكثر بخير من مجرد توفيراً
www.carrefouruae.com
MAJID AL FUTTAIM ماجد الفطيم

اتصلو بنا على الرقم المجاني
Carrefour toll free number
800 7 32 32

Carrefour كارفور
https://carrefouruae.com/webstore

كن على حق
واعرف حقوقك كـمستهلك
Be Right Know Your Consumer Rights
www.consumerrights.ae
"أهلاً دبي" "Ahlam Dubai"
600 522225 181592

Beating the bacteria

While an essential element of the human gut, *E. coli* can cause nasty outbreaks through the foods we eat.



apple juice and undercooked ground beef are also linked to a higher risk of contracting the illness.

It isn't all bad, though, and *E. coli* has played a significant role over the years through experiments to understand physiology and developments in medicine and treatment.

First discovered by German paediatrician and bacteriologist Theodore Escherich in 1885, the bacterium has been intensively researched ever since, and this longevity has given rise to its usefulness to scientists and doctors. Indeed, its ease of manipulation in particular has played a central role in the foundation of biotechnology as a science.

It was involved in experiments to produce human insulin, as well as vaccine development, bioremediation and the development of biofuels. Some scientists have even been performing studies into genetically programming *E. coli* to partially solve some complicated mathematics problems, and others are investigating the possibility that it can tell us more about evolution than we know.

But, scientists and crazy experiments aside, most of us will benefit from avoiding coming into contact with the more dangerous strains of this common bacterium. Although an *E. coli* infection is rarely lethal, it can certainly pack an unpleasant punch. ●

If you do a simple Google search for “*E. coli*” you will quickly find recent news from all over the world of major recalls as a result of this bacterial nasty. It is everywhere and could infect anyone, which makes it doubly important to prepare food safely and for authorities to make sure food outlets are stringent in their hygiene.

Part of the same family as salmonella, *Escherichia coli* is a rod-shaped bacterium that is commonly found in the lower intestine of warm-blooded animals. While most of the time it is harmless and considered to be an essential part of the gut—it produces vitamin K2—some types can cause serious food poisoning in humans and food containing these is said to be contaminated.

Healthy adults will normally make a full recovery from an *E. coli* infection within a week, but young children, the elderly and patients with weak immune systems can develop a potentially fatal form of kidney failure as a result of contamination.

“Bacterium can be transferred through physical contact with an infected person, so good personal hygiene is key.”

One particularly harmful strain of *E. coli* produces the potent Shiga toxin, which damages the lining of the small intestine. Infection by this can occur by consuming contaminated water from rivers and swimming pools—and even from municipal water supplies in cities that do not chlorinate their water.

Contaminated meat, milk and vegetables provide another common cause, with infection most often the result of restaurant and food processing workers not washing their hands properly after using the toilet. Moreover, the bacterium can be transferred through physical contact with an infected person, so good personal hygiene is key, as always.

The consumption of certain foods, including soft cheeses, raw milk,

Gut growth

E. coli is not present in humans at birth, but will normally begin to colonise in an infant's gastrointestinal tract within 40 hours of birth by arriving with food and water, and from doctors, nurses and parents who come into contact with the child.



HYGIENE IS PARAMOUNT



ESCHERICH'S DISCOVERY

Tell us your thoughts: letters@readme.ae



www.luluhypermarket.com www.facebook.com/LuLuHypermarket www.twitter.com/luluhypr



NOW
Shop
Online

luluwebstore.com

IT, ELECTRONICS & HOME APPLIANCES

EXPO 2020

DUBAI, UAE

CANDIDATE CITY

Bid Supporter



Lulu

HYPERMARKETS | SUPERMARKETS | DEPARTMENT STORES

Where the world comes to shop

***0% INTEREST** BUY NOW PAY LATER
Easy Instalment plan
With your favourite credit cards

dubai first

Emirates NBD

First Gulf Bank

المصرف
المشركي

NBAD



AED **10**

Dabur Hair Cream
140ml 2's



AED **20**

Adidas Deo Men
150ml 2+1



AED **20**

Royal Mirage EDC 120ml +
Body Spray 75ml



AED **10**

Fa Soap
Asstd. 125gm 6's



AED **20**

Pears Soap 125gm 5's
+ Day Cream 125gm
+ Soap Box



AED **20**

Yardley Talc 250gm
+ Talc 125gm



AED **10**

CP Nailpolish
Asstd. 10's



AED **10**

Crest Toothpaste 3D White
125ml 2's



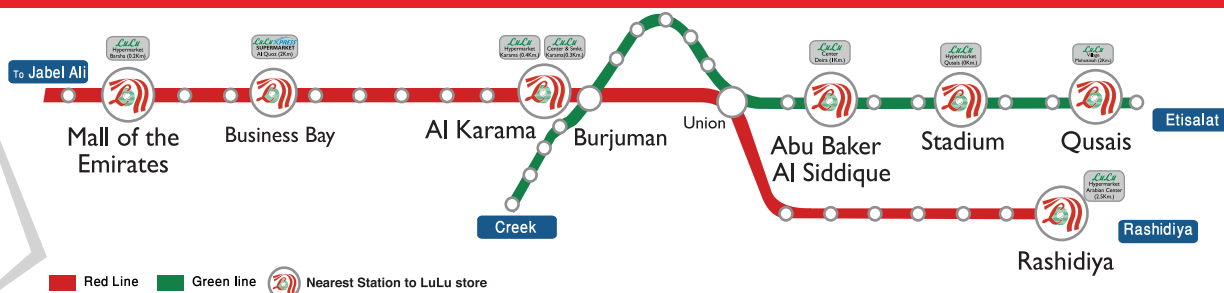
AED **20**

Gillette Blue II Razor
10+4

Promotion valid till 23rd November 2013



Lulu by Metro



TRAVEL NEWS

Wizz Air unveils special offer from airports in UAE

Wizz Air, the largest low-cost airline in Central and Eastern Europe, has launched a special offer for all passengers travelling on its recently launched routes to and from Dubai (Dubai World Central Airport) and Abu Dhabi.

The new WIZZ Xtra Space option offers passengers additional comfort when travelling on Wizz Air's longest routes from Kiev, Budapest, Sofia and Bucharest to Dubai World Central. By choosing the WIZZ Xtra Space option, passengers now have access to selected rows in the cabin where some seats are left vacant and they are able to travel with greater space and comfort.



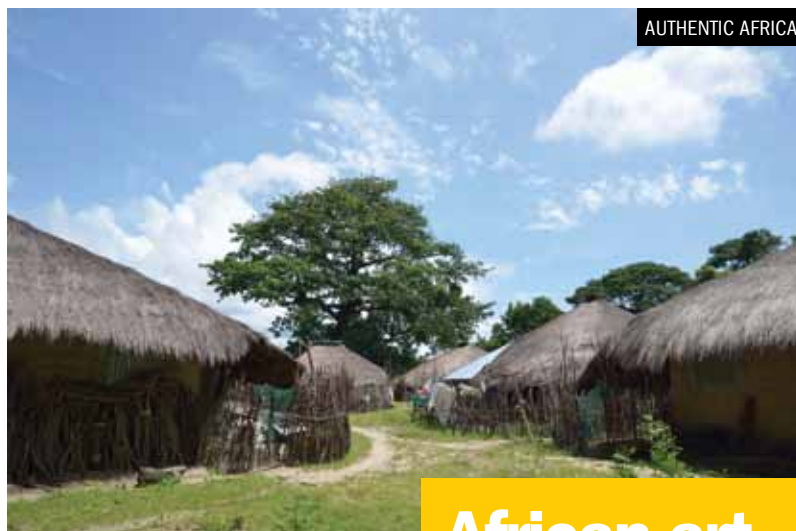
All passengers booking the WIZZ Xtra Space option are automatically entitled to priority boarding. The new option is now available for booking on wizzair.com for €10.

Wizz Air's Daniel de Carvalho said: "Wizz Air is living up to the promise to deliver an innovative and customer focused service without straining consumers' travel budgets. Our customers already have the option to book extra legroom; premium bundles which include varied comfort options; and, our business friendly WIZZ Flex service which allows changing date and routes of existing bookings.

"We now go one step further in adding optional WIZZ Xtra Space on our four routes to and from Dubai/Abu Dhabi and are even throwing in priority boarding for a total cost of €10. Want to experience the picturesque winter in the old cities of Bucharest, Budapest, Kyiv and Sofia? Book a flight with Wizz Air's low fares on wizzair.com, add the WIZZ Xtra Space option and travel with more comfort to one of these beautiful European cities," he added.

West Africa's hidden gem

Senegal may not be on everyone's tourist tick-list, but there is much to enjoy in this tropical history book.



We bet you haven't thought about Senegal for your next holiday abroad, which is a shame because this west African country is definitely worth some consideration.

During the seventeenth and eighteenth centuries, a number of trading posts belonging to various European colonial empires had been established along the coast. The French colonised the area now known as Senegal as French West Africa and added a great deal of Gallic charm to this tropical land.

Governments and businesses across the country have been working hard for the last 10 years or so to promote its tourism riches to the wider world, especially to visitors from Europe and the Middle East.

African art

Those arriving in Dakar can really experience authentic Africa with the city's bustling markets and abundance of artistic talent. Visit local galleries and studios, haggle for handmade crafts and curios at one of the open-air markets, and visit the slave trade's historic "Door of No Return".



Now, nearly two million tourists arrive each year at the sparkling new airport in Dakar, the country's capital. They are drawn to the country's golden tropical beaches and by its Unesco World Heritage Sites like Dakar and the Ile de Gorée, from which more than 15 million slaves were shipped across the Atlantic to the Americas in darker times.

In its colonial heyday Dakar, now Senegal's capital and major commercial centre, was one of the major cities of the French Empire and every bit the equal of Hanoi or Beirut.

With its lovely colonial houses in warm colours, sandy tracks and flourishing bougainvilleas, Gorée Island, just off the coast of Dakar, feels amazingly calm and well-balanced. Elsewhere in the capital, attractions include some of its major markets, the Dakar Grand Mosque and the Museum of West Africa. As well as these, cliff top walks and the Parc de Hann provide ample relaxation.

Saloum Delta National Park, in the western part of the country, is a 76,000-hectare biosphere reserve with herons, avocets, terns, all sorts of fish and warthogs. Together, these form a paradise of untamed nature combining land and water, mangrove swamps, forests and savannahs.

And then there is the remarkable Djouf National Bird Sanctuary and the colonial splendour of Senegal's historic former capital, Saint-Louis. A sizeable tourist return rate suggests that such treasures lure visitors back as there is so much to see and do.

Much of the hotel and resort industry is centred on enclosed beaches near towns like Saly and Petite-Cote, which are known as much for their luxury as for their beauty. Elsewhere, Senegal has a thriving national park system that draws tourists to its nature reserves and forest through its speciality tour operators.

Senegal is currently in its dry season, and average temperatures rarely exceed 31 degrees. Emirates flies directly to the capital, making it easy to reach, and it is undoubtedly worth the effort once you arrive there. ●



Your Citi Credit Card
takes you miles further.

Get more out of your vacation with Citi Credit Cards.

Purchase airline tickets today and pay later by booking an installment plan with no interest. Enjoy complimentary room upgrades at hotels around the world and earn higher rewards on international spend. In addition to this, you can start your journey at a VIP lounge at the airport, rent a car on arrival at a discount and enjoy free travel insurance.

Learn more on www.citibank.ae and if you don't have a Citi Credit Card, call **800 CITI (2484)** or SMS 'RMTCT' to **2484**.

Citibank Terms and Conditions apply.


citi

November 2013 (E)



NEWS ON WHEELS

Harley-Davidson wheels into action with urban launch

Harley-Davidson has unveiled two new Dark Custom motorcycles designed for young urban riders. The Harley-Davidson Street 750 and Street 500 motorcycles – the first all-new platform from Harley-Davidson in 13 years – are built for urban environments with all-new liquid-cooled Revolution X power trains, nimble agility and the sound and look that let everyone know they are genuine Harley-Davidson.

The Street 750 and Street 500 motorcycles each features the new Revolution X engine, designed to match the demands of stop-and-go traffic with nimble agility, while delivering instant throttle response to escape city gridlock.



The Revolution X engine is housed in a new, narrow and lean chassis built for agility, with a super-low seat height, new suspension and broad handlebar sweep that provides confidence and maneuverability when managing tight turns and fast moves.

Both signature Dark Custom motorcycles feature a premium, minimalist style that serves as a blank canvas for riders to customize.

Matt Levatich, President and Chief Operating Officer, Harley-Davidson Motor Company, said: "Both the Street 750 and Street 500 were designed with thousands of hours of input from young adults in cities around the world. This input guided both the attitude and capabilities of these motorcycles. They are proof that being customer-led continues to be a core driver of our product development process."

Future VISION

Volkswagen gives the world a glimpse of the future with its CrossBlue SUV concept.

Concept cars may seem a little irrelevant to the average car buyer, but they are in fact a very important stepping stone in the car design process.

Although most concepts spend the majority of their time lounging around like superstars on motor show stands, they do serve a less glamorous purpose.

Concept cars allow designers to direct public opinion and, importantly, to gauge public thinking on automotive design. They also allow the engineers to try out new technology before it's released onto the market.

One of the latest concepts to break cover is the Volkswagen CrossBlue. The SUV is as close to a production model as concept cars get, although it is not currently scheduled to go into production.

The CrossBlue is striking, with large flat panels and a deep front bumper. LED lights compliment the look and give a very neat set of lines.

But perhaps the cleverest part of the design is that it hides the CrossBlue's size. The car is actually a lot bigger than it appears, easily outstretching the Touareg in both length and width. This allows the car to be a very usable seven-seater, with great access to the third row of seats via the large rear doors.

Inside, the CrossBlue uses smooth surfaces and light trim, giving the car an airy and open feeling. The lack

of a raised drive shaft tunnel also helps, as there's no mechanical link required between the front engine and the rear wheels. Most driver controls are retained in the central touch screen, a nod to the world's adoption of interactive tablets.

Power comes from a combination of three engines. A 2.0 litre, 188hp four-cylinder turbocharged diesel engine drives the front wheels, while the rear wheels are powered by a 114hp electric unit mounted at the back. The third motor is a 54hp unit, the sole job of which is to generate power for the rear engine.

This unique set up allows the CrossBlue to operate as a purely electric car or as a hybrid, with the diesel and electric motors powering all four wheels for a total output of just over 300hp. This system should give the car an electric range of around 22 kilometres, with a top speed of 120 km/h. With all motors running the



SPACE TO GROW



CrossBlue should achieve a—quite phenomenal—216 km/gallon.

Driving a concept is often a little futile, as most have a tiny electric engine that's just used to slowly move the car around, while almost all have some sort of major restriction on what you can do on the roads. Although the CrossBlue is fully functional, it's currently limited to a maximum speed of 30 km/h. But performance is expected to be in the 7.5-second range for the 0-100 km/h sprint, with a top speed of around 200 km/h.

The CrossBlue is a clever design that uses space to the max and hides the overall size. As a view of the potential direction of Volkswagen's SUV range it's an interesting and clever approach that will suit this region.

This is one concept that GCC buyers will be keen to see on the road. Now it's up to Volkswagen to decide if they are going to build it. ●

CREATING A NEW CONCEPT





CHRISTMAS CAPS



HAIRBANDS



STOCKINGS

90,000 ideas to complete your Christmas wish list.
Add magic to the festive season,
the Daiso way!



ORNAMENTS



CERAMIC FIGURINES



CHRISTMAS BALLS



WREATHS

Products
from **AED 7**
onwards



CHRISTMAS TREE

SIZES - 2 TO 10 FEET



CHRISTMAS BELLS

• Over 90,000 ideas from Japan • 900 new inspirations every month • You name it - We have it

Opening soon in TCA Abu Dhabi Co-op Society and Ruwais Mall, Abu Dhabi.

ABU DHABI Madinat Zayed Gold Centre 02 631 1514, Al Wahda Mall 02 643 7863, Mushrif Mall 02 658 6847 **AJMAN** The Factory Mart, New Sanaiyah 06 743 3379 **AL AIN** Opp. Al Noor Hospital, End of Khalifa Street 03 766 2855, Bawadi Mall, Ground Floor 03 784 0510, Al Foah Mall 03 784 3157 **DUBAI** The Dubai Mall-Lower Ground Level 04 388 2902, Lamcy Plaza 04 335 1532, Oasis Centre 04 330 7363, Arabian Center, Mirdif 04 284 5754, Reef Mall 04 222 6147, Al Fahidi Street 04 353 2698, Mirdif City Centre 04 284 0235, Al Barsha Mall 04 354 9923, Ibn Battuta Mall 04 450 3739 **FUJAIRAH** Mohd. Bin Mattar Road 09 224 2514 **RAS AL KHAIMAH** Al Nakheel 07 227 2606 **SHARJAH** Safeer Mall 06 526 6001.

DAISO
JAPAN

www.daisome.com

DÉCOR ITEMS • GIFTS & STATIONERY • KITCHENWARE • GARDENING • HOUSEHOLD • TOYS • CROCKERY & CUTLERY
UAE • BAHRAIN • KUWAIT • QATAR • SAUDI ARABIA • JAPAN • SINGAPORE • HONG KONG • USA • CANADA

TECH NEWS

ASUS launches Fonepad 7 for urban audience

ASUS has launched the Fonepad 7, an updated version of the 7-inch Android device with full voice telephony for people who want smartphone features with a tablet-size screen. The new Fonepad 7 features a non-slip finish and faster HSPA+ 3G with up to 42Mbit/s download speeds.



The Fonepad 7 is powered by an Intel Atom Z2560 processor with hyper-threading technology for seamless multi-tasking performance with Android 4.2. The 7-inch display has a crisp 1280 x 800 resolution with IPS (In-Plane Switching) technology for wide viewing angles and excellent daylight visibility, while dual-front speakers with ASUS SonicMaster audio technology ensure high-quality sound.

Just 10.5mm thick and with a low 340g weight, ASUS Fonepad 7 (ME372CG) is perfect for entertainment on the go.

The Fonepad 7 features a 1.2-megapixel front facing camera, plus a 5-megapixel autofocus rear camera with a 100 continuous-shot 'burst' mode and 1080p Full HD video recording. The Fonepad 7 is available with either 8GB, 16GB or 32GB onboard storage and a microSDHC card slot, conveniently located on the side of the case, can be used to add more. 5GB of lifetime ASUS WebStorage is also included and ASUS WebStorage Office also provides a full Microsoft Office experience on the move.

The SuperNote app lets users draft notes and can even add images, videos, and voice memos to create multimedia notes. The Floating App also helps users multi-task by giving them the option to open up to six apps simultaneously onscreen.

Virtual visage

Like something out of a sci-fi movie, face recognition technology is creeping into our everyday lives.



In *Minority Report*, Tom Cruise was seen being being bombarded by personalised adverts as he walked down the street, in a sci-fi take on consumerism of the future.

But *Minority Report*'s future might not be as distant as many of us might hope, especially following recent news that a major British supermarket chain, Tesco, plans to install screens using facial recognition technology at 450 of its petrol station forecourts across the UK in order to allow advertisers to determine the age and gender of shoppers as they queue at checkouts.

Known as Optimeyes, this technology will then allow targeted advertisements to be shown to specific groups of people as it monitors the customer-base in real time. It is expected to reach a weekly audience of over five million adults.

"Yes it's like something out of *Minority Report*, but this could change the face of British retail and our plans are to expand the screens into as many supermarkets as possible," said Simon Sugar, chief executive of AmScreen, the company behind the new technology.

However, this 'Big Brother' approach lays down serious issues of consent and have questioned where this so-called "intrusion" will end.

Researchers know that up to a third of consumers are willing to swap privacy for better quality advertising that is more relevant to their likes and needs as individuals.



Tell us your thoughts: letters@readme.ae

Keeping track

Younger people are more likely to accept the use of facial recognition technology in advertising than their elders, according to market research company Mori. However, the older people who are most concerned about what they see as a privacy invasion are the least likely to have the mobile phones that unlock the smartest options.

Google is well-known for tailoring the ads in its search engines to correspond to an individual's personal tastes, and its executive chairman, Eric Schmidt, professes to be concerned about allowing his company to "cross the creepy line".

While fast improving, facial recognition technology is still far from perfect and has only shown limited accuracy. While humans have an innate ability to recognise between faces, computers tend to struggle with the individual elements of a face.

For such software to work, the system must differentiate between a basic face and the background.

Every

face has numerous, distinguishable "landmarks" that make up our facial features.

Until recently "faceprints" were only taken in 2D format, thereby limiting a software's efficacy. But with the advent of 3D technology, things are improving quickly.

The Tesco solution will only scan a customer's face to determine age and gender, but the possibilities for are vast. With each new step in technology, a future like that in *Minority Report* is becoming more likely to be a reality. ●





GET IT, ACTIVATE IT, LOAD IT, USE IT

Introducing TransCash Prepaid Money Sharing Cards.
The easy, modern way to share money with your loved ones.

- Get two cards – a green primary card to keep with you and a red secondary card to gift to
 - family abroad or in UAE
 - Load AED on the green card and transfer instantly to the red card
 - Both cards can be used for shopping at 32.9 million merchant locations and to withdraw cash at 1.9 million ATMs worldwide
 - Red card holder withdraws in local currency, anywhere in the world
- Save on money transfer fees: Unlimited transfers allowed at no extra cost



Tell your niece
how much you will
miss her wedding.
Send her a card.



Toll Free: 800 TCASH(82274)
www.transcash.com



Incredible offers

➤ NOKIA Lumia 520

+FREE



Visa Gift Card
Worth upto
AED 10,000



Screen
protector
Worth
AED 49



Leather Case
Worth
AED 79

SAVE
AED
228



AED 559

- Windows Phone 8
- 5 MP camera
- Display Size 4"

➤ Samsung GALAXY ACE 3

+FREE



Gift
Voucher
Worth
AED 100

SAVE
AED
100



AED 849

- 1GHz Dual Core Processor
- 5MP Camera
- 4.0" WVGA TFT Display

Incredible Deal

2 x BlackBerry Curve 9220

~~AED 958~~

AED 799



SAVE
AED
159

*Offers valid till stocks last & subject to change. Conditions apply.

800 804

one mobile

www.onemobile.cc

Mind control



Hypnosis may be a great party trick but can it really help people to lose weight, sleep better or finally quit smoking?



RELAX INTO A NEW YOU

Many of us will be familiar with a comedy hypnosis stage act whereby a hypnotist will seemingly hypnotise members of the audience into believing they are a superhero or a policeman. However, the majority of the time, these are just acts of entertainment with the members of the audience chosen often being in on the 'act'.

Despite many hypnotists being no more than an entertainment act, there are professional people who can perform hypnotism for various effects. Hypnosis is the induction of a state of consciousness in which a person apparently loses the power of voluntary action and is highly responsive to suggestion or direction. Our ability to fall into this unique state of consciousness opens possibilities of healing and change.

However, not everyone can be hypnotised. According to research, about one in four people cannot be hypnotised. When successful, the intensity of hypnosis can vary from person to person. In order to be hypnotised, you must be able to relax and clear your mind just as you would during meditation. Some people are simply too concerned with other worries or maintaining control that they can't let themselves relax to fall into a state of hypnosis.

Why hypnosis?

More often than not, people turn to hypnosis to try and lose weight after they have tried other methods that didn't work. Hypnotherapy has been proven to be 30 per cent more effective

than just dieting when it comes to weight loss. It changes how people feel when they eat. For example, you may be eating a salad but wish you were eating a burger and chips. Hypnotherapy can help you to enjoy eating the salad and deter you from foods that are unhealthy. The hypnotherapist will target your unconscious mind with powerful suggestion techniques and help you to develop a new, positive relationship with food and exercise. People who turn to this form of therapy hope to change their thought process and outlook so that they can become a happier, healthier person. A hypnotherapist will aim to make you feel confident about your body and help you lose weight in a healthy manner.

Just like losing weight, quitting smoking can be a real challenge. When nicotine patches, gum and other methods of quitting aren't working, why not ask your doctor if hypnotherapy is an option for

you? If it is recommended then a hypnotherapist will often ask a patient to imagine unpleasant effects of smoking in an attempt to change their thoughts towards the habit. Hypnotherapy has been proven to help break addictions so that you don't relapse and become addicted again within a short time.

Hypnotherapy also works for dealing with stress, which can cause serious illness such as high blood pressure, sleep disorders and heart disease. During hypnosis, you fall into a state of deep relaxation which helps your mind and body experience complete tranquillity and rest.

As you get older, you may have forgotten some of your memories, but all of our life experiences are buried within our brain somewhere. Hypnosis can help us to recover childhood memories, which in turn can help us understand how and why we behave the way we do as adults.



BREAKING BAD HABITS

Tell us your thoughts: letters@readme.ae

**Your Li'l world.
Made beautiful
by Li'l Joy.**

Playful designs that capture the mischievous spirit of kids, brought to life in 22k gold.



- * No sharp edges
- * Child safe design
- * No harmful materials
- * Ideal gift for kids



 facebook.com/joyalukkasgroup
www.joyalukkas.com

Joyalukkas
World's favourite jeweller

UAE | QATAR | OMAN | BAHRAIN | KUWAIT | SAUDI ARABIA | SINGAPORE | MALAYSIA | UK | INDIA

Top secret interview tips

While brushing up your CV will help to impress, there are other things you can do to prepare for an interview.



BOOST YOUR CHANCES

prise if you walk into the interview expecting to meet with one person and then find out that it's actually going to be a panel interview in front of five people. Research your interviewers ahead of time to try and get a feel of how the interview will go.

DON'T WALK IN TOO EARLY

You have probably heard people saying that you should arrive to job interviews early. But what about showing up too early? Most interviewers get annoyed when candidates show up more than ten minutes early. This might make them feel obligated to stop what they're doing in order to come out and greet you.

AFTER THE INTERVIEW

When you're done with the interview, just put the job and the interview out of your mind. Many job seekers drive themselves crazy wondering how the interview went, second guessing their answers and trying to predict when they'll hear back from the

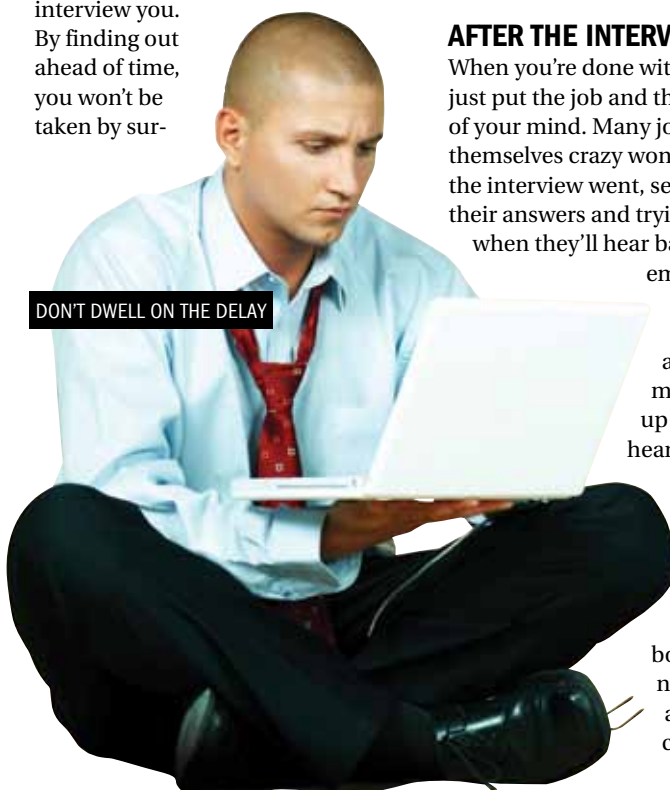
employer. Try to get it out of your system and move on mentally. Follow up if you haven't heard back from the company in two weeks but, until then, don't dwell on it. ●

By Akhtaboot—the career network (www.akhtaboot.com).

more comfortable it will make you feel when it comes to the interview.

RESEARCH THE PERSON YOU'LL BE MEETING WITH

It is totally acceptable to ask about the name of the person who will interview you. By finding out ahead of time, you won't be taken by sur-



DON'T DWELL ON THE DELAY

INTERVIEWS

When telling friends and family you're in the process of looking for a job, sometimes it seems like everyone has memorised the same old basic tips over and over again. From having a well written CV tailored to the job, to preparing answers to common interview questions ahead of time; these are all tips that have become common knowledge to almost all job seekers. But are there any interview tips that job seekers might not be aware of? Akhtaboot presents some interview tips that you might not have heard before but might help you nail the interview.

READ THE THINGS THAT YOUR INTERVIEWERS READ

Once you get the call you've been waiting for from a potential employer, you immediately get on your laptop and start researching the company and the job description. That's all great, but have you ever considered reading articles that are directed towards the interviewers on the other side of the table? That would be interesting wouldn't it? By reading articles that are directed towards interviewers, you can get a lot

“Have you ever considered reading articles that are directed towards the interviewers on the other side of the table? That would be interesting wouldn't it?”

of insight into what they are trained to look for in a candidate and why they might ask certain questions.

ROLE PLAY WITH A FRIEND, BUT WITH YOU PLAYING THE ROLE OF INTERVIEWER

When talking to experienced hiring managers who have interviewed many candidates in the past, they will often say that they don't get nervous at their own job interviews anymore. Why? It's because they were at the other side of the table so many times that they understand how an interviewer's mind works. You can get a taste of this advantage by playing the interviewer yourself. Get a friend, suggest that you practice together but that you play the interviewer this time. You might be surprised by how much



Triple your credit on national and international calls.

Get 200% bonus credit with any recharge starting from AED 10 that can be used for all national and international calls and SMSes. Offer available on More Credit, More Time and More International.

Dial *135*100# to activate for free before your next recharge.

For more information visit du.ae/triple

Limited time offer. Terms and conditions apply.



Khloé Kardashian to visit Dubai for collection launch

Khloé Kardashian will make a personal appearance at 6pm at the ICONIC store at The Dubai mall on November 17, 2013, after she jets into Dubai to launch the Kardashian Collection for Lipsy as well as meet legions of her fans in the emirate. The collection will be available for purchase in ICONIC retail outlets in the UAE.



Designed for Lipsy by Kourtney, Kim and Khloé Kardashian, the collection features a wide mix of high-end, trend driven looks, including a sequined biker jacket, tribal caviar embellished crop tops, lace jumpsuit and feather coats. Go-to party dresses do not disappoint, with colours destined to become wardrobe staples.

The Kardashian Collection debuted in the US in fall 2011 exclusively at Sears, with many of their locations providing a unique 'shop-in-shop' concept that personalises the shopping experience for the Kardashian customer.



The Kardashian Collection offers a contemporary mix of ready to wear, denim, accessories, intimates, swimwear, footwear, prescription eyewear, sunglasses, handbags and home fashions that reflect Kourtney, Kim and Khloé Kardashian's personal style and caters to all women.

A velvet affair

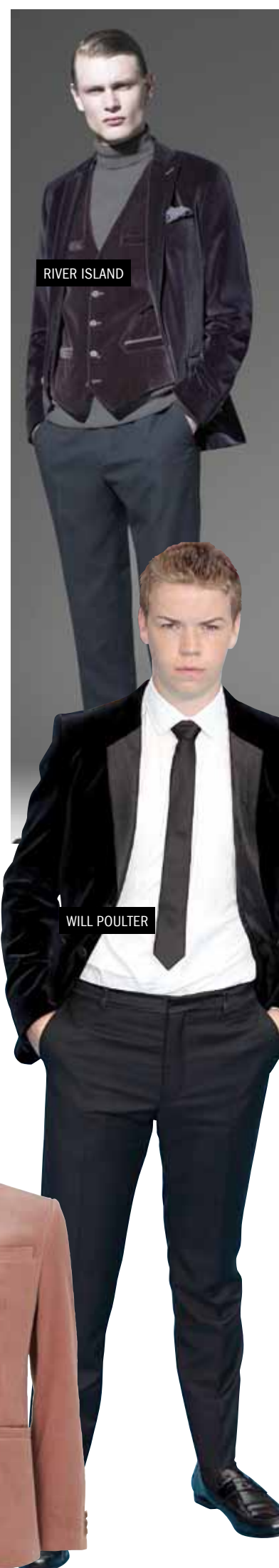
Rich, opulent and refined, velvet is one trend that all fashionistas will be investing in this season.

TRENDS

Velvet pieces are coming in all forms this fall. The stores are brimming with dresses, skirts, shoes and bags in this super luxe fabric. Celebrities such as Jennifer Lopez, Katy Perry and Diane Kruger have all been embracing velvet in recent weeks. The beauty of this trend is that it's versatile and stylish. You can wear a statement piece and look glamorous in the evening or wear a separate velvet item during the day to add a little pop of colour to a neutral, fall ensemble.

A velvet pencil dress is the easiest way to wear this chic trend. Choose a rich hue in royal blue or vivacious red to stand out from the crowd. Pair it with patent accessories to bring out the vibrancy of the velvet fabric. You can never have too many LBDs in your wardrobe. Try a dress which is fitted in black velvet to add to your collection. It will take you through the winter party season. If you don't want to go for a full, dramatic velvet look you might want to start off with

“Why not dazzle with a quirky take on the dress code by opting for a velvet waistcoat?”





M & CO.



MISSGUIDED

ASOS

subtle accessories. Try incorporating velvet touches to your outfit with a cute tote bag or chunky sandals.

When it comes to velvet pieces for men, the dinner jacket is the hottest item in menswear for the festive season. Velvet has always been a fabric of choice for fashion forward men. Add a touch of sophisticated style with a dapper velvet blazer in midnight blue. Most velvet pieces you see will be black or emerald or royal or ruby red, but don't let that fool you into thinking you can't try it in a softer pastel colour. If you are planning on heading to a black tie function, why not dazzle with a quirky take on the dress code by opting for a velvet waistcoat? Be sure to choose a quality cut to ensure an elegant and classic look. ●



M & CO.

MISS SELFTRIDGE

DEBENHAMS

exchange a smile



20 AED Off
on your new pair

New
for
old

GIVE YOUR
KIDS' OLD
SHOES TO HELP
A NEEDY CHILD

Donate your kids' old shoes for Charity and we will give you 20AED off for every 80AED spent on kids' shoes

*Terms and conditions apply.



SKECHERS

juniors

startrite

KangaROOS



FOR STORE DETAILS VISIT SHOEMARTGULF.COM



[FACEBOOK.COM/SHOEMARTGULF](https://www.facebook.com/shoemartgulf)

Also available at

centrepoinT



Elysium's futuristic take on the 'one per cent'

Neill Blomkamp's latest flick is even more dazzling than *District 9*.

NEW RELEASE

The "one per cent" isn't only an issue in post-recession Europe and America, it is lingering across the whole of Planet Earth in the year 2154.

That's the premise for Matt Damon's latest sci-fi blockbuster, which is directed by South African filmmaker Neill Blomkamp, who made rather a dramatic impact with his 2009 debut movie, *District 9*.

In that satirical and thinly-veiled take on apartheid, Blomkamp was given a minuscule

Did you know?

Elysium is set in 2154, which is exactly the same year that *Avatar* is set in, although the more recent film is a complete departure from *Avatar*'s scientific and peaceable take on the future of humanity.

Like his earlier work, Blomkamp lays on the satire with a trowel by focusing on Matt Damon's anti-hero, Max, a factory worker in Los Angeles who receives a lethal dose of radiation at work and must somehow find a way to make use of the elusive

Elysium's miracle healthcare system if he is to avoid dying in the wasteland below.

Having teamed up with a local crime kingpin, he must pull off the daring kidnapping of a slimy industrialist with the help of a team of hapless criminals and a strength-enhancing exoskeleton to keep his weakening body working.

To thwart him is the vicious mercenary Kruger (*District 9*'s Sharlto Copley) and Elysium's evil defence secretary Jessica Delacourt, played by Jodie Foster. And, to add a little emotional spice, he must also help his friend, Frey (Alice Braga from *I*

Am Legend) and her daughter, Matilda, who is suffering from leukemia.

But one might be excused for wondering why Max would even bother. The odds are stacked against Earth's crumbling and impoverished society with Elysium being a distant dream for those who are forced to live in fear and fight just to survive.

Blomkamp manages to tone down his social commentary more than he did with *District 9*, but still, anybody who has read a newspaper in the last 10 years will understand each of the issues he is addressing.

What's more, his social awareness and ability as a satirist has resulted in something that is as accessible as it is entertaining, and jam-packed with the action sequences he is fast becoming known for. ●



budget to deliver some mind-blowing special effects and thought-provoking details.

This time round, though, the scene is even more dystopian than discriminated-against aliens, and focuses on those who "have" in the gated community of Elysium, a paradise for the wealthy that hovers in earth's orbit, where the residents have access to rejuvenating ultra-high-tech medicine and rolling lawns, and those who "have not" live on a slum-packed planet that is disintegrating through crime.

FIGHTING TO SURVIVE



Listings

THE READ. WEEKLY GUIDE TO WHAT'S ON AT THE MOVIES.

SCHEDULE CORRECT AT TIME OF GOING TO PRESS; HOWEVER, PLEASE NOTE THAT MOVIE THEATRES CAN CHANGE SCHEDULES WITHOUT NOTICE



Grand Cineplex - Wafi

All Is Lost - 18:00, 20:00, 22:00, 00:00
Bad Grandpa - 10:15, 12:15, 14:15, 16:15, 18:15, 20:15, 22:15, 00:15
Captain Phillips - 12:00, 14:30, 17:00
Elysium - 10:50, 13:00, 15:10, 17:20, 19:40, 21:50, 00:00
Escape Plan - 11:00, 15:10, 19:30, 23:30
Free Birds - 01:30, 17:30, 21:30, 01:30
Free Birds (3D) - 11:30, 15:30, 19:30, 23:30
Jackie Chan 1911 - 13:10, 17:20, 21:40
Krrih 3 - 11:00, 12:00, 14:00, 15:00, 17:00, 18:00, 20:00, 21:00, 23:00, 00:00
Last Vegas - 10:30, 12:45, 15:00, 17:15, 19:30, 21:45, 00:10
Ram Leela - 11:30, 12:30, 14:30, 15:30, 17:30, 18:30, 20:30, 21:30, 23:30, 00:30
Romeo And Juliet - 19:30, 21:40, 23:50
Thor 2 - 10:10, 11:15, 12:30, 13:30, 14:45, 15:45, 17:00, 19:15, 21:40, 23:55

Grand Megaplex - Ibn Battuta

All Is Lost - 11:00, 13:30, 16:00, 18:30, 21:00, 23:30
Bad Grandpa - 10:15, 11:15, 12:15, 13:15, 14:15, 15:15, 16:15, 17:15, 18:15, 19:15, 20:15, 21:15, 22:15, 23:15, 00:15
Captain Phillips - 10:50, 13:30, 16:10, 18:50, 21:30, 00:10
Elysium - 10:50, 13:00, 15:10, 17:20, 19:40, 21:50, 00:00
Ender's Game - 10:00, 12:20, 14:40, 17:00, 19:20, 21:40, 00:00
Escape Plan - 10:15, 12:30, 14:45, 17:00, 19:15, 21:30, 23:45
Free Birds - 11:30, 13:30, 15:30, 17:30, 19:30, 21:30, 23:30, 01:30
Free Birds (3D) - 10:30, 12:30, 14:30, 16:30, 18:30, 20:30, 22:30, 00:30
Gravity - 11:30, 13:30, 15:30, 17:30, 19:30, 21:30, 23:40
Indukki Gold - 11:30, 14:30, 17:30, 20:30, 23:30
Jackie Chan 1911 - 10:50, 13:00, 15:10,

17:20, 19:30, 21:45, 23:55
Krrih 3 - 11:00, 14:00, 17:00, 20:00, 23:00
Last Vegas - 10:30, 12:45, 15:00, 17:15, 19:30, 21:45, 00:10
Pandiya Nadu - 12:00, 15:00, 18:00, 21:00, 00:00
Ram Leela - 11:30, 12:30, 14:30, 15:30, 17:30, 18:30, 20:30, 21:30, 23:30, 00:30
Romeo And Juliet - 10:15, 12:30, 14:45, 17:00, 19:15, 21:30, 23:45
Thor 2 - 10:00, 11:00, 11:30, 12:30, 13:30, 14:00, 15:00, 16:00, 16:30, 17:30, 18:30, 19:00, 20:00, 21:00, 21:30, 22:30, 23:30, 00:00, 01:00

Grand Cinemas - Festival City

All Is Lost - 11:00, 13:30, 16:00, 18:30, 21:00, 23:30
Bad Grandpa - 10:15, 11:15, 12:15, 13:15, 14:15, 15:15, 16:15, 17:15, 18:15, 19:15, 20:15, 21:15, 22:15, 23:15, 00:15
Captain Phillips - 10:50, 13:30, 16:10, 18:50, 21:30, 00:10
Elysium - 10:50, 13:00, 15:10, 17:20, 19:40, 21:50, 00:00
Free Birds - 13:30, 17:30, 21:30, 01:30
Free Birds (3D) - 11:30, 15:30, 19:30, 23:30
Krrih 3 - 11:00, 14:00, 17:00, 20:00, 23:00
Last Vegas - 10:30, 12:45, 15:00, 17:15, 19:30, 21:45, 00:10
Thor 2 - 10:10, 12:30, 14:45, 17:00, 19:15, 21:40, 23:55
Thor 2 (3D) - 11:10, 13:30, 15:45, 18:00, 20:15, 22:40, 00:55
Ram Leela - 11:30, 14:30, 17:30, 20:30, 23:30
Romeo And Juliet - 10:15, 12:30, 14:45, 17:00, 19:15, 21:30, 23:45

Grand Cinecity - Al Ghurair

Bad Grandpa - 10:15, 12:15, 14:15, 16:15, 18:15, 20:15, 22:15, 00:15
Elysium - 10:50, 13:00, 15:10, 17:20, 19:40,

21:50, 00:00
Free Birds - 13:30, 17:30, 21:30, 01:30
Free Birds (3D) - 11:30, 15:30, 19:30, 23:30
Indukki Gold - 11:30, 14:30, 17:30, 20:30, 23:30
Krrih 3 - 11:00, 14:00, 17:00, 20:00, 23:00
Ram Leela - 11:30, 12:30, 14:30, 15:30, 17:00, 18:30, 20:30, 21:30, 23:30, 00:30
Thor 2 - 10:10, 12:30, 14:45, 17:00, 19:15, 21:40, 23:55

Reel Cinemas - Dubai Mall

All Is Lost - 11:40, 13:50, 16:05, 18:20, 20:35, 20:50, 01:05
Bad Grandpa - 11:20, 13:20, 15:20, 17:20, 19:20, 21:20, 23:20, 01:20
Captain Phillips - 11:15, 13:55, 16:40, 19:25, 22:10, 00:55
Djinn - 23:35, 13:30, 15:25, 17:25, 19:25, 21:25, 23:25, 01:25
Elysium - 11:10, 12:05, 13:00, 14:20, 15:25, 16:35, 17:50, 18:50, 20:15, 21:05, 22:40, 23:20, 01:05, 01:35
Free Birds (3D) - 11:00, 14:55, 16:55, 18:55, 20:55
Gravity (3D) - 11:25, 13:20, 15:20, 17:20, 19:20, 21:20, 23:20, 01:15
Kalby Daley - 22:50, 01:00
Last Vegas - 23:50, 14:00, 16:10, 18:20, 20:30, 22:40, 00:50
Romeo And Juliet - 13:30, 16:00, 18:30, 21:00, 23:30, 01:55
Thor 2 - 11:10, 13:30, 15:55, 18:20, 20:45, 23:10, 01:30
Thor 2 (3D) - 12:05, 14:25, 16:50, 19:15, 21:40, 00:05

Reel Cinemas - Marina Mall

Bad Grandpa - 11:30, 13:35, 15:40, 17:40, 19:45, 21:50, 23:50
Captain Phillips - 11:10, 13:50, 16:35,

19:20, 22:00, 00:40
Elysium - 12:05, 14:25, 16:45, 19:05, 21:25, 23:45
Free Birds (3D) - 11:00, 12:55, 14:55, 16:55, 18:55
Last Vegas - 11:40, 13:45, 15:50, 17:55, 20:00, 22:50, 00:15
Thor 2 - 11:50, 14:15, 16:40, 19:10, 21:35, 00:05
Thor 2 (3D) - 20:55, 23:20

Vox Cinemas - Deira City Centre

Captain Phillips - 17:45, 20:30, 23:15
Elysium - 10:00, 12:15, 14:30, 16:45, 19:00, 21:25, 00:00
Free Birds - 11:00, 13:15, 15:30
Free Birds (3D) - 10:00, 12:15, 14:30, 16:45, 19:00, 21:15, 23:15
Idukki Gold - 11:45, 14:30, 17:15, 20:00, 22:30, 01:00, 01:15
Krrih 3 - 10:30, 13:45, 17:00, 20:15, 23:30
Pandiya Nadu - 10:30, 13:45, 17:00, 20:15, 23:45
Ram Leela - 10:00, 11:00, 12:15, 13:15, 14:15, 15:30, 16:30, 17:30, 19:45, 20:45, 23:00, 00:00
She's The One - 10:00, 18:45, 21:15, 23:45
Thor 2 (3D) - 11:00, 13:30, 16:00, 18:30, 21:00, 23:30

Vox Cinemas - Mall of the Emirates

All Is Lost - 09:45, 10:15, 12:00, 12:30, 14:15, 14:45, 16:30, 17:00, 18:45, 19:15, 21:00, 21:30, 23:15, 23:45
Bad Grandpa - 09:30, 10:00, 11:45, 12:15, 14:00, 14:30, 16:15, 16:45, 18:30, 19:00, 20:45, 21:15, 23:00, 23:30
Captain Phillips - 09:45, 12:00, 12:30, 14:45, 15:15, 16:15, 17:30, 18:00, 20:15, 20:45, 23:00, 23:30
Elysium - 09:30, 11:30, 12:00, 14:15, 16:30, 19:00, 21:30, 00:00

Free Birds (3D) - 09:30, 10:15, 10:45, 11:15, 11:45, 13:00, 12:30, 14:00, 14:45, 15:15, 15:45, 17:00, 17:30, 19:15, 19:45, 21:30, 22:00
Gravity (3D) - 16:00, 16:30, 18:00, 18:30, 20:00, 20:30, 22:00, 22:30, 23:45, 00:00, 00:15, 00:35
Krrih 3 - 17:30, 18:00, 20:45, 21:15, 00:00, 00:30
Last Vegas - 09:45, 11:30, 12:00, 13:45, 14:15, 16:00, 16:30, 18:15, 18:45, 20:30, 21:00, 22:45, 23:15
Ram Leela - 10:15, 10:45, 13:30, 14:00, 16:45, 17:15, 20:00, 20:30, 23:15, 23:45
Romeo And Juliet - 09:30, 10:00, 11:45, 12:15, 14:00, 14:30, 16:15, 16:45, 18:30, 19:00, 20:45, 21:15, 23:00, 23:30
Thor 2 (3D) - 09:30, 10:30, 11:00, 10:45, 12:00, 13:15, 13:30, 14:30, 15:30, 15:45, 16:00, 17:00, 18:00, 18:15, 18:30, 19:30, 20:30, 20:45, 21:00, 22:00, 23:30, 00:30

Vox Cinemas - Mirdif City Centre

Bad Grandpa - 10:30, 11:30, 12:00, 16:00, 16:30, 20:30, 21:00, 23:30, 00:00
Captain Phillips - 12:00, 13:15, 15:00, 15:30, 16:15, 17:45, 18:15, 20:30, 21:00, 23:15, 23:45
Elysium - 11:15, 11:30, 13:45, 16:15, 18:45, 19:00, 21:15, 21:30, 23:45, 00:00
Free Birds (3D) - 09:30, 10:00, 10:30, 11:00, 11:45, 12:15, 12:45, 13:15, 14:00, 14:30, 15:00, 16:15, 16:45, 17:15, 18:30, 19:00, 19:30, 21:15, 21:45
Gravity (3D) - 20:15, 00:15
Last Vegas - 09:45, 13:45, 14:00, 14:15, 18:15, 18:45, 22:45, 23:15
Ram Leela - 12:45, 13:15, 16:00, 16:30, 19:15, 19:45, 20:45, 22:30, 23:00, 00:00
Thor 2 (3D) - 10:45, 11:00, 13:15, 13:30, 15:45, 16:00, 18:15, 18:30, 20:45, 21:00, 23:15, 23:30

What's happening this week in the UAE

Dubai Airshow 2013



The biggest aerospace event in the region returns to Dubai for another year of high-flying exploits.
Date: November 17 - 21
Time: Morning start
Venue: Dubai World Central, Jebel Ali
Admission: Online registration (www.dubaiairshow.aero)
More info: 04 603 3300

Samsung Beach Soccer Intercontinental Cup 2013

The third edition of the Samsung Beach Soccer Intercontinental Cup is set to deliver big on action and excitement.
Date: November 19 - 23
Time: 4pm onwards
Venue: Dubai International Marine Club (Mina Seyahi)
Admission: Free
More info: www.beachsoccer.com



The Complete Works of William Shakespeare (Abridged)



London's longest running comedy is set to woo audiences in Dubai.
Date: November 21 - 26
Time: 11am and 8pm shows
Venue: Madinat Theatre, Souk Madinat Jumeirah
Admission: Dh160 and Dh200
More info: 050 281 4677

Europe Live in Concert

Europe, the famous Swedish rock band, is coming to Dubai.
Date: November 22
Time: 8pm
Venue: Dubai Duty Free Tennis Stadium
Admission: Silver: Dh200, Gold: Dh295, Fan Pit: Dh375
More info: 050 768 6418



Spinneys Dubai 92 Cycle Challenge 2013

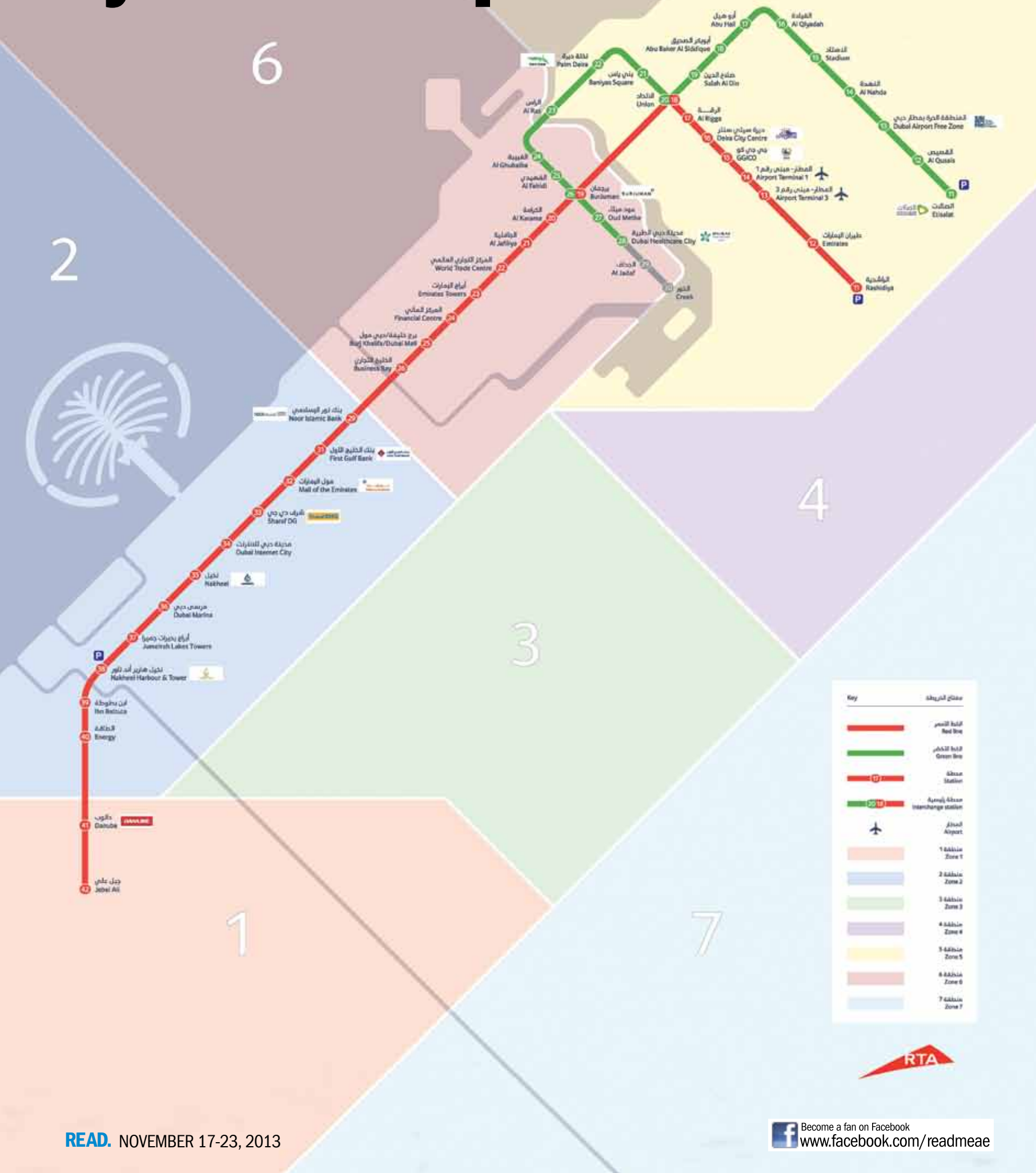


The fourth edition of the Spinneys Dubai 92 Cycle Challenge is an 80km ride.
Date: November 22
Time: Morning
Venue: Nad Al Sheba Cycle Track
Admission: Dh50
More info: 04 321 0008

To list an upcoming event email editorial@readme.ae

To advertise email advertising@readme.ae

Dubai Metro system map



WE CAN HELP
YOU
HELP THEM



FREE
MONEY TRANSFER TO
PHILIPPINES

AVAILABLE AT ALL WALL STREET EXCHANGE
BRANCHES

Terms & Conditions Apply
Valid from 15th to 30th November 2013



وول ستریت
Wall Street

> Get
More

INSTANT CASH

GLOBAL MONEY TRANSFER

☎ 04 2269871 ➔ www.wallstreet.ae

A member of Emirates Post Group

Metro Retail



CITY GATE TRAVELS

www.citygatetravels.com



Call today for Visa 475 AED

Tickets & Packages

Cathay Pacific Airline

One Month	2020 AED	Ticket & Visa
	2220 AED	Ticket & Visa & Consulate & Courier
Two Month	2980 AED	Ticket & Visa
	3210 AED	Ticket & Visa & Consulate & Courier

Pal Airline

One Month	1680 AED	Ticket & Visa
	1880 AED	Ticket & Visa & Consulate & Courier
Two Month	2680 AED	Ticket & Visa
	2880 AED	Ticket & Visa & Consulate & Courier

Visa Change Services

Ticket two ways + Visa 30 Days

Dubai to Qesham	990 AED
Dubai to Kish	1140 AED
Dubai to Oman	790 AED

4 Nights Fairmont Hotel Nile Plaza with transfers and Pyramids Tour and Camel Ride. Only \$290 per person in double room

Mob.: 056 1712225 / 056 1712228

Tel.: 04 2557770 | Email: sales@citygatetravels.com | Dubai- Salah Eldin St.



CADD CENTRE

PH: 050 55 11 812

www.caddcentre.ws

- HVAC Design & Drafting
- AutoCAD, 3ds max
- Revit MEP
- Revit Architecture

Corporate Training

Weekend Batch

& Evening Batch for Professionals

802, Mostafawi Centre, Al Fahidi Metro Station Gate 1, bank Street, Bur Dubai, Dubai

Civil CADD | Mechanical CADD | Electrical CADD | PPM

COURSES APPROVED BY

KHDA-DUBAI

www.khda.gov.ae

Asia's No.1
CAD
Company



Logistics and Supply Chain Management is the largest recruiting and high paying industry in the world today. Get the edge immediately.

World-class training & certification in Logistics & SCM from USA is now in Dubai !!

CISCP

Certified International Supply Chain Professional from IPSCMI-USA

CISCN

Certified International Supply Chain Manager from IPSCMI-USA

Other Courses Offered

- Certified Purchasing Professional (CPP) from APS-USA
- Certified Purchasing Professional Manager (CPPM) from APS-USA
- Six Sigma-Green Belt, Black Belt & Master Black Belt from-IQF-USA
- Certified Human Resource Professional from ACI-USA
- Certified Human Resource Manager from ACI-USA
- Certified Commercial Contracts Manager from CICCMI-USA



United Kingdom | United Arab Emirates | India

BLUE OCEAN

Call Now !!
050-8785062 or 04-396 396 8
shafi@BlueOceanAcademy.com

www.blueoceanacademy.com



Desert Safari AED 79

Camel Riding, Henna Painting, Arabic Tea/Coffee, Shisha (hubbly-bubbly), Sunset Photographs, BBQ Buffet Dinner, Sand Boarding, Belly Dancing Show, Tanura Show, Dune Bashing

AED 75

Dubai City Tour

- Visit of Dubai Museum
- Dubai Creek
- Jumeirah Mosque
- Jumeirah Beach
- Burj Al Arab
- Madinat Jumeirah
- The Palm Atlantis Hotel
- Dubai Marina
- Burj Khalifa

Pick Up: 10:00am
Drop Off: 2:00pm

Pick Up: 3:00pm
Drop Off: 7:00pm

AED 85

Dhow Cruise

- Welcome Drinks
- International Buffet (4 Star Catering)
- 3 Hours Cruising
- Tea/Coffee/Soft Drinks
- Magic Show
- Tanura Show
- Background Music

AED 350

Burj Al Arab Tour

- Breakfast Tour with guide
Pick Up: 9:00am & Drop Off: 12:30pm
- Lunch Tour with guide
Pick Up: 12:30pm & Drop Off: 3:30pm
- Evening Snacks Tour with guide
Pick Up: 3:00pm & Drop Off: 7:00pm
- Dinner Tour with guide

AED375
AED525
AED320
AED475

AED 290

Abu Dhabi City Tour + Ferrari World

- Visit world's largest man-made harbour
- Abu Dhabi Corniche
- Marina Mall
- Sheikh Zayed Mosque
- Presidential Palace
- Emirates Palace
- Yas Island
- Ferrari World Tickets

CALL NOW: Tel.: 04 432 3094, Mob: 055 1 255 666



Become a fan on Facebook

www.facebook.com/readmeae

Metro Retail

**Do you
want to be
Debt Free?**

We can help!

Log in at:

www.isdmconsultancy.com
Call now: 04-4532847

**Need cash for those
unexpected things in life?**

- Personal Loans, with or without salary transfer
- Auto Loans (minimum salary 5000/-)
- Business Loans & Facilities
- Mortgages & Remortgages
- Quick and speedy approval
- Minimum salary for personal loans 5000/-

Call 050 7622842 or 04 3871017
Visit: www.finvestmc.com
to complete our simple enquiry form.

**VISA CONSULTATION &
TOUR RELATED SERVICES**
MISHKA TOURISM, LLC

Visa for 14 DAYS -AED 350
Visa for 35 DAYS -AED 550
Visa for 60 DAYS -AED 1550

Mob: 055 822 6296
www.mishkatours.com
zaheer@mishkatours.com

VISA TO

RUSSIA / UKRAINE
KAZAKHSTAN
SCHENGEN / UK / USA
CANADA / AUSTRALIA

Travel Agency in Jumeirah Center,
Jumeirah Beach Road
TEL: 04 3856610 / 050 7054609

LEARNERS POINT
TRAINING INSTITUTE

Learn Today The EZ WAY

Learn

IT Professional Courses

- MCSE 2012 / MCSA / MCITP
- SharePoint, Exchange Server
- ITIL, VMware
- CCNAX / CCNP
- Web & Graphic Design
- MS Office, ICDL
- Auto CAD / 3DS Max

Management Courses

- Project Mgmt Professional (PMP)
- HR Management Courses
- Executive Secretarial Course

Free Demo Class! Native Trainer!

Corporate Training, Friday Batches & Flexible Timings

info@learnerspoint.org, www.learnerspoint.org

Suite#101, Al Tawhidi Bldg-1, Next to ADCB Bldg, Bank Street, Bur Dubai

Accounting Courses

- Tally / Peachtree / QuickBooks / Sage
- Oracle, SAP (all modules)

Language Courses

- IELTS / TOEFL
- English / Arabic / French

☎ 04-3266880

Ms. Yen (Kabayan) 056-6313966

Ms. Rhea (Kabayan) 050-2909742

Mr. Safer 052-7669500

Ms. Fathima 052-7669400

TOURIST VISA for (U.A.E) DUBAI

AL HADAF
Tourism LLC

Introducing
Special Package
For Kabayan
Friends &
Family

VISA TYPE: 14 days, 30 days, 60 days & 90 days

Hotel Reservation & Ticketing: Kish air for visa changing
including all airlines worldwide on best discounted rates

EXCURSIONS & SAFARI

Desert Safari | Dhow Cruise Dinner (Marina & Creek)
Dolphin Show | Dubai Wild Wadi (Discount tickets)
Ferrari World & Yas Water World (Combo package)

P.O. Box # 16373, Dubai - UAE. Call: 050 2214571
Tel: +971 4 2522486 EXT:103, haris@alhadaftourism.com

More details please visit our website www.alhadaftourism.com

DESERT SAFARI

- Pick and drop
- BBQ dinner
- Dune bashing
- Belly dance show
- Camel riding
- Tanoura show
- Welcome drinks in the camp

AED
85
PER
PERSON

ROYAL
ADVENTURE
Travel & Tourism

VISIT VISA SERVICES

14 DAYS
AED 335
30 DAYS
AED 430
60 DAYS
AED 1399



Logistics & Supply Chain Management Certificate Courses



**The Chartered Institute of
Logistics and Transport (CILT) UK**



- Certificate in Health and Safety in Logistics Environment (CHSLE)
- Certificate in Freight and Logistics Management (CFLM)
- Certified Logistics & Supply Chain Manager (CLSCM)
- Certified Purchasing Manager (CPM)
- Certified Transport Manager (CTM)

CILT Approved Industry-proven Faculty
Certificate Endorsed by CILT and KHDA
Evening & Weekend batches



Wisdom Educational Institute - Ph: 04 396 44 55, Fax: 04 396 44 22, Dubai, UAE
Email: logistics@wisdombs.com www.wisdomlogistics.ae



DHOW CRUISE DINNER

- 2 hours cruising
- International buffet dinner
- Unlimited softdrinks and mineral water
- Background music and magic show

AED 79 per person
w/o transfer



DUBAI CITY TOUR

- Visiting tourist places in Dubai

AED 79



FERRARI WORLD

- Ferrari World tickets with return transfer

AED 285

office: 04-2666606 reservations: 055-8470270
corporate: 052-7811111, 055-1891111
email: tours@ratourism.com
www.royaladventuretourism.com

Metro Retail

DESIGN YOUR FUTURE WITH SYSCOMS



WEB DESIGNING
GRAPHIC DESIGNING
INTERIOR DESIGNING
WEB DEVELOPMENT
MOBILE PROGRAMING

- Photoshop
- Illustrator
- Indesign
- Flash
- Auto CAD
- 3Ds Max
- HTML
- Dreamweaver
- PHP with MySQL

SYSCOMS
Information Technology Institute

Al Khaleej Center, 1st Floor, 109
Opp. Ramada Hotel
Al Fahidi Metro Station (Green Line)

Bur Dubai
Call : 04 3553554

CAR FOR SALE

Mazda 6, 2010 model
available for sale. In
excellent condition.
Low mileage. New
tyres. Please email
windy_84_99@yahoo.com

GRAPHIC DESIGNER

Freelance Graphic Designer urgently wanted by
leading media company in Dubai to do cut-outs,
retouching, colour correction, etc. for images
intended for publication in high-quality brochures,
marketing material, magazines. Candidate must
possess 2-5 years experience in Dubai.

Email CV and portfolio to:
dxbhunt@gmail.com
Visit visa holders need not apply.



Speed Wings
TOURISM LLC

Feel the heart of the desert

DESERT SAFARI

AED 69/- All Packages include Pickup & Drop-off

CAMEL RIDING
HENNA PAINTING
ARABIC TEA/COFFEE
SHISHA (HUBBLY-BUBBLY)
SUNSET PHOTOGRAPHS
BBQ BUFFET DINNER
SAND BOARDING
BELLY DANCING SHOW
TANURA SHOW
DUNE BASHING



Speed Wings Tourism LLC
PO Box 125743, Dubai, UAE
Tel: 04 3544 200 Mob: +971 55 937 9595
Fax: 04 3544 300 Email: speedwingsafari@gmail.com

24 Hours Reservation

NOW



**Ideal retail
advertising
opportunity in
Read.**

THE WEEKLY
EXCLUSIVELY ON THE DUBAI METRO

**Place your
retail business ad in
the Metro Retail page
with special rates.**

**For details
call 04 390 2904 or
email advertising@readme.ae**

**Restaurants • Salons • Spas • Car rentals • Fashion
Tourism • Education • Trading • Others**



Metro Classifieds

SMS your Classified ad to 5049.
For assistance call 04 390 2904 or email advertising@readme.ae

JOBS AVAILABLE



All-around beautician urgently required for a ladies salon in Sharjah. Should have an experience in hair and make-up. Call 065752692.

Looking for an extra income? Flexible timing, simple and legal part-time job available. Preferably Filipinos. Send an email to chris@chrisababan.com for inquiries.

Financial services company in Dubai seeks individuals for marketing and client relationship. Training will be provided. Send an email to 107marketing@gmail.com.

Financial services company in Dubai seeks management trainees for its marketing department. Send an email to 2015gold@gmail.com.

Filipino female office secretary required for a general trading company in Deira. Should have experience in handling email correspondences and office assistance. Send your CV to amial@emirates.net.ae or fax 042275781. Call 042282628.

Graphic Designer wanted to do cutouts and colour correction for English high quality magazines. Urgently needed by Dubai Media City company. Must be experienced in the field and fast on the job. This is a freelance position. Call 050 5273351 (after 2pm only).

Female beauticians urgently required for a beauty centre in Karama. Should have 2 to 4 years of experience in the UAE and must have good communication skills in English to interact with customers. Must be hard working, attractive and presentable. Good package with commission will be provided. Preferably Indian or Filipino. Call 0552502424.

Part-time and full-time jobs available for Filipino male and female for a free zone company. Those on father's visa or husband's visa can apply. Call 0562293196.

JOBS WANTED



Indian male, stock controller with UAE driving licence seeks job. Has 6 years of UAE experience in retail jewellery company. Call 0529295162.

Masters in Finance graduate with 3 years of experience in accounts seeks job as an accountant in finance or banking sector. Send an email to ibrahimahmed154@gmail.com or call 0561381599.

Indian female, MCom, MBA finance graduate looking for any suitable job. Has 6 years of experience in India. Call 0509711379 or send an

email to shejinaf@gmail.com.

Ticketing staff, Indian female on husband's visa looking for a job. Has 1 year of experience in travel and tourism field in India. Call 0552323079 or send an email to shibubaskar05@gmail.com.

Indian male, BE Electronic and instrumentation engineering fresh graduate seeks job in core companies and oil fields in UAE. Call 0507409102 or send an email to nasirmakhashin@yahoo.com.

Indian female, credit analyst seeks job. Has 8 years of experience in a bank. Currently handling GCC corporate and accounts in a global bank. Call 0567141796.

Indian female seeks job as draftsman. Has good experience in AutoCAD for 3 years in Dubai and 4 years in India. Call 0559784027.

Graphic Designer on husband's visa looking for a job. Has 3 years of experience in Adobe Photoshop, InDesign and Illustrator. Call 0557196979 or send an email to namratagc84@gmail.com.

Indian male seeks job as sales, system backend or clerical job. Has 5 to 8 years of related experience. Call 0569012291.

Indian male, 30 years old, diploma holder, on visit visa, seeks job as a warehouse manager or storekeeper. Has 7 years related experience with 4 years in the UAE. Call 0502738596 or send an email to jobinamesp@gmail.com.

ITEMS



We are selling 100% halal and Superbrands health and wellness and skin whitening beauty products. Call 0556149479.

Brand-new Samsung Galaxy S4, Android 4.2.2, 4G, 16GB capacity, with one-year warranty, air gesture and eye sensor features, Wi-Fi and applications. Price: Dh650. Free delivery. Price: Dh650. Call 0562292394.

Original Samsung Galaxy S4, 4G, 16GB capacity. Includes earphones, charger and USB cable. Price: Dh1,400. Comes with original box and has a 10-month warranty. Good as new. Call 0563615524.

Brand-new original Samsung Galaxy S4, Android 4.2.2, Jelly Bean, 3G, 16GB capacity, with air gesture feature, Wi-Fi, and applications. Price: Dh410. Free delivery. Call 0554253345.

SERVICES



Dubai visit visa available for 14 days at Dh400, 30 days at Dh500, 60 days at Dh1,400 and extension

at Dh900. Call Hatra Tourism at 0529228271 or 0552712454.

We set up candy buffet and make candy party that suits any occasions. Visit www.sweetiliciousdubai.weebly.com for sample pictures and more information.

Home tutorial service available for Math and Science subjects. For CBSE, ICSE, O-level or Classes I-X. Call 0552047190.

We offer Islamic Business Finance at a very competitive rate. Available for two years and above companies. Call our financial advisor at 0553461856.

Local sponsor high profile and prompt in service, available for any business with influenced PRO service. Fee for Dh15,000 per annum only. Call 0569701989.

New openings in Canada, Australia, UK and Europe. Apply now by sending an email to visa@migrationpartners.com. Call 0566944608 or 0566944607.

Tailoring and fashion designing courses available for girls and ladies. Provided by a professional fashion designer. Call 044585634.

AUTOS



Toyota Corolla, 2010 model available for sale. In excellent condition. Fully automatic. Price: Dh38,500. Bank loan will be arranged. No down payment. Call 0566234236.

Auto services: want to buy the best set of wheels? Cars from 2009 such as Nissan Tiida, Honda Civic and Toyota Corolla available for sale. Bank loan can be arranged. No down payment. Call 0528289142.

Mitsubishi Lancer Ex 2.0, 2010 model for sale. In excellent condition. Fully automatic. Price: Dh31,500. Bank loan will be arranged. No down payment. Call 0558238415.

Toyota Yaris, 2008 model available for sale. In excellent condition. Fully automatic. Price: Dh24,000. Bank loan can be arranged. No down payment. First payment is after the fourth month. Call 0529398097.

MISCELLANEOUS



Fast approval of personal loan and auto loan. No salary transfer required. Call 0563628279.

Part-time online opportunity to earn. Send an email to road2earn@gmail.com or visit www.road2earn.com for more information.

To all alumni students of PSG College of Technology and Polytechnic Coimbatore, we will

arrange a get-together in Dubai. Please send your full details to 0506532792 or send an email to arumugampsgt66@yahoo.com.

We buy all types of scrap, faulty and used cars anywhere in the UAE. Call Sultan at 0505373425.

Personal loan and auto loan services available. Personal loan requires a salary of Dh4,500 plus variable income. Dh3,000 for auto loan. Fast approval and no salary transfer required. Call 0505587116.

One call, one source, one solution! Take your dream car home! Auto loan finance (100 percent) for a minimum salary of Dh3,000 only. No bank statement needed. Call 0528289142.

Personal loan available. No salary transfer or bank statements required. Minimum salary requirement is Dh5,000 only. Fast approval and low interest. Call 0558808419.

Instant and easy documentation for loans. Personal loan requires a minimum salary of Dh4,000 and company accommodation. Dh3,000 only for car loan. Call 0567460165.

Quick and speedy approval of personal loan. No salary transfer. Required minimum salary is Dh4,750 plus accommodation or incentives. Call 0559319105.

Warehouse in a shopping mall available for rent, 80,000 sq.ft. Located near Mirdif area. Call 0566768645.

30 years of professional trade license in Dubai available to activate and run business. Call Pandya at 0504953128.

Islamic Business Finance for companies at a very low rate. Call 0567518211 for more information.

Financial solution: personal loan services for non-listed employees. No salary transfer (one cheque required). Requires a minimum salary of Dh5,000. Call 0555293869.

ACCOMMODATION



Shared room or bed space available for immediate occupancy. Located at Bank Street in Bur Dubai, near the metro station. Monthly rent is Dh1,300 + DEWA. Available for female Indian or Pakistani. Call 0553281612.

Shared accommodation in a fully furnished big studio flat available for rent. Located behind BurJuman Centre. Monthly rent is Dh1,500 + DEWA and internet. Available for executive bachelor to share with an executive Sri Lankan bachelor. Call 0552979595.

Shared room available for Indian ladies. Located at Rolla Street in

Bur Dubai. Monthly rent is Dh900. DEWA and internet included. Call 0529859060.

Master bedroom with built-in cabinet available for rent. Located opposite Satwa bus station. Monthly rent is Dh3,100. DEWA and internet included. Available for Indonesian or Filipino Muslim. Call 0507475930.

Fully furnished room for two executive bachelors available for immediate occupancy. Located at Rolla Street in Bur Dubai. Call 0558043327.

Bed space available for a Keralite bachelor. Located at Frij Murar in Deira. Monthly rent is Dh650. Available starting December 1, 2013. Call 0558583010.

Bed space available for executive Indian bachelor. Located near Al Ghubaiba Metro Station in Bur Dubai. Monthly rent is Dh700. Available starting November 1. Call 0555366740.

Master bedroom with attached bathroom available for immediate occupancy. Located near metro station at Bank Street in Bur Dubai. Monthly rent is Dh2,500 + DEWA. Available for Indian executive bachelor. Call 0506569258.

One bed space available for an Indian male executive in a flat owned by a Gujarati family. Located at Computer Street in Bur Dubai. Monthly rent is Dh1,350. Call Pandya at 0504953128.

Bed space available for Filipino lady. Located at 12B Street, Villa 80, Room 6, near Satwa bus station. Monthly rent is Dh600 including DEWA, Wi-Fi and TFC. Call Estrella at 0529216914.

Bed space available in a room for two persons. Located in Al Rashidiya. For Keralite executive bachelors only. Call 0553681048 or 0526717478.

Separate single room available for Keralite couple. Located near Dubai Airport Free Zone Metro Station. Monthly rent is Dh1,600. Call 0561757697.

Attached bedroom available for executive bachelor or couples. Monthly rent is Dh1,800 + DEWA. Located near Abu Hail and Al Qiyadha Metro Stations. Call 0507092491.

Glass partitioned room and bed space available for ladies. Available on November 1 or 5. Call or SMS 0503699403.



Welcome To Phoenix Educational Institute

CERTIFIED BY (AIMS) AMERICAN INSTITUTE OF MANAGEMENT STUDIES

- * (CLCMP) CERTIFIED LC UCP - 600 EXPORT/IMPORT GUARANTEE MANAGEMENT PROFESSIONAL
- * (CSFFMP) CERTIFIED SHIPPING & FREIGHT FORWARDING MANAGEMENT PROFESSIONAL
- * (CSFFMM) CERTIFIED SHIPPING & FREIGHT FORWARDING MANAGEMENT MANAGER
- * (CLSCMP) CERTIFIED LOGISTICS & SUPPLY CHAIN MANAGEMENT PROFESSIONAL
- * (CLSCMM) CERTIFIED LOGISTICS & SUPPLY CHAIN MANAGEMENT MANAGER
- * (CWMP) CERTIFIED WAREHOUSE MANAGEMENT PROFESSIONAL
- * (CWMM) CERTIFIED WAREHOUSE MANAGEMENT MANAGER
- * (CPP) CERTIFIED PURCHASE PROFESSIONAL
- * (CPPM) CERTIFIED PURCHASING & PROCUREMENT MANAGER

100 % RESULTS IN
CDCS, CMA, CPA
IELTS, TOEFL iBT
GMAT, GRE, SAT

For Further Details Kindly Call
+971 4 3355279 / +971 50 8354721
OR Email to : info@phoenixuae.org



(KHDA) PERMIT No. 60074
Our Institution's Educational Services
Permit is issued by the Knowledge and Human Development Authority (KHDA)

RTA organises Creativity Week

Inaugural event sought to highlight creativity and boost culture of innovative thinking among employees.

INITIATIVES

The Roads and Transport Authority (RTA) recently launched the maiden edition of its Creativity Week at its head office. The event attracted wide participation of RTA employees and external bodies advocating innovation and creativity.

The Creativity Week was held as part of the RTA's efforts to nurture a work environment conducive to creativity and boost innovative thinking among RTA employees.

Laila Mohammed Faridoon, Director of RTA Chairman of the Board and Executive Director's Office cum Head of the Creativity Team, said: "The RTA is always keen on nurturing an environment conducive to innovation and creativity through fostering a highly competitive environment that inspires employees who wish to demonstrate their innovations and creativity, which will accordingly enhance the work mechanism and improve the level of services rendered by the RTA to various spectrums of the community."

"The RTA is always keen on making innovation and creativity a daily routine of its employees, and disseminating these two elements to become a common culture, and encouraging innovators to express their innovative ideas through taking part in events



CREATIVITY WEEK AT THE RTA

such as the Creativity Week, which we are very keen to make an annual practice and a free platform for RTA employees to showcase their innovations and creativities in support of RTA strategies, besides taking an effective role in building the future of the UAE in general and Dubai emirate in particular," she added.

"The RTA has set out the innovative and creative strategy with the aim of coping with all challenges facing RTA business, meeting customers' needs and processing complex operations. All authorities and agencies seek to raise the bar on creativity and innovation for the benefit of their customers through adopting initia-

"All authorities and agencies seek to raise the bar on creativity and innovation for the benefit of their customers."

tives based on improving efficiency, minimising cost, increasing productivity, meeting sustainable development needs, measuring up to the rising aspirations of customers and keeping abreast of the fast moving developments," Faridoon added.

The Creativity Week comprised a host of events, including the Creativity Club, which was a platform for

introducing the club and its activities, and a training workshop entitled Challenge Your Brain for RTA employees and affiliates of the Creativity Club about the skills of innovative thinking, during which ideas are developed to cope with the RTA's strategic challenges and issues.

The Creativity Week also included a one-hour movie about an innovative idea—Innovative Race—relating to concepts for developing electronic systems and smartphone applications, and a showcase for innovative concepts of RTA projects.

The Creativity Week concluded by honouring the winners in the Design Your Idea contest, where participants used Lego pieces to propose creative solutions encouraging the use of public transport. The Lego approach is used by organisations, teams and individuals to support thinking, communication and problem-solution.

The Lego competition, which featured the participation of 16 RTA employees, aimed to motivate the employees to innovate by linking the hand with thinking, epitomising the thoughts of participants in a creative manner, and fostering an interactive, positive and competitive environment reflected in the interactive games learning method; which has been proven by studies to be effective in the work environment.

Manuals published for special needs

Two new manuals from the RTA are released in order to ease public travel for people with special needs.

SAFETY

The Roads and Transport Authority (RTA) has issued two manuals in Braille for vision-impaired people. The first is the Dubai Metro Use Manual for the Visually Impaired, published in cooperation with Emirates Association of the Visually Impaired, and the second is the School Safety Manual published in cooperation with Tamkeen Foundation, a subsidiary of the Knowledge and Human Development Authority.

The Dubai Metro Use Manual for the Visually Impaired includes infor-

mation about how to plan for a Metro trip, how to access Metro stations and move therein until boarding the metro carriage, and how to use Nol cards. The RTA has published 1,000 copies of the manual, of which 300 will be distributed to disabled centres and entities, and 700 copies will be placed at the information desks of Dubai Metro stations.

Next year the RTA will publish three additional booklets in Braille, these will be The Water Taxi Use Manual, Dubai Ferry Use Manual, and the Inter-City Bus Use Manual.

Mattar Al Tayer, Chairman of the

Board and Executive Director of the RTA, said: "The RTA offers a galaxy of diverse services and exemptions for special needs people, including free parking cards, a free public transport pass for the Dubai Metro, water bus and public buses, in addition to relieving them from Salik fees. Dubai Taxi Corporation has also provided special taxicabs for special needs people, in addition to designated parking slots adjacent to Dubai Metro station gates and RTA customer service centres, besides giving them priority to complete transactions."

He added: "During the Dubai

Metro design phase, we bore in mind that all facilities and amenities of the mega project had to assist people with disabilities and address their needs, where tactile paths have been built in the floors of the Metro stations to guide the visually impaired, and all tickets booths and lifts are wheelchair-friendly. Wide lifts have also been provided to enable the smooth movement of wheelchairs, besides the ground markings which ease the movement of people with visual disabilities, enabling them to make their way to the gates or to their designated seats."

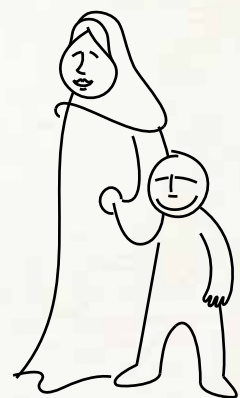


Download the smartest route.



Win the smarter phone.

Download RTA's **Wojhati** App to plan your journey with the smartest routes, and win an **iPhone 5s** and **Samsung Galaxy S4** every week.



معاً نبني مستقبل دبي
TOGETHER WE BUILD THE FUTURE OF DUBAI

Facebook: www.facebook.com/rtadubai Call Center 800 90 90
Youtube: www.youtube.com/rtadubaigov ask@rta.ae www.rta.ae

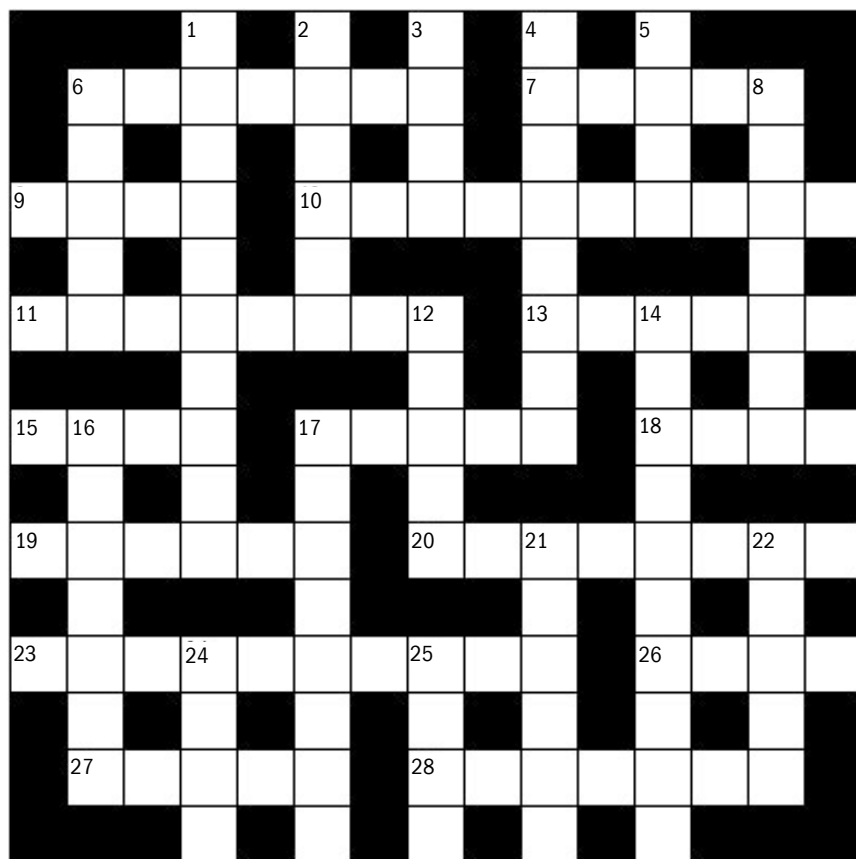


The RTA **Wojhati** App is available for download on iOS and Android.
Scan one of the QR codes above to download this App.

Go Smart with RTA

Taking your time

Ponder over our puzzles, relish a new recipe and catch up with our cartoons.



Crossword

Across

6 Harmful (7) **7** Deplume (5) **9** A coffin stand (4) **10** Write out a speech (10) **11** False teeth (8) **13** Rubble (6) **15** Pocketbook (4) **17** Caper (5) **18** Indolent (4) **19** Purchased (6) **20** Nagging (8) **23** Hostility (10) **26** Journey (4) **27** It travels on rails (5) **28** Laboratory flasks (7)

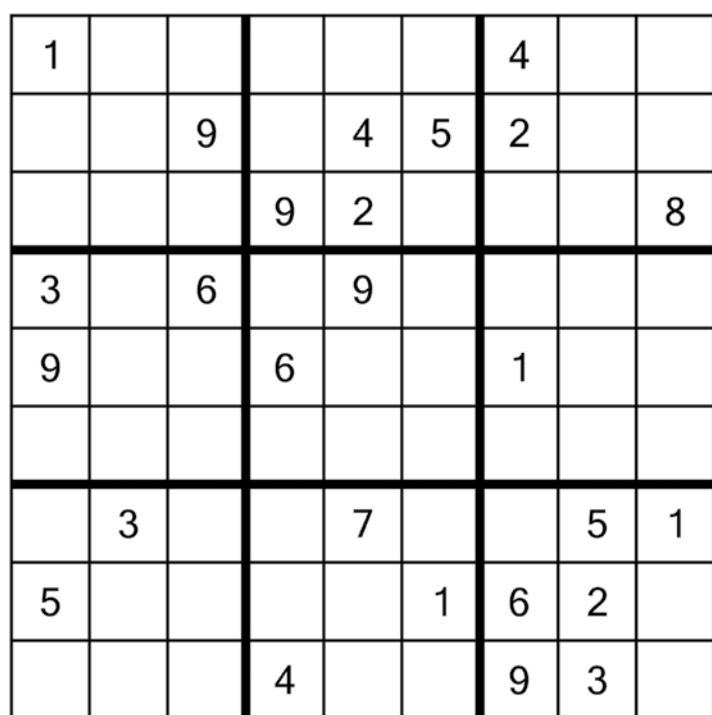
Down

1 All (10) **2** Speech-giver (6) **3** A three-tone Chadic language (4) **4** Weekly TV series are this (8) **5** Sound from a contented cat (4) **6** Liquorice-flavoured seeds (5) **8** A light-hearted joke (American slang) (7) **12** Locations (5) **14** The leading sheep in a flock (10) **16** Notion (7) **17** Craftsmen (8) **21** Leased property (6) **22** Slides uncontrollably (5) **24** Not fake (4) **25** Missile (4)

ANSWERS



Sudoku



ANSWERS

SUDOKU

4	3	6	9	5	7	1	2	8
7	2	9	1	8	3	4	7	6
1	5	8	6	7	2	4	3	9
9	6	3	8	1	7	2	5	4
5	4	1	2	3	6	7	8	9
8	1	5	7	4	6	3	9	2
3	8	2	4	7	1	5	6	9
6	7	4	2	5	1	8	3	9
2	9	1	3	8	6	4	5	7

Recipe

Perfect homemade pizza

Have fun with the family making these healthy pizzas.

Ingredients

For the base:

150g self-raising flour
25g unsalted butter
30ml whole milk

For the topping:

100g cherry tomatoes, chopped
150g buffalo mozzarella, ripped into even pieces
Handful chopped fresh basil
100g turkey ham
50g chopped mushrooms
Salt and ground black pepper



Makes
1

then take the dough in your hands and shape into a disc. Sprinkle flour onto a rolling pin and roll the dough into a circle approximately 1cm thick.

4. Evenly spread the tomatoes onto the pizza base, then place the cheese pieces over

the tomatoes.

5. Evenly arrange the basil, turkey ham and mushrooms the

pizza, then season to

taste with the salt and freshly ground black pepper.

6. Place the pizza onto the hot baking sheet and cook in the oven for 10 minutes, or until the base becomes golden and the pizza is cooked through.

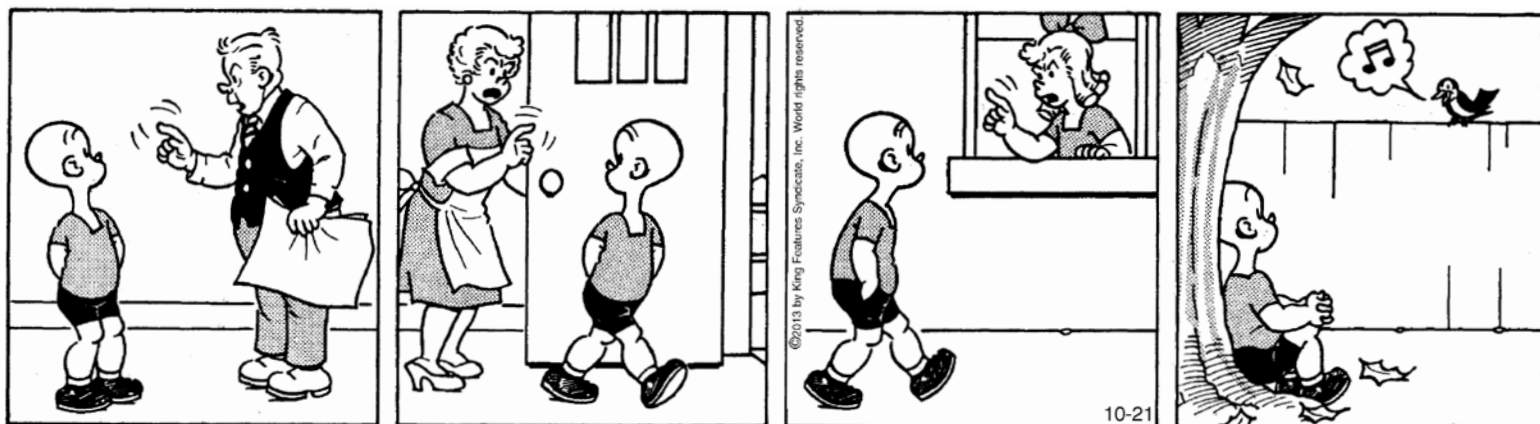
7. To serve, cut the pizza into slices using a pizza roller or—an easy cookery secret that not many people know—kitchen scissors.

Method

1. Preheat the oven to 200C and place a baking tray inside.
2. To make the pizza base, mix the flour and butter, gradually adding the milk to bind the mixture into a dough. Use clean hands to knead the ingredients together until the dough is smooth and not sticky to the touch.
3. Lightly flour a clean work surface,



Henry



Spiderman



Dennis the menace



Spot the 10 differences



What's in your stars?

The *Read.* astrologer tells you what you can expect over the next seven days.

ARIES

(MAR 21 - APR 20)

Sometimes you may prefer to simply blend into the background during meetings at work, but now is the time to take charge and share your ideas. While your suggestions may need tweaking here and there, you could be onto something very promising.



TAURUS

(APR 21 - MAY 21)

Sometimes your naturally gregarious nature means you can agree to things before thinking them through properly. Something you have agreed to do is now looming on the horizon and you may be regretting saying 'yes'. Grit your teeth and get it out of the way.



GEMINI

(MAY 22 - JUN 21)

A big move may be on the cards, which excites and scares you in equal measure. While it may be hard to let go of certain things, places and people, you will always have the memories. Try to stay optimistic about this new chapter of your life.



CANCER

(JUN 22 - JUL 23)

Your energy levels are high and it's giving you the confidence to go for something that you've wanted to try for quite a long time. Whatever this may be, now is as good a time as any to really push forward towards achieving what you wish to.



LEO

(JUL 24 - AUG 23)

While respecting what others have achieved can push you towards working that little bit harder to reach your goals, envying someone else's position will only make you feel inadequate. Try to think of him or her as an inspiration rather than a competitor.



VIRGO

(AUG 24 - SEP 23)

After a stressful period at work, you can enjoy a little breathing space before it all starts to get busy again. Use this time to rediscover the things that really relax you. Whether it's a relaxing spa day or a game of golf, allow yourself to enjoy a little treat.



LIBRA

(SEP 24 - OCT 23)

Someone may ask for your advice on quite a serious matter. Don't jump straight in and tell them what you would do; this is not about you. Try to consider their position before offering your wisdom—some people may not be as strong-willed as you are.



SCORPIO

(OCT 24 - NOV 22)

Forward thinking is always wise when it comes to social commitments. With the upcoming festive season fast approaching you may find yourself in high demand. Be sure you can commit before agreeing to plans, or else you will let people down.



SAGITTARIUS

(NOV 23 - DEC 21)

Your reflective nature continues and, if you don't bring your thoughts back into the here and now, you could end up battling a seriously gloomy mood. This is no good for anyone and your loved ones will soon begin to pick up on your negativity.



CAPRICORN

(DEC 22 - JAN 20)

Your intentions may have been good, but an attempt to be helpful may have ended up causing a disagreement. Sometimes it might be better to bite your tongue and keep your opinions quiet rather than forcing people round to your way of thinking.



AQUARIUS

(JAN 21 - FEB 19)

If you haven't been sleeping very well recently, chances are that there is an upcoming event or commitment that's playing on your mind. The only way to clear your anxiety is to speak up, ask for help if needed and make sure you are fully prepared.



PISCES

(FEB 20 - MAR 20)

A recent run of good news within the family has left you in high spirits. Don't get too carried away with the excitement of it all however, as you could be set to experience a busy period at work that will require your full concentration and effort.



This week's local weather

SUN



17th

SUNNY
HIGH 31C
LOW 28C
HUMIDITY 31%

MON



18th

SUNNY
HIGH 30C
LOW 28C
HUMIDITY 30%

TUE



19th

SUNNY
HIGH 29C
LOW 28C
HUMIDITY 31%

WED



20th

SUNNY
HIGH 32C
LOW 28C
HUMIDITY 29%

THU



21st

SUNNY
HIGH 31C
LOW 28C
HUMIDITY 30%

FRI



22nd

SUNNY
HIGH 30C
LOW 27C
HUMIDITY 29%

SAT



23rd

SUNNY
HIGH 31C
LOW 28C
HUMIDITY 30%

Read.

EDITORIAL

Arnold Pinto
Managing editor

Lucy Torchia
Deputy editor

Angelo Cabrera
Features editor

Hassan Fawad
Webmaster

DESIGN

Angela Ravi
Art editor

Sunil Kumar
Senior designer

Bijumon Thomas
Senior designer

Nahas Abdul Majeed
Prepress production

ADVERTISING

Micheal Kakish
Senior sales manager
E: micheal@cmm.ae

Mona Semaan
Senior sales executive
E: mona@cmm.ae

Seraj Ahmad Syed
Sales executive
E: sayed@cmm.ae

Cindy Ababan
Sales coordinator

CONTACT US

info@readme.ae
editorial@readme.ae
letters@readme.ae
advertising@readme.ae
pics@readme.ae



Continental Multimedia FZ LLC
Dubai Media City, Phase 2, Building 6
Office No. G11
T: +971 4 390 2904
F: +971 4 445 6753
E: info@readme.ae
W: www.readme.ae
PO Box 502824, Dubai, UAE

BRANCHES

ABU DHABI:
T: +971 2 622 7880

KSA (JEDDAH):
T: +966 2 657 3161/36

BAHRAIN:
T: +973 1 723 3499

OMAN:
T: +968 2 456 4015

EGYPT:
T: +20 23 762 2914

JORDAN:
T: +962 6 565 3601

Registered at Dubai Technology and Media Free Zone Authority
Printed by Masar Printing & Publishing LLC
Images supplied by Getty Images, Shutterstock and
Thinkstock unless otherwise stated

Opinions and views expressed in this publication are those of the writers, and may not necessarily be of the view of Continental Multimedia FZ LLC or its employees. All content has been published in good faith but Continental Multimedia FZ LLC cannot accept responsibility for errors or omissions, however caused. Readers are advised to seek specialist advice before acting on content published in this publication, which is provided for general information and may not be appropriate when taking commercial, legal, financial, health or other decisions. The ownership of trademarks is acknowledged.



NEW THINKING.
NEW POSSIBILITIES.

THE STYLISH

ELANTRA

MADE FOR THE CITY, FOR YOUR CONFIDENCE, AND URBAN STYLE

The all-new Elantra is everything and more you would expect from Hyundai, the most-talked about car company today. In a world of lookalike sedans, Elantra's elegant design puts it in a class of its own. Fun to drive and easy to park thanks to its compact dimensions and agile handling, it's the perfect solution for getting around town.



MY CAR..! MY STYLE..!

NOW ^{AED}49,900*

www.hyundai.com



*Terms & Conditions Apply
*Images used only for illustrative purposes.

— THEY SAY —
variety
is the
SPICE
OF LIFE.
WE SAY
double
THE
SPICE.



NEW
LIMITED TIME

— THE —
xtra
SPICY McCHICKEN
—
DOUBLE THE SPICE.
twice as nice.



i'm lovin' it®